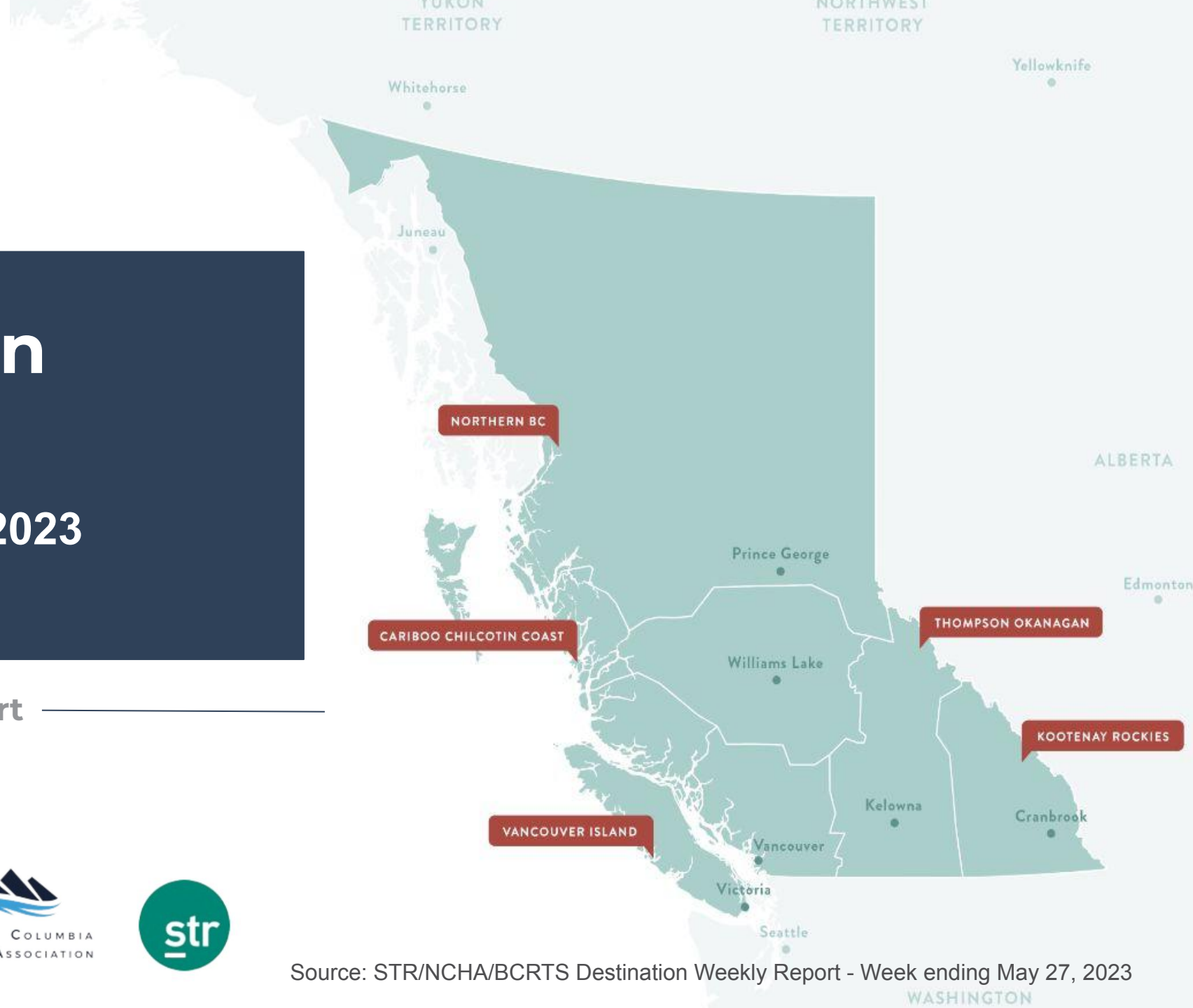


Weekly Visitor Insights

STR Destination Report

May 21, 2023 to May 27, 2023

2023 Weekly Report



SYMPHONY
TOURISM
SERVICES

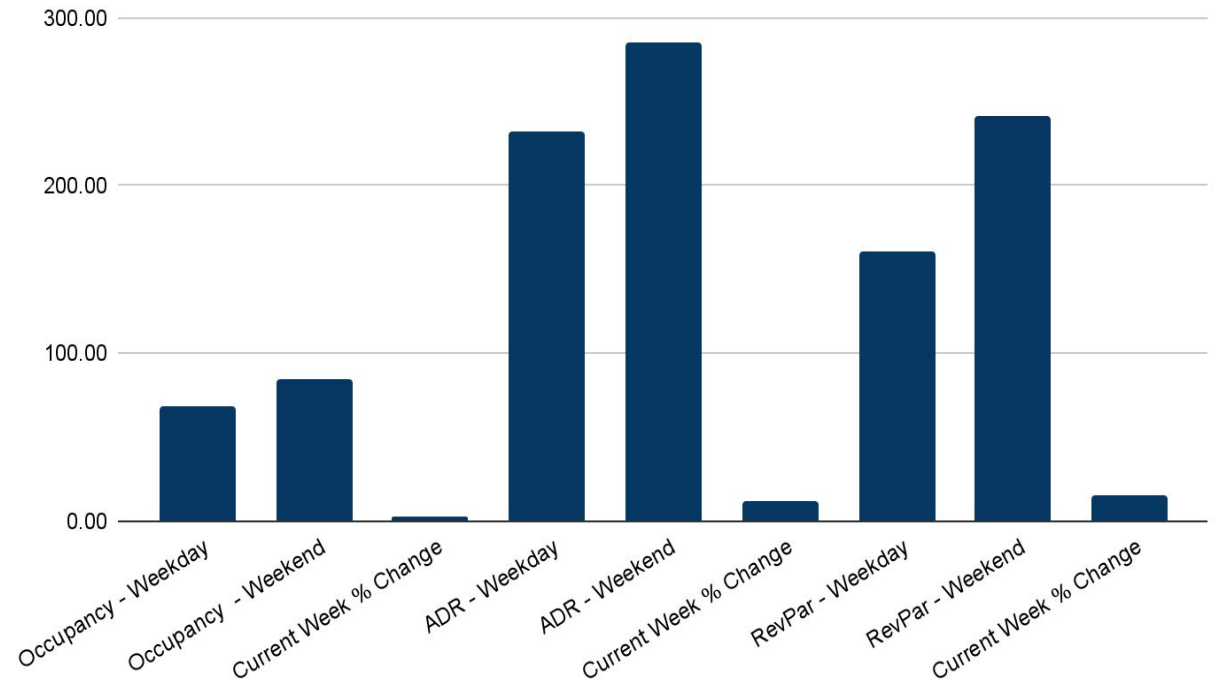


Source: STR/NCHA/BCRTS Destination Weekly Report - Week ending May 27, 2023

STR Summary BC & Regions

May 21 - May 27, 2023

- British Columbia had a **68.80%** occupancy from Sunday-Thursday and a **84.80%** occupancy during the weekend, up **3.00%** compared to the same week in 2022
- British Columbia had an ADR of **\$232.71** from Sunday-Thursday and an ADR of **\$285.08** during the weekend, up **11.70%** compared to the same week in 2022
- British Columbia had a RevPAR of **\$160.21** from Sunday-Thursday and a RevPAR of **\$241.74** during the weekend, up **15.10%** compared to the same week in 2022



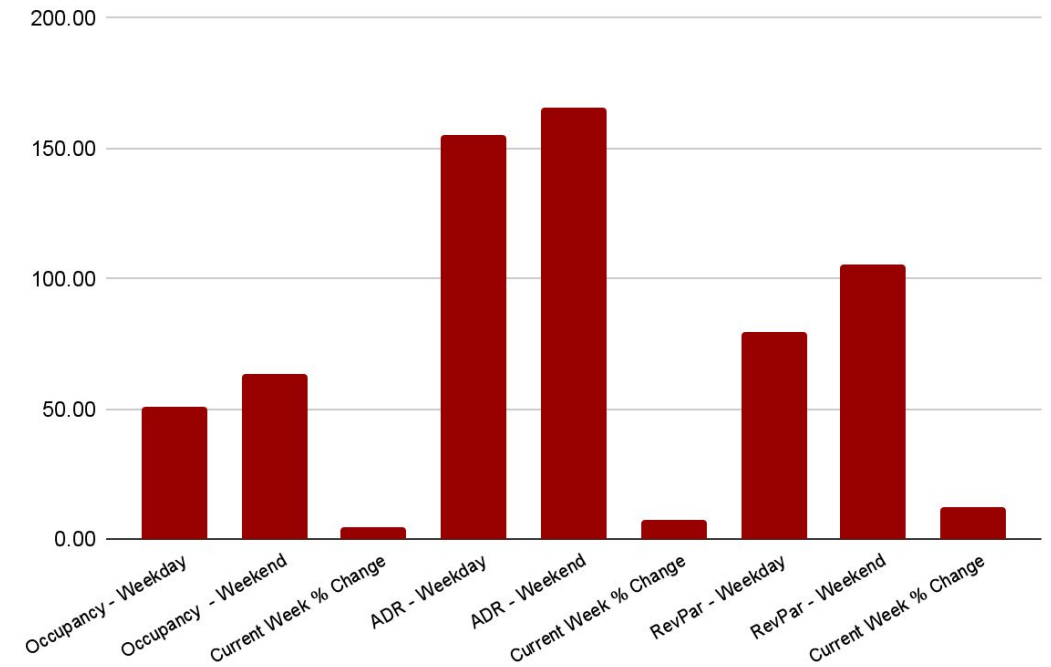
Regional Statistics the Weekend of May 26 - May 27, 2023:

	OCC	ADR	REVPAR
Vancouver	94.6	\$351.70	\$332.81
Vancouver Island	84.5	\$283.07	\$239.06
Whistler	76.0	\$311.10	\$236.49
Thompson Okanagan	79.0	\$195.12	\$154.06
Northern BC	69.7	\$145.07	\$101.13
Kootenay Rockies	63.8	\$165.80	\$105.78
Cariboo Coast/South Central BC	68.8	\$165.67	\$113.95

Kootenay Rockies Summary

May 21 - May 27, 2023

- The Kootenay Rockies had a **51.10%** occupancy from Sunday-Thursday and a **63.80%** occupancy during the weekend, giving the region the **lowest** percent occupancy in BC
 - Compared to the week of May 22, 2022, occupancy is up **4.80%**
- The Kootenay Rockies had an ADR of **\$155.30** from Sunday-Thursday and an ADR of **\$165.80** during the weekend, giving the region the **third-lowest** ADR in BC
 - Compared to the week of May 22, 2022, ADR is up **7.20%**
- The Kootenay Rockies had a RevPAR of **\$79.38** from Sunday-Thursday and a RevPAR of **\$105.78** during the weekend, giving the region the **lowest** RevPAR in BC
 - Compared to the week of May 22, 2022, RevPAR is up **12.40%**



British Columbia:

Weekday (Sunday - Thursday)
 Weekend (Friday - Saturday)
 Compared to the same week in 2022

	OCC	ADR	REVPAR
Weekday (Sunday - Thursday)	68.80%	\$232.71	\$160.21
Weekend (Friday - Saturday)	84.80%	\$285.08	\$241.74
Compared to the same week in 2022	3.00%	11.70%	15.10%



Glossary

- **Occupancy:** Calculated by the number of occupied rooms divided by the number of available rooms that physically exist in a short-term rental.
- **Average Daily Rate (ADR):** Represents the average rental income per paid occupied room in a given time period; however, ADR itself cannot be used to measure a short-term rental performance.
- **Revenue per Available Room (RevPAR):** Calculated by multiplying a short-term rental ADR by its occupancy rate, an increase in RevPAR most likely indicates an improvement in occupancy rate and can be used to measure a short-term rental performance.

Contact Us

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