

Weekly Visitor Insights

STR Destination Report

May 28, 2023 to June 03, 2023

2023 Weekly Report



SYMPHONY
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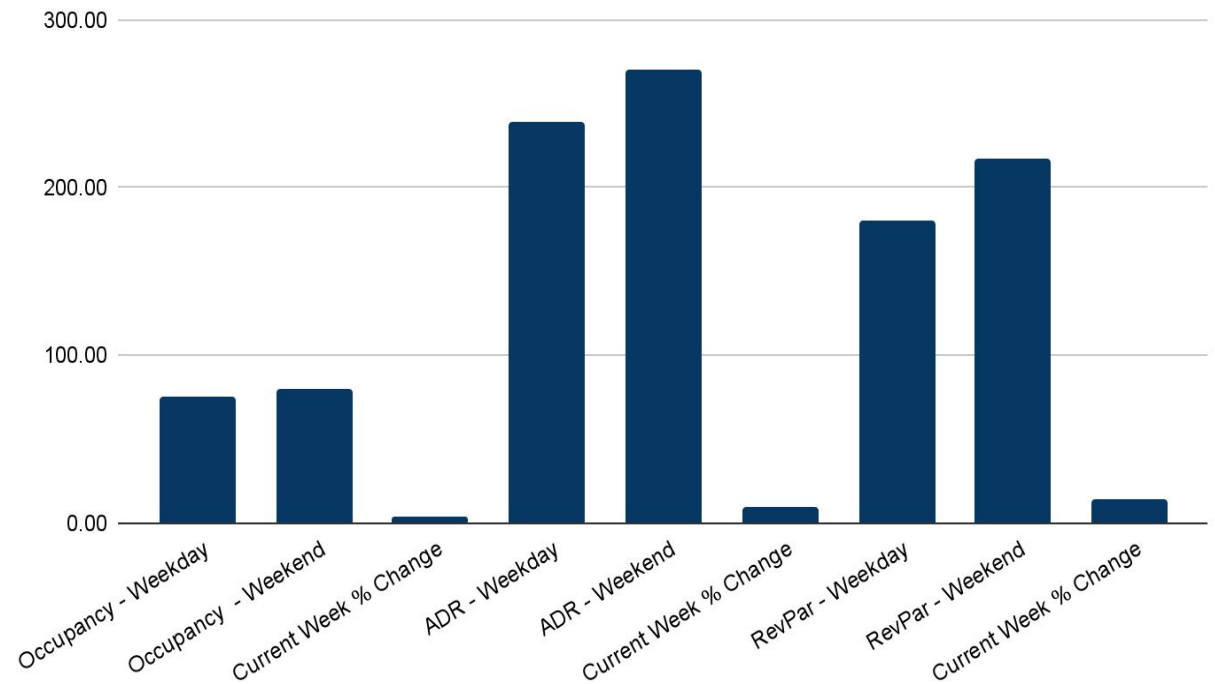


Source: STR/NCHA/BCRTS Destination Weekly Report - Week ending June 03, 2023

STR Summary BC & Regions

May 28 - June 03, 2023

- British Columbia had a **75.37%** occupancy from Sunday-Thursday and a **80.48%** occupancy during the weekend, up **4.17%** compared to the same week in 2022
- British Columbia had an ADR of **\$238.67** from Sunday-Thursday and an ADR of **\$269.89** during the weekend, up **9.94%** compared to the same week in 2022
- British Columbia had a RevPAR of **\$179.88** from Sunday-Thursday and a RevPAR of **\$217.21** during the weekend, up **14.53%** compared to the same week in 2022



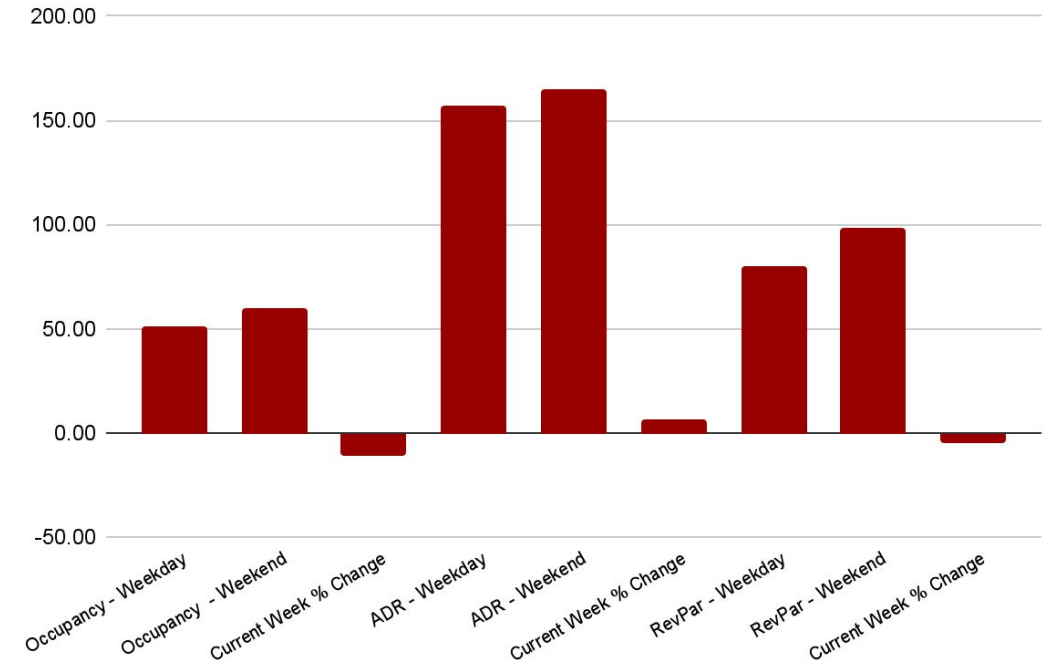
Regional Statistics the Weekend of June 02 - June 03, 2023:

	OCC	ADR	REVPAR
Vancouver	90.7	\$322.20	\$292.24
Vancouver Island	75.3	\$273.80	\$206.25
Whistler	69.4	\$304.56	\$211.47
Thompson Okanagan	80.8	\$204.23	\$165.12
Northern BC	57.2	\$134.05	\$76.64
Kootenay Rockies	59.8	\$165.10	\$98.68
Cariboo Coast/South Central BC	64.4	\$158.60	\$102.10

Kootenay Rockies Summary

May 28 - June 03, 2023

- The Kootenay Rockies had a **51.15%** occupancy from Sunday-Thursday and a **59.77%** occupancy during the weekend, giving the region the **lowest** percent occupancy in BC
 - Compared to the week of May 29, 2022, occupancy is down **10.92%**
- The Kootenay Rockies had an ADR of **\$157.08** from Sunday-Thursday and an ADR of **\$165.10** during the weekend, giving the region the **third-lowest** ADR in BC
 - Compared to the week of May 29, 2022, ADR is up **7.02%**
- The Kootenay Rockies had a RevPAR of **\$80.34** from Sunday-Thursday and a RevPAR of **\$98.68** during the weekend, giving the region the **lowest** RevPAR in BC
 - Compared to the week of May 29, 2022, RevPAR is down **4.67%**



British Columbia:

Weekday (Sunday - Thursday)
 Weekend (Friday - Saturday)
 Compared to the same week in 2022

	OCC	ADR	REVPAR
Weekday (Sunday - Thursday)	75.37%	\$238.67	\$179.88
Weekend (Friday - Saturday)	80.48%	\$269.89	\$217.21
Compared to the same week in 2022	4.17%	9.94%	14.53%



Glossary

- **Occupancy:** Calculated by the number of occupied rooms divided by the number of available rooms that physically exist in a short-term rental.
- **Average Daily Rate (ADR):** Represents the average rental income per paid occupied room in a given time period; however, ADR itself cannot be used to measure a short-term rental performance.
- **Revenue per Available Room (RevPAR):** Calculated by multiplying a short-term rental ADR by its occupancy rate, an increase in RevPAR most likely indicates an improvement in occupancy rate and can be used to measure a short-term rental performance.

Contact Us

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