

Weekly Visitor Insights

STR Destination Report

August 28, 2022 to Sept 03, 2022

2022 Weekly Report



SYMPHONY
TOURISM
SERVICES



Source: STR/NCHA/BCRTS Destination Weekly Report - Week ending Sept 3, 2022

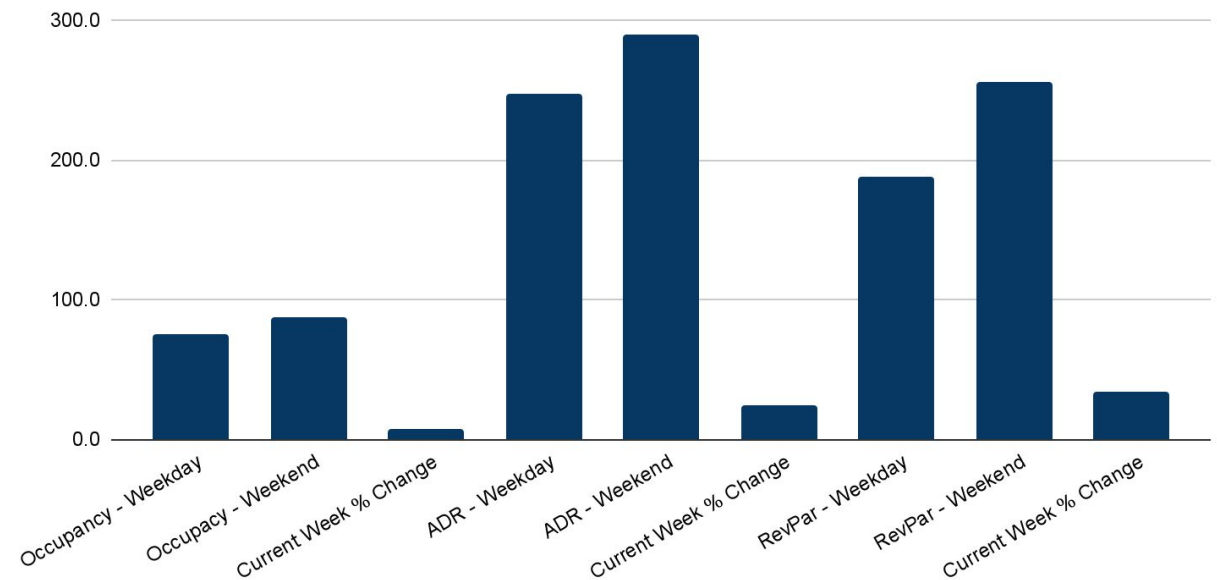
STR Summary BC & Regions

August 28 - Sept 03, 2022

- British Columbia had a **75.7%** occupancy from Sunday-Thursday and a **88.0%** occupancy during the weekend, up **7.1%** compared to the same week in 2019.
- British Columbia had an ADR of **\$247.64** from Sunday-Thursday and an ADR of **\$290.14** during the weekend, up **24.8%** compared to the same week in 2019.
- British Columbia had a RevPAR of **\$187.45** from Sunday-Thursday and a RevPAR of **\$255.37** during the weekend, up **33.6%** compared to the same week in 2019.

Regional STATS the Weekend of Sept 02-03, 2022:

	OCC	ADR	REVPAR
Vancouver	94.5	\$331.25	\$313.09
Vancouver Island	86.8	\$321.76	\$279.42
Whistler	75.8	\$379.04	\$287.45
Thompson Okanagan	90.5	\$234.95	\$212.67
Northern BC	66.5	\$134.30	\$89.25
Kootenay Rockies	77.6	\$199.07	\$154.48
Cariboo Coast/South Central BC	74.2	\$173.69	\$128.84



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Glossary

- **Occupancy:** Calculated by the number of occupied rooms divided by the number of available rooms that physically exist in a hotel
- **Average Daily Rate (ADR):** Represents the average rental income per paid occupied room in a given time period, however, ADR itself cannot be used to measure a hotel's performance
- **Revenue per Available Room (RevPAR):** Calculated by multiplying a hotel's ADR by its occupancy rate, an increase in RevPAR most likely indicates an improvement in occupancy rate and can be used to measure a hotel's performance

Contact Us



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