

Weekly Visitor Insights

STR Destination Report

June 18, 2023 to June 24, 2023

2023 Weekly Report



SYMPHONY
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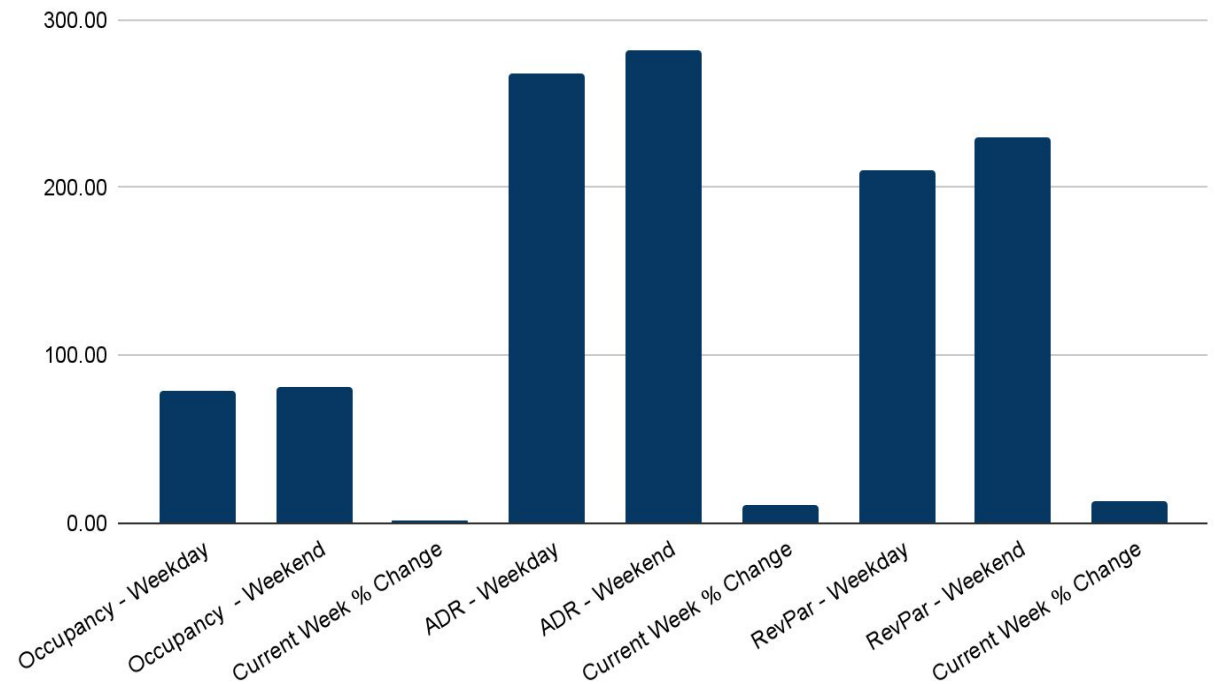


Source: STR/NCHA/BCRTS Destination Weekly Report - Week ending June 24, 2023

STR Summary BC & Regions

June 18- June 24, 2023

- British Columbia had a **78.60%** occupancy from Sunday-Thursday and a **81.50%** occupancy during the weekend, up **2.10%** compared to the same week in 2022
- British Columbia had an ADR of **\$267.86** from Sunday-Thursday and an ADR of **\$281.33** during the weekend, up **10.60%** compared to the same week in 2022
- British Columbia had a RevPAR of **\$210.64** from Sunday-Thursday and a RevPAR of **\$229.40** during the weekend, up **12.90%** compared to the same week in 2022



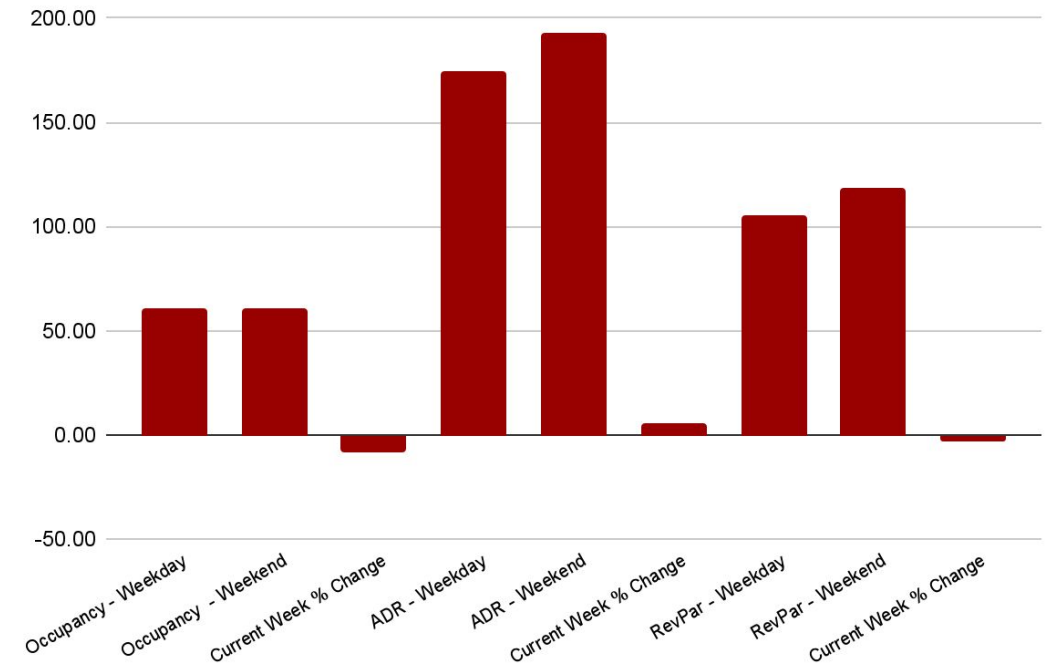
Regional Statistics the Weekend of June 23 - June 24, 2023:

	OCC	ADR	REVPAR
Vancouver	90.0	\$334.25	\$300.87
Vancouver Island	82.0	\$282.38	\$231.60
Whistler	79.6	\$331.28	\$263.56
Thompson Okanagan	75.9	\$214.06	\$162.46
Northern BC	66.9	\$139.64	\$93.46
Kootenay Rockies	61.2	\$193.01	\$118.21
Cariboo Coast/South Central BC	67.8	\$167.92	\$113.91

Kootenay Rockies Summary

June 18- June 24, 2023

- The Kootenay Rockies had a **60.60%** occupancy from Sunday-Thursday and a **61.20%** occupancy during the weekend, giving the region the **lowest** percent occupancy in BC
 - Compared to the week of June 19, 2022, occupancy is down **8.20%**
- The Kootenay Rockies had an ADR of **\$174.33** from Sunday-Thursday and an ADR of **\$193.01** during the weekend, giving the region the **third-lowest** ADR in BC
 - Compared to the week of June 19, 2022, ADR is up **6.00%**
- The Kootenay Rockies had a RevPAR of **\$105.63** from Sunday-Thursday and a RevPAR of **\$118.21** during the weekend, giving the region the **second-lowest** RevPAR in BC
 - Compared to the week of June 19, 2022, RevPAR is down **2.70%**



British Columbia:

Weekday (Sunday - Thursday)
 Weekend (Friday - Saturday)
 Compared to the same week in 2022

	OCC	ADR	REVPAR
Weekday (Sunday - Thursday)	78.60%	\$267.86	\$210.64
Weekend (Friday - Saturday)	81.50%	\$281.33	\$229.40
Compared to the same week in 2022	2.10%	10.60%	12.90%



Glossary

- **Occupancy:** Calculated by the number of occupied rooms divided by the number of available rooms that physically exist in a short-term rental.
- **Average Daily Rate (ADR):** Represents the average rental income per paid occupied room in a given time period; however, ADR itself cannot be used to measure a short-term rental performance.
- **Revenue per Available Room (RevPAR):** Calculated by multiplying a short-term rental ADR by its occupancy rate, an increase in RevPAR most likely indicates an improvement in occupancy rate and can be used to measure a short-term rental performance.

Contact Us

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