

Weekly Visitor Insights

STR Destination Report

April 23, 2023 to April 29, 2023

2023 Weekly Report



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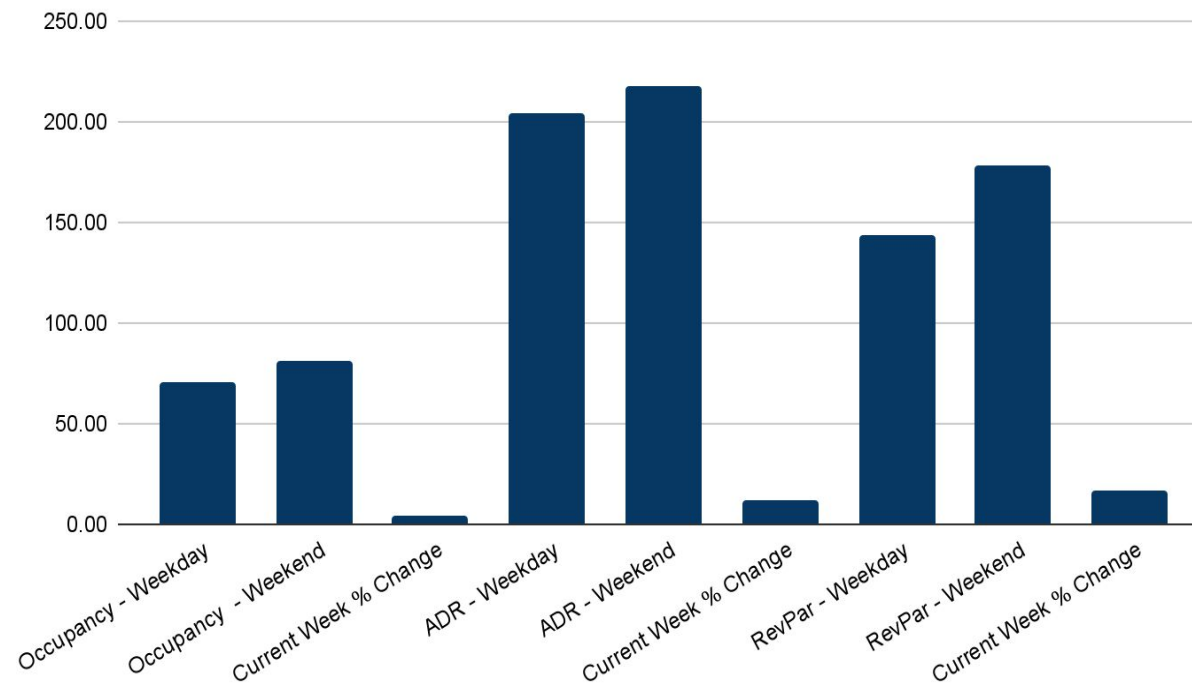


Source: STR/NCHA/BCRTS Destination Weekly Report - Week ending April 29, 2023

STR Summary BC & Regions

Apr 23 - Apr 29, 2023

- British Columbia had a **70.30%** occupancy from Sunday-Thursday and a **81.60%** occupancy during the weekend, up **4.50%** compared to the same week in 2022
- British Columbia had an ADR of **\$204.57** from Sunday-Thursday and an ADR of **\$218.05** during the weekend, up **11.80%** compared to the same week in 2022
- British Columbia had a RevPAR of **\$143.79** from Sunday-Thursday and a RevPAR of **\$177.90** during the weekend, up **16.90%** compared to the same week in 2022



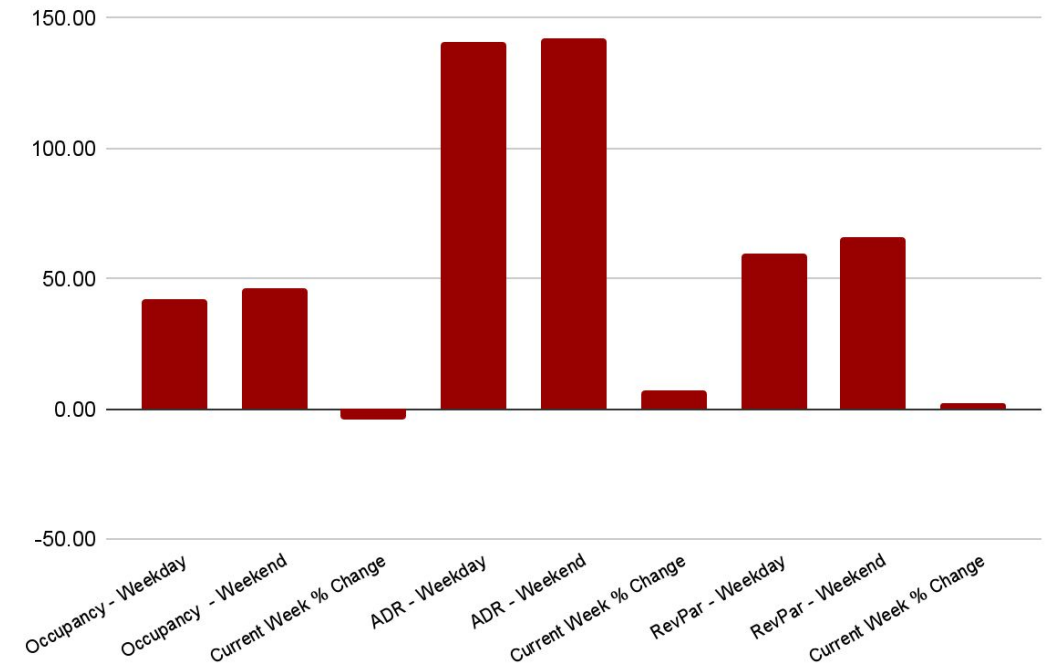
Regional Statistics the Weekend of Apr 28 - Apr 29, 2023:

	OCC	ADR	REVPAR
Vancouver	92.7	\$253.40	\$235.02
Vancouver Island	80.9	\$222.00	\$179.70
Whistler	67.4	\$260.52	\$175.66
Thompson Okanagan	78.6	\$160.39	\$126.02
Northern BC	62.4	\$137.57	\$85.84
Kootenay Rockies	46.4	\$142.06	\$65.91
Cariboo Coast/South Central BC	59.3	\$150.68	\$89.43

Kootenay Rockies Summary

Apr 23 - Apr 29, 2023

- The Kootenay Rockies had a **42.30%** occupancy from Sunday-Thursday and a **46.40%** occupancy during the weekend, giving the region the **lowest** percent occupancy in BC
 - Compared to the week of Apr 24, 2022, occupancy is down **4.20%**
- The Kootenay Rockies had an ADR of **\$141.01** from Sunday-Thursday and an ADR of **\$142.06** during the weekend, giving the region the **second-lowest** ADR in BC
 - Compared to the week of Apr 24, 2022, ADR is up **7.10%**
- The Kootenay Rockies had a RevPAR of **\$59.69** from Sunday-Thursday and a RevPAR of **\$65.91** during the weekend, giving the region the **lowest** RevPAR in BC
 - Compared to the week of Apr 24, 2022, RevPAR is up **2.60%**



British Columbia:

Weekday (Sunday - Thursday)
 Weekend (Friday - Saturday)
 Compared to the same week in 2022

	OCC	ADR	REVPAR
Weekday (Sunday - Thursday)	70.30%	\$204.57	\$143.79
Weekend (Friday - Saturday)	81.60%	\$218.05	\$177.90
Compared to the same week in 2022	4.50%	11.80%	16.90%



Glossary

- **Occupancy:** Calculated by the number of occupied rooms divided by the number of available rooms that physically exist in a short-term rental.
- **Average Daily Rate (ADR):** Represents the average rental income per paid occupied room in a given time period; however, ADR itself cannot be used to measure a short-term rental performance.
- **Revenue per Available Room (RevPAR):** Calculated by multiplying a short-term rental ADR by its occupancy rate, an increase in RevPAR most likely indicates an improvement in occupancy rate and can be used to measure a short-term rental performance.

Contact Us

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