

**KOOTENAYBROCHURES.ca - NOTEWORTHY KEY PERFORMANCE INDICATORS**

<b>YEAR</b>	<b>SESSIONS</b>	<b>USERS</b>	<b>PAGEVIEWS</b>	<b>SESSION DURATION</b>	<b>PAGES/SESSION</b>	<b>BOUNCE RATE</b>	<b>NEW vs RETURNING</b>
<b>2020</b>	1,792	1,540	2,238	:35	1.25	79%	93% vs 7%
<b>2019</b>	2,063	2,055	3,055	1:01	1.2	88%	91% vs 9%
<b>2018</b>	2,491	2,483	3,566	:52	1.14	89%	90% vs 10%
<b>2017</b>	2,703	2,685	3,728	:44	1.13	90%	90% vs 10%
<b>2016</b>	2,219	2,208	3,446	:47	1.24	84%	not available
<b>2015</b>	6,784	6,774	8,400	:22	1.15	91%	not available