

Weekly Visitor Insights

# STR Destination Report

Sept 04, 2022 to Sept 10, 2022

2022 Weekly Report



SYMPHONY  
TOURISM  
SERVICES



Source: STR/NCHA/BCRTS Destination Weekly Report - Week ending Sept 10, 2022

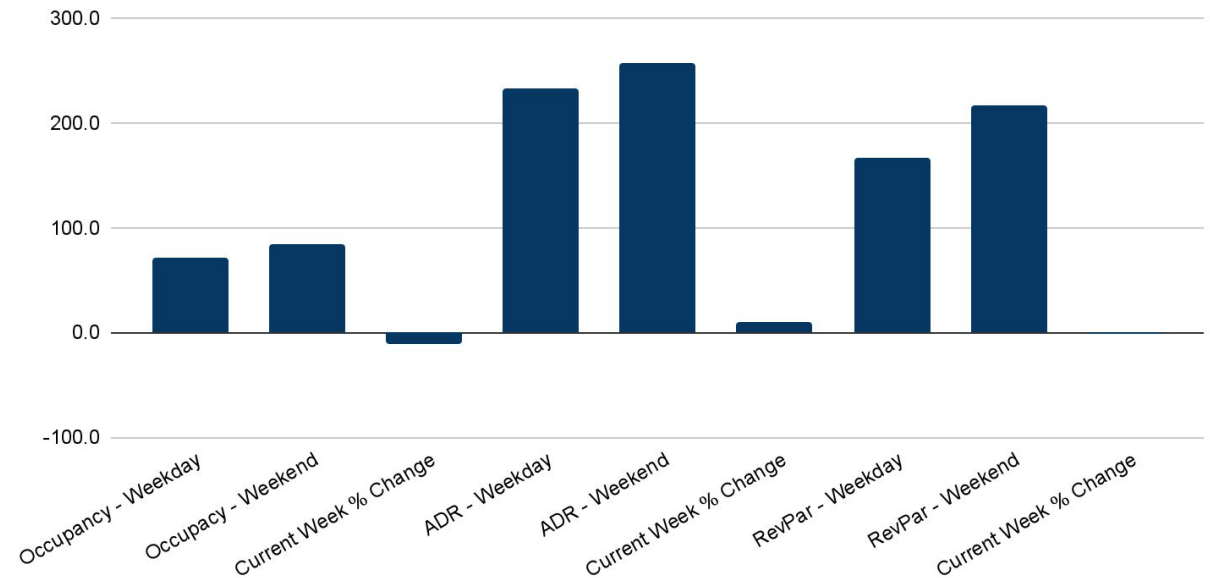
# STR Summary BC & Regions

## Sept 04 - Sept 10, 2022

- British Columbia had a **71.6%** occupancy from Sunday-Thursday and a **84.4%** occupancy during the weekend, down **-10.3%** compared to the same week in 2019.
- British Columbia had an ADR of **\$233.50** from Sunday-Thursday and an ADR of **\$257.70** during the weekend, up **10.7%** compared to the same week in 2019.
- British Columbia had a RevPAR of **\$167.17** from Sunday-Thursday and a RevPAR of **\$217.39** during the weekend, down **-0.6%** compared to the same week in 2019.

### Regional STATS the Weekend of Sept 09-10, 2022:

	OCC	ADR	REVPAR
Vancouver	88.5%	\$296.68	\$262.45
Vancouver Island	85.1%	\$284.98	\$242.62
Whistler	75.9%	\$354.39	\$269.03
Thompson Okanagan	85.3%	\$197.64	\$168.62
Northern BC	67.4%	\$131.19	\$88.46
Kootenay Rockies	79.1%	\$183.11	\$144.89
Cariboo Coast/South Central BC	83.9%	\$155.79	\$130.63



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# Glossary

- **Occupancy:** Calculated by the number of occupied rooms divided by the number of available rooms that physically exist in a hotel
- **Average Daily Rate (ADR):** Represents the average rental income per paid occupied room in a given time period, however, ADR itself cannot be used to measure a hotel's performance
- **Revenue per Available Room (RevPAR):** Calculated by multiplying a hotel's ADR by its occupancy rate, an increase in RevPAR most likely indicates an improvement in occupancy rate and can be used to measure a hotel's performance

# Contact Us



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