

Weekly Visitor Insights

STR Destination Report

June 11, 2023 to June 17, 2023

2023 Weekly Report



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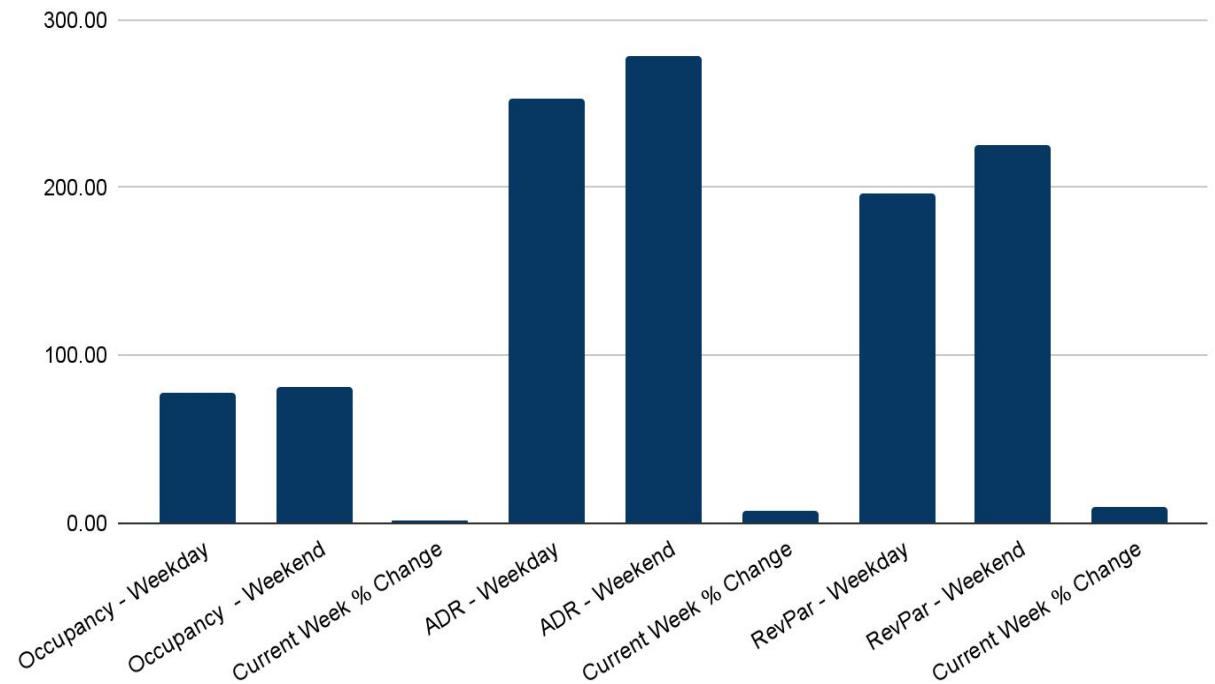
Source: STR/NCHA/BCRTS Destination Weekly Report - Week ending June 17, 2023



STR Summary BC & Regions

June 11 - June 17, 2023

- British Columbia had a **77.72%** occupancy from Sunday-Thursday and a **81.30%** occupancy during the weekend, up **2.20%** compared to the same week in 2022
- British Columbia had an ADR of **\$253.54** from Sunday-Thursday and an ADR of **\$277.96** during the weekend, up **7.10%** compared to the same week in 2022
- British Columbia had a RevPAR of **\$197.06** from Sunday-Thursday and a RevPAR of **\$225.91** during the weekend, up **9.40%** compared to the same week in 2022



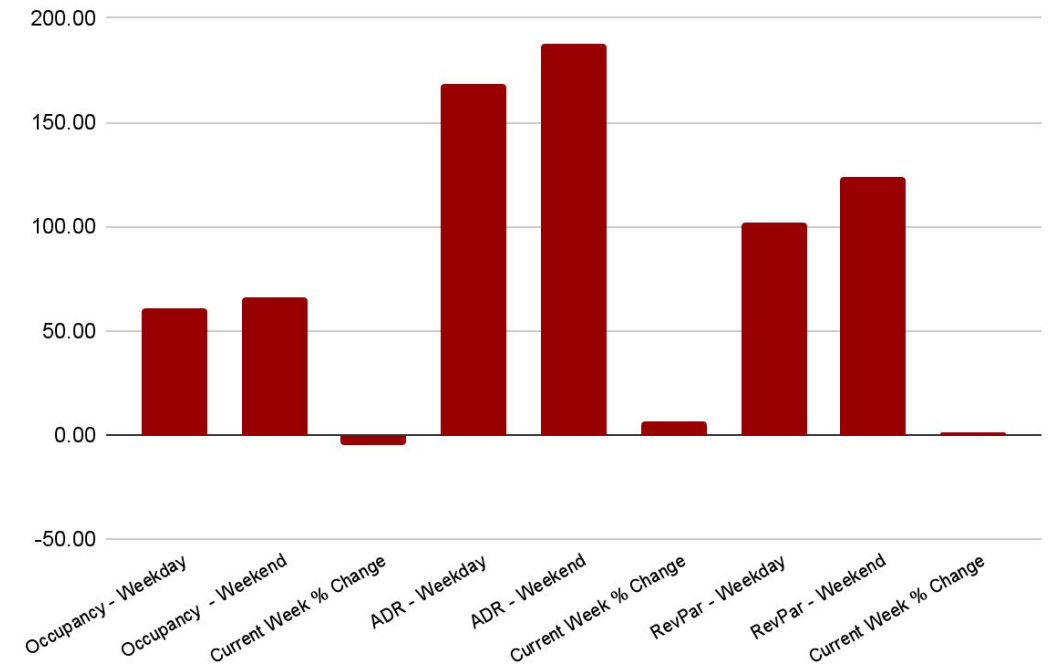
Regional Statistics the Weekend of June 16 - June 17, 2023:

	OCC	ADR	REVPAR
Vancouver	90.8	\$330.35	\$300.11
Vancouver Island	79.8	\$292.11	\$233.17
Whistler	73.9	\$328.11	\$242.35
Thompson Okanagan	74.9	\$200.06	\$149.90
Northern BC	65.6	\$136.96	\$89.82
Kootenay Rockies	65.7	\$188.06	\$123.47
Cariboo Coast/South Central BC	65.4	\$163.39	\$106.87

Kootenay Rockies Summary

June 11 - June 17, 2023

- The Kootenay Rockies had a **60.63%** occupancy from Sunday-Thursday and a **65.70%** occupancy during the weekend, giving the region the **lowest** percent occupancy in BC
 - Compared to the week of June 12, 2022, occupancy is down **4.60%**
- The Kootenay Rockies had an ADR of **\$168.52** from Sunday-Thursday and an ADR of **\$188.06** during the weekend, giving the region the **third-lowest** ADR in BC
 - Compared to the week of June 12, 2022, ADR is up **6.30%**
- The Kootenay Rockies had a RevPAR of **\$102.18** from Sunday-Thursday and a RevPAR of **\$123.47** during the weekend, giving the region the **second-lowest** RevPAR in BC
 - Compared to the week of June 12, 2022, RevPAR is up **1.50%**



British Columbia:

Weekday (Sunday - Thursday)
 Weekend (Friday - Saturday)
 Compared to the same week in 2022

	OCC	ADR	REVPAR
Weekday (Sunday - Thursday)	77.72%	\$253.54	\$197.06
Weekend (Friday - Saturday)	81.30%	\$277.96	\$225.91
Compared to the same week in 2022	2.20%	7.10%	9.40%



Glossary

- **Occupancy:** Calculated by the number of occupied rooms divided by the number of available rooms that physically exist in a short-term rental.
- **Average Daily Rate (ADR):** Represents the average rental income per paid occupied room in a given time period; however, ADR itself cannot be used to measure a short-term rental performance.
- **Revenue per Available Room (RevPAR):** Calculated by multiplying a short-term rental ADR by its occupancy rate, an increase in RevPAR most likely indicates an improvement in occupancy rate and can be used to measure a short-term rental performance.

Contact Us

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