



LEADING WITH HEART

HUMILITY - EMPATHY - AUTHENTICITY -
RESILIENCY - CURIOSITY

WHY YOU (YES, YOU) SHOULD SEND SOMEONE TO
THE LEADING WITH HEART CONFERENCE

INCLUSION, DIVERSITY, EQUITY AND ACCESSIBILITY CONFERENCE
ROCKY MOUNTAINS | OCTOBER 2025

To Whom It May Concern,

So... you need convincing about why someone from your team should attend the Leading with HEART Conference, October 5-7, 2025, at St. Eugene Resort, BC? We get it—budgets are tight, time is limited, and there are plenty of conferences out there. But here's the thing: this isn't just another conference.

The Leading with HEART Conference is a premier event designed to elevate workplace culture and leadership through an engaging, solutions-focused approach. This conference brings together leaders, executives, HR professionals, communications specialists, ESG experts, and change champions from various industries to explore strategies for fostering inclusion, belonging, and a thriving employee experience.

With increasing demands on organizations to enhance workplace culture, drive innovation, and attract and retain top talent, the Leading with HEART Conference provides a unique opportunity for attendees to gain practical insights and actionable strategies. This is not just another DEI event—it's a space for forward-thinking professionals to address today's biggest workplace challenges and drive meaningful change in their organizations.

Why Invest in Attendance?

By participating in the Leading with HEART Conference, attendees will:

- 1. Learn from Industry Experts** – Gain insights from respected thought leaders on topics such as inclusive leadership, employee engagement, workplace culture, and organizational change.
- 2. Engage in Hands-On Learning** – Participate in interactive workshops and case studies designed to provide practical tools for creating high-performing, people-centered workplaces.
- 3. Expand Professional Networks** – Connect with a cross-industry community of leaders, innovators, and decision-makers to exchange ideas and best practices.
- 4. Bring Back Actionable Solutions** – Leave with concrete strategies and frameworks that can be applied immediately to enhance workplace culture, team dynamics, and leadership effectiveness.



The Business Case for Your Organization

Supporting attendance at Leading with HEART is an investment in professional development that directly benefits your organization. Attendees will return with:

- Innovative ideas to improve employee experience, retention, and workplace culture.
- Enhanced leadership skills that foster collaboration, trust, and high performance.
- Fresh perspectives on how to integrate inclusion and belonging into business success.

As if you needed any more convincing... but if you do, this program is approved by CPHR Alberta for 11.5 Continuing Professional Development (CPD) hours—so attendees will be learning, networking, and racking up CPD credits all at once. Efficiency at its finest.



What's Next?

We'd love to see your team represented at Leading with HEART 2025. If you have any questions or need more information, reach out to us at info@inclusiveconcepts.ca.

We promise this isn't just another conference—it's an opportunity to invest in your team, your culture, and your commitment to meaningful change.

Looking forward to welcoming you into the movement!

With Gratitude,

Inez, Narissa and Our Community Partners

OUR COMMITTED PARTNERS

Recognizing the organizations whose support has fueled our mission in past years.

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*If you have any questions
or inquiries, contact:*
info@inclusiveconcepts.ca

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www.inclusiveconcepts.ca