

Weekly Visitor Insights

STR Destination Report

April 16, 2023 to April 22, 2023

2023 Weekly Report



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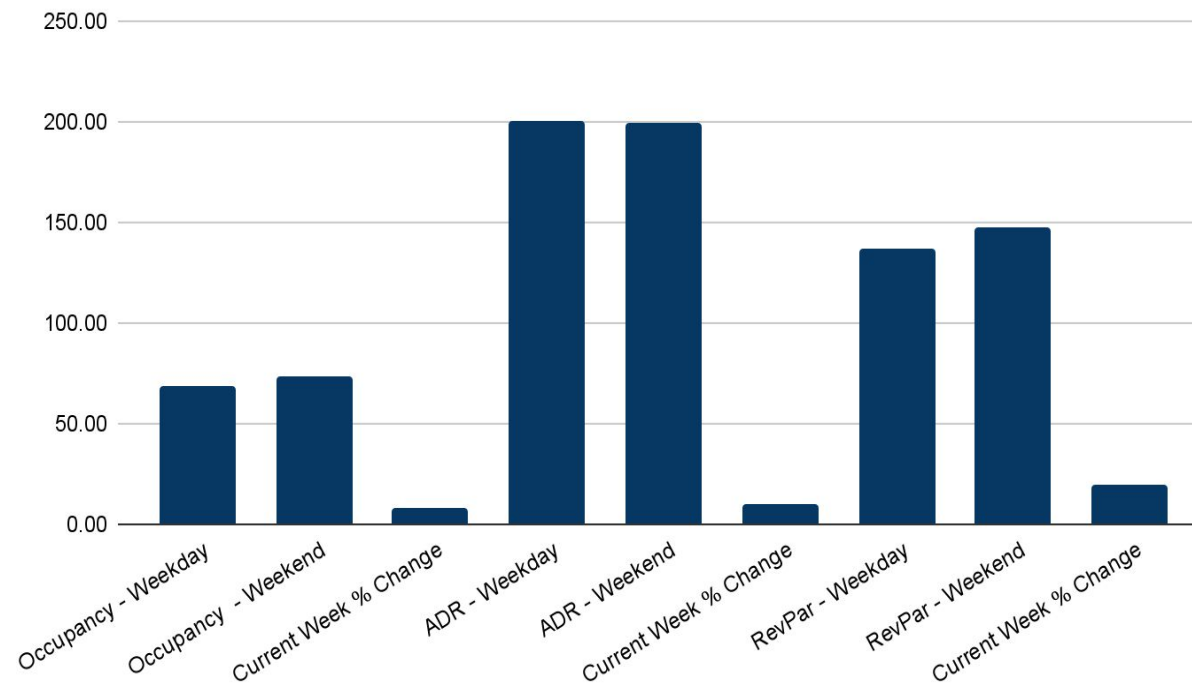


Source: STR/NCHA/BCRTS Destination Weekly Report - Week ending April 22, 2023

STR Summary BC & Regions

Apr 16 - Apr 22, 2023

- British Columbia had a **68.30%** occupancy from Sunday-Thursday and a **73.70%** occupancy during the weekend, up **8.50%** compared to the same week in 2022
- British Columbia had an ADR of **\$200.16** from Sunday-Thursday and an ADR of **\$199.46** during the weekend, up **10.30%** compared to the same week in 2022
- British Columbia had a RevPAR of **\$136.76** from Sunday-Thursday and a RevPAR of **\$147.08** during the weekend, up **19.60%** compared to the same week in 2022



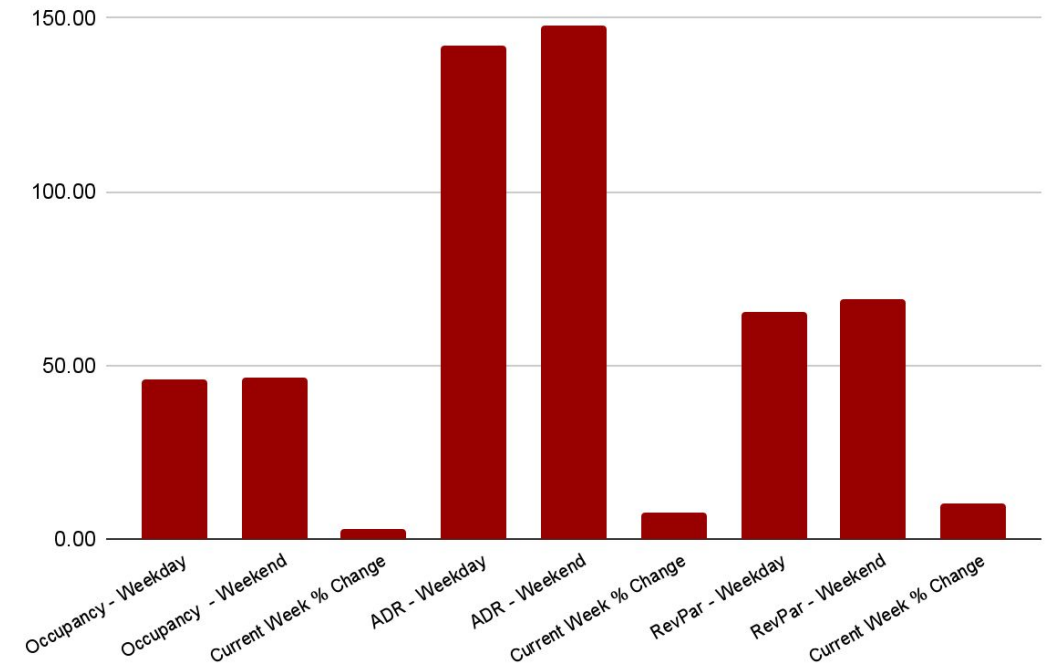
Regional Statistics the Weekend of Apr 21 - Apr 22, 2023:

	OCC	ADR	REVPAR
Vancouver	82.1	\$223.94	\$183.89
Vancouver Island	71.3	\$218.53	\$155.83
Whistler	61.2	\$281.52	\$172.43
Thompson Okanagan	70.2	\$151.32	\$106.15
Northern BC	67.4	\$138.02	\$93.04
Kootenay Rockies	46.7	\$147.89	\$69.02
Cariboo Coast/South Central BC	53.3	\$147.16	\$78.49

Kootenay Rockies Summary

Apr 16 - Apr 22, 2023

- The Kootenay Rockies had a **46.10%** occupancy from Sunday-Thursday and a **46.70%** occupancy during the weekend, giving the region the **second-lowest** percent occupancy in BC
 - Compared to the week of Apr 17, 2022, occupancy is up **2.80%**
- The Kootenay Rockies had an ADR of **\$142.11** from Sunday-Thursday and an ADR of **\$147.89** during the weekend, giving the region the **third-lowest** ADR in BC
 - Compared to the week of Apr 17, 2022, ADR is up **7.60%**
- The Kootenay Rockies had a RevPAR of **\$65.49** from Sunday-Thursday and a RevPAR of **\$69.02** during the weekend, giving the region the **lowest** RevPAR in BC
 - Compared to the week of Apr 17, 2022, RevPAR is up **10.50%**



British Columbia:

Weekday (Sunday - Thursday)
 Weekend (Friday - Saturday)
 Compared to the same week in 2022

	OCC	ADR	REVPAR
Weekday (Sunday - Thursday)	68.30%	\$200.16	\$136.76
Weekend (Friday - Saturday)	73.70%	\$199.46	\$147.08
Compared to the same week in 2022	8.50%	10.30%	19.60%



Glossary

- **Occupancy:** Calculated by the number of occupied rooms divided by the number of available rooms that physically exist in a short-term rental.
- **Average Daily Rate (ADR):** Represents the average rental income per paid occupied room in a given time period; however, ADR itself cannot be used to measure a short-term rental performance.
- **Revenue per Available Room (RevPAR):** Calculated by multiplying a short-term rental ADR by its occupancy rate, an increase in RevPAR most likely indicates an improvement in occupancy rate and can be used to measure a short-term rental performance.

Contact Us

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