

Weekly Visitor Insights

STR Destination Report

April 09, 2023 to April 15, 2023

2023 Weekly Report



SYMPHONY
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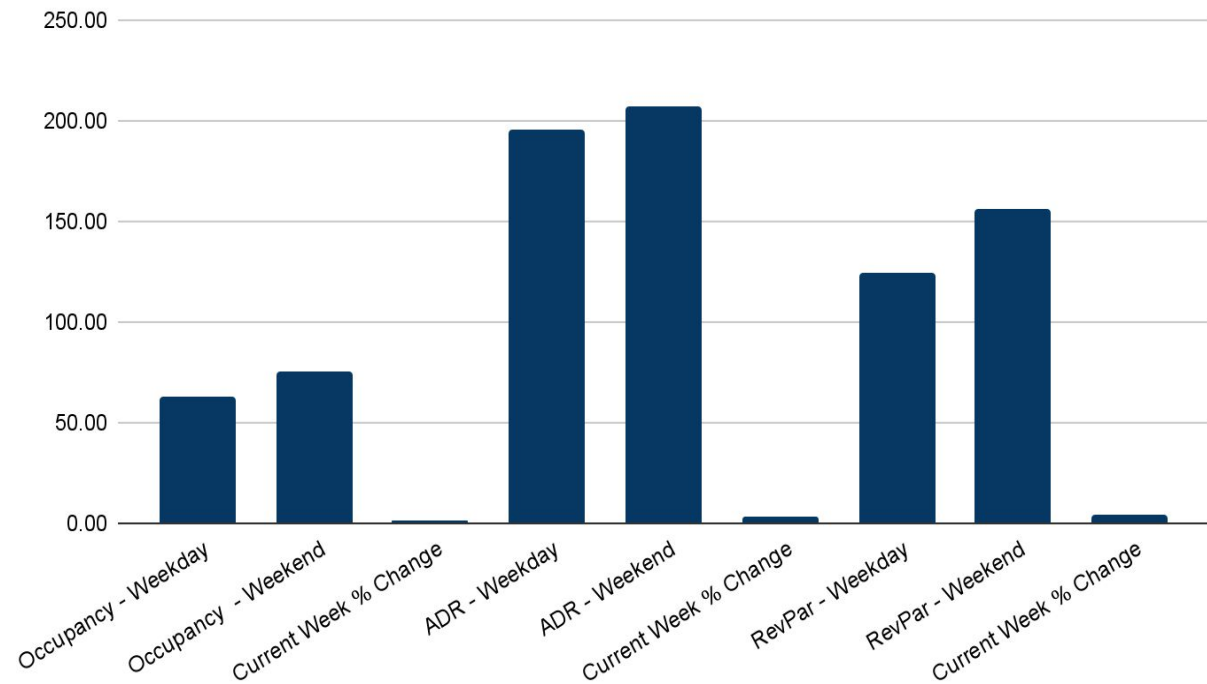


Source: STR/NCHA/BCRTS Destination Weekly Report - Week ending April 15, 2023

STR Summary BC & Regions

Apr 09 - Apr 15, 2023

- British Columbia had a **63.30%** occupancy from Sunday-Thursday and a **75.60%** occupancy during the weekend, up **1.40%** compared to the same week in 2022
- British Columbia had an ADR of **\$195.92** from Sunday-Thursday and an ADR of **\$206.70** during the weekend, up **3.10%** compared to the same week in 2022
- British Columbia had a RevPAR of **\$124.01** from Sunday-Thursday and a RevPAR of **\$156.21** during the weekend, up **4.50%** compared to the same week in 2022



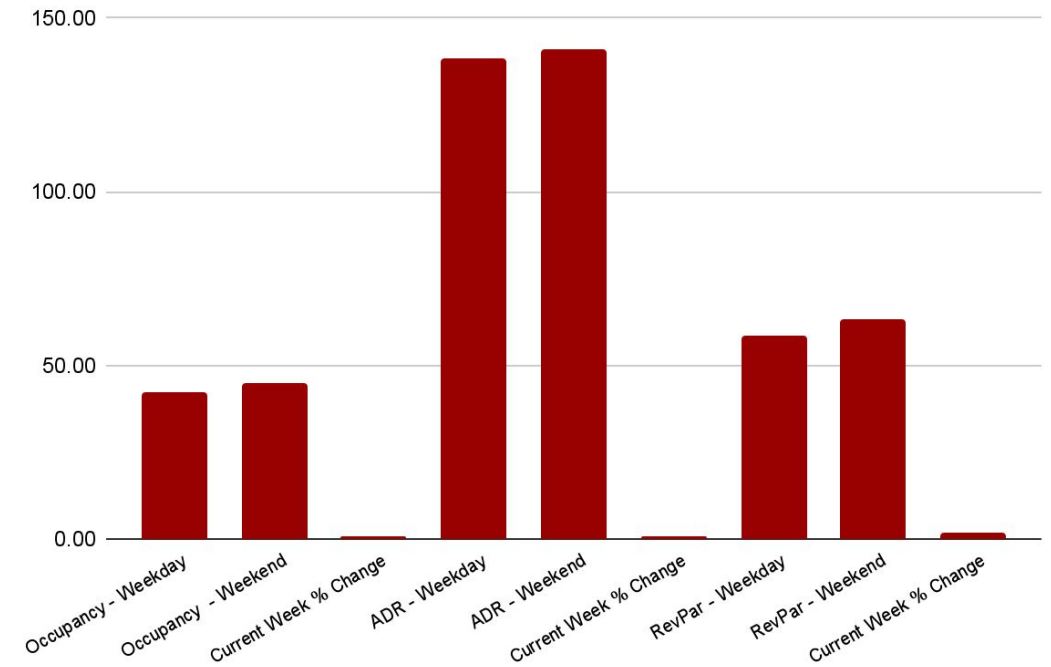
Regional Statistics the Weekend of Apr 09 - Apr 15, 2023:

	OCC	ADR	REVPAR
Vancouver	85.70	\$228.91	\$196.28
Vancouver Island	71.90	\$216.89	\$155.90
Whistler	78.50	\$343.00	\$269.24
Thompson Okanagan	71.00	\$149.06	\$105.79
Northern BC	59.90	\$132.30	\$79.21
Kootenay Rockies	44.90	\$140.91	\$63.31
Cariboo Coast/South Central BC	58.40	\$160.28	\$93.67

Kootenay Rockies Summary

Apr 09 - Apr 15, 2023

- The Kootenay Rockies had a **42.30%** occupancy from Sunday-Thursday and a **44.90%** occupancy during the weekend, giving the region the **lowest** percent occupancy in BC
 - Compared to the week of Apr 16, 2022, occupancy is up **1.10%**
- The Kootenay Rockies had an ADR of **\$138.39** from Sunday-Thursday and an ADR of **\$140.91** during the weekend, giving the region the **second-lowest** ADR in BC
 - Compared to the week of Apr 16, 2022, ADR is up **1.00%**
- The Kootenay Rockies had a RevPAR of **\$58.51** from Sunday-Thursday and a RevPAR of **\$63.31** during the weekend, giving the region the **lowest** RevPAR in BC
 - Compared to the week of Apr 16, 2022, RevPAR is up **2.10%**



British Columbia:

Weekday (Sunday - Thursday)

Weekend (Friday - Saturday)

Compared to the same week in 2022

	OCC	ADR	REVPAR
Weekday (Sunday - Thursday)	63.30%	\$195.92	\$124.01
Weekend (Friday - Saturday)	75.60%	\$206.70	\$156.21
Compared to the same week in 2022	1.40%	3.10%	4.50%



Glossary

- **Occupancy:** Calculated by the number of occupied rooms divided by the number of available rooms that physically exist in a short-term rental.
- **Average Daily Rate (ADR):** Represents the average rental income per paid occupied room in a given time period; however, ADR itself cannot be used to measure a short-term rental performance.
- **Revenue per Available Room (RevPAR):** Calculated by multiplying a short-term rental ADR by its occupancy rate, an increase in RevPAR most likely indicates an improvement in occupancy rate and can be used to measure a short-term rental performance.

Contact Us

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