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KOOTENAY TOURISM SUMMIT SPONSORSHIP OPPORTUNITIES

Kootenay Rockies Tourism Association is pleased to be hosting our

Tourism Summit & 49th Annual General Meeting

on October 27–28, 2026, in Fernie, BC.

We invite your organization to partner with us as a

Sponsor for this important regional tourism event.

Kootenay Rockies Tourism is one of five official Regional Destination Management Organizations in British Columbia. As an industry-led, not-for-profit society, we represent and work with more than **850 tourism businesses across the Kootenay Rockies region** and collaborate closely with Destination BC on industry and destination development initiatives.

Our Annual Summit is the **largest tourism industry gathering in the region**, welcoming approximately **100+ delegates** including tourism operators, destination organizations, local governments and representatives from Destination BC, the Ministry of Tourism, Arts, Culture and Sport, Indigenous Tourism BC and other industry leaders and guest presenters.

Sponsorship is an important and visible part of the summit and provides valuable exposure to delegates as well as our broader corporate network of **1,200+ industry contacts**. Sponsorship support also helps us keep the summit accessible and affordable so that more tourism stakeholders from across the region can participate.

A summary of sponsorship opportunities is outlined below.

We would be pleased to have your organization sponsor our annual tourism summit and to showcase your company as a valued supporter of this year's event.

Thank you for considering to support the **Kootenay Tourism Summit**.

SPONSORSHIP OPPORTUNITIES

TITLE SPONSORSHIP **\$ 5,000** *(Limit of 1)* - **FILLED**

- Recognition as Title Sponsor of the Summit
- Company showcased in all Summit material, corporate website and newsletters (prior, during, post event)
- Dedicated social media recognition (B2B) prior & post summit
- Verbal acknowledgement from the podium throughout the summit
- Company profile in corporate newsletter
- Premium exhibit space with opportunity to display promotional material (banners, table display, swag)
- **Logo on delegate name badges**
- **Opportunity to address summit attendees** (15 minutes)
- **2 Complimentary Summit registrations**

GOLD SPONSORSHIP \$ 2,500 (Limit of 4)

- Company featured in all Summit material, corporate website and newsletters (prior, during , post event)
- Social media recognition (B2B) prior & post summit
- Company profile featured in corporate newsletter
- Exhibit space to display promotional materials (banners, table display, swag)
- **1 Complimentary Summit registration**

SILVER SPONSORSHIP \$1,000

- Company featured in all Summit material, corporate website and newsletters (prior, during, post event)
- Opportunity to display promotional materials at the summit

IN-KIND SPONSORSHIP

- ***We welcome in-kind sponsorship contributions, including products, services or event support. Recognition and benefits to be discussed based on the level of sponsorship.***

Questions / Comments / For more information:

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