

**KOOTENAY ROCKIES.COM - NOTEWORTHY KEY PERFORMANCE INDICATORS**

<b>YEAR</b>	<b>SESSIONS</b>	<b>USERS</b>	<b>PAGEVIEWS</b>	<b>SESSION DURATION</b>	<b>PAGES/SESSION</b>	<b>BOUNCE RATE</b>	<b>NEW vs RETURNING</b>
<b>2019</b>	229,903	194,628	361,527	1:04	1.57	80%	84% vs 16%
<b>2018</b>	243,984	199,127	382,554	1:00	1.57	81%	81% vs 19%
<b>2017</b>	122,963	97,200	213,942	1:15	1.74	80%	79% vs 21%
<b>2016</b>	94,105	76,172	193,765	1:19	2.06	78%	80% vs 20%
<b>2015</b>	75,377	59,963	173,213	1:31	2.3	77%	80% vs 20%