



# How the Koot Rocks

June 15 to July 31, 2019

Partner Content + DBC Content & Media Stories + KR Blog Stories

# How the Koot Rocks

Partner/Stakeholder Content Stories

**Kootenay Rockies-BC's Mountain Playground**  
June 18 · 🌐

Are you ready to roam? It's easy in Radium Hot Springs as a new operators is offering guided Segway Tours!  
Have you done this yet?  
~ Details: <https://bit.ly/2RC9OAB> with Scootin' Kootenay Tours in Radium Hot Springs, BC

**Performance for Your Post**

**2,161** People Reached

**30** Reactions, Comments & Shares ⓘ

|            |            |             |
|------------|------------|-------------|
| 25 Like    | 25 On Post | 0 On Shares |
| 1 Love     | 1 On Post  | 0 On Shares |
| 2 Comments | 2 On Post  | 0 On Shares |
| 2 Shares   | 2 On Post  | 0 On Shares |

**50** Post Clicks

|                |               |                   |
|----------------|---------------|-------------------|
| 17 Photo Views | 4 Link Clicks | 29 Other Clicks ⓘ |
|----------------|---------------|-------------------|

**NEGATIVE FEEDBACK**

|                  |                  |
|------------------|------------------|
| 2 Hide Post      | 0 Hide All Posts |
| 0 Report as Spam | 0 Unlike Page    |

Reported stats may be delayed from what appears on posts

- **Jun 18 - Scootin' Kootenay Tours (KR-FB)**

Reactions = 30

Reach = 2,161

Post Clicks = 50

- **Jun 21 - Speak Earth/St. Eugene Resort (KR-FB)**

Reactions = 36

Reach = 2,011

Post Clicks = 22

- **Jun 20 - Angry Hen Brewery (KR-IG Story)**

Reactions = 786

Reach = n/a

Profile Visits = 4

- **Jun 22 - Kicking Horse Via Ferrata (PH-FB)**

Reactions = 28

Reach = 1,930

Post Clicks = 34

# How the Koot Rocks

Partner/Stakeholder Content Stories



- **Jun 22 - Kicking Horse Mtn Resort (PH-IG)**

Reactions = 142

Reach = 3,555

Post Clicks = n/a

- **Jun 23 - Kootenay Lake Scenic/NKLT (KR-IG)**

Reactions = 640

Reach = 7,307

Post Clicks = n/a

- **Jun 22 - River Kayaking/ Cranbrook Tourism (KR-IG)**

Reactions = 982

Reach = 20,509

Post Clicks = n/a

- **Jun 24 - Fort Steele Heritage Town (KR-IG)**

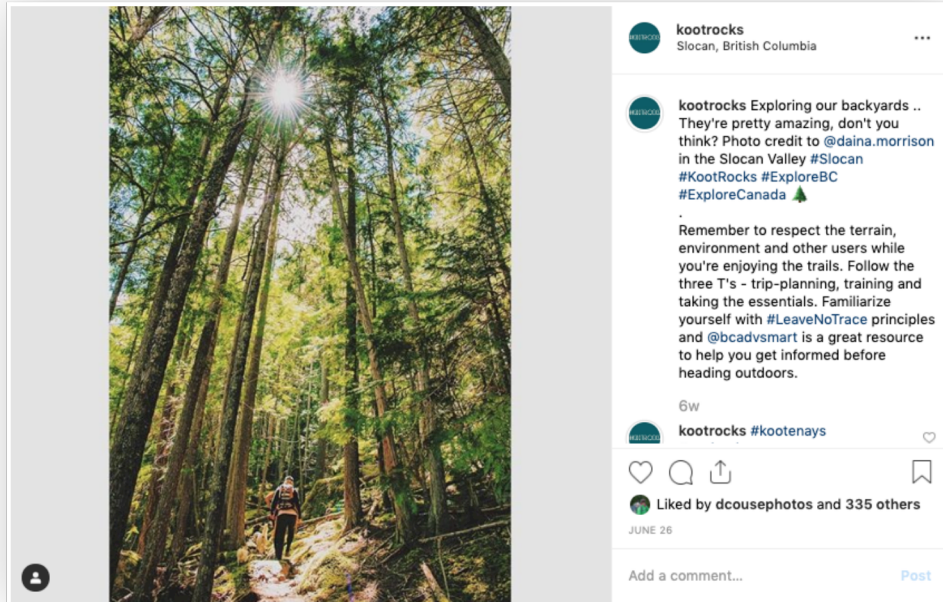
Reactions = 407

Reach = 5,819

Post Clicks = n/a

# How the Koot Rocks

Partner/Stakeholder Content Stories



- **Jun 24 - Sip & Savour Video w/Tourism Rossland (\*KR-IG Story)**

Reactions = 970

Reach = n/a

Link Clicks = 7

- **Jun 26 - Panorama Mtn Resort (PH-FB)**

Reactions = 37

Reach = 1,739

Post Clicks = 20

- **Jun 25 - FishingBC (KR-IG Story Share)**

Reactions = 816

Reach = n/a

Link Clicks = n/a

- **Jun 26 - Slocan Hike w/ West Koot Route (KR-IG)**

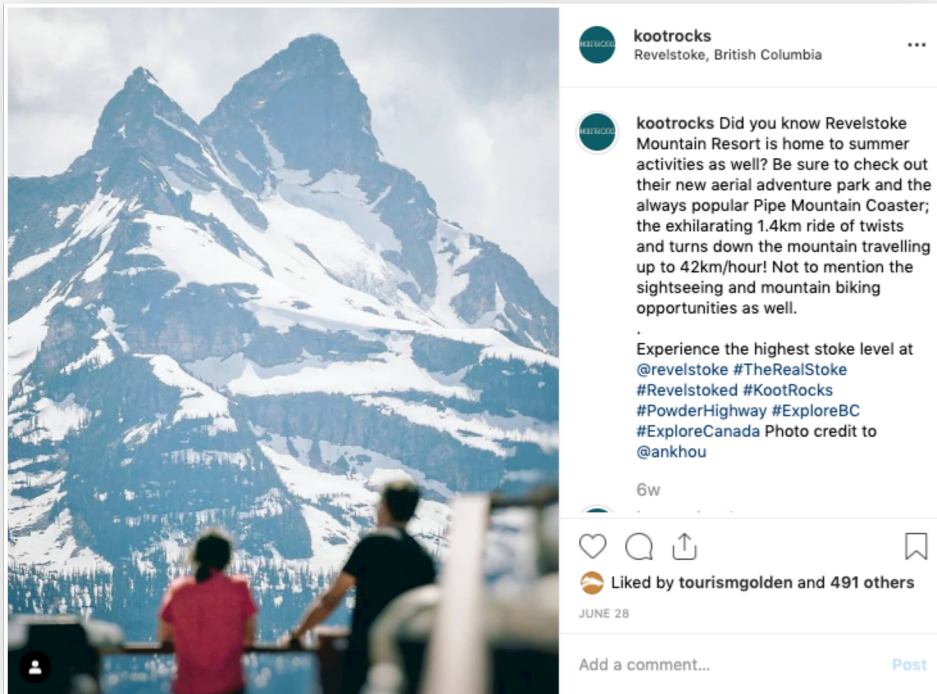
Reactions = 336

Reach = 4,267

Profile Visits = 18

# How the Koot Rocks

Partner/Stakeholder Content Stories



- Jun 27 - Volcano Video Share w/Tourism Rossland (KR-FB)

Reactions = 10

Reach = 276

Post Clicks = 16

- Jun 28 - Glacier Raft w/Tourism Golden (\*KR-IG Story)

Reactions = 683

Reach = n/a

Link Clicks = 2

- Jun 27 - Golden Backcountry Skiing w/KHMR (PH-FB)

Reactions = 105

Reach = 1,700

Post Clicks = n/a

- Jun 28 - Revelstoke Mtn Resort (KR-IG)

Reactions = 492

Reach = 8,222

Profile Visits = 13

# How the Koot Rocks

Partner/Stakeholder Content Stories



- **Jun 29 - KHMR Eagle Eye (PH-FB & PH-IG)**

Reactions = 167

Reach = 4,965

Post Clicks = 62

- **Jun 29 - The Josie Hotel Shared (KR-IG Story)**

Reactions = 609

Reach = n/a

Profile Visits = 2

- **Jun 29 - Mt. Buchannan w/NKLT & Visit Kaslo**

Reactions = 1,494

Reach = 19,180

Post Clicks = 2

- **Jun 30 - Golden Sunset w/Tourism Golden**

Reactions = 437

Reach = 5,188

Profile Visits = 9

# How the Koot Rocks

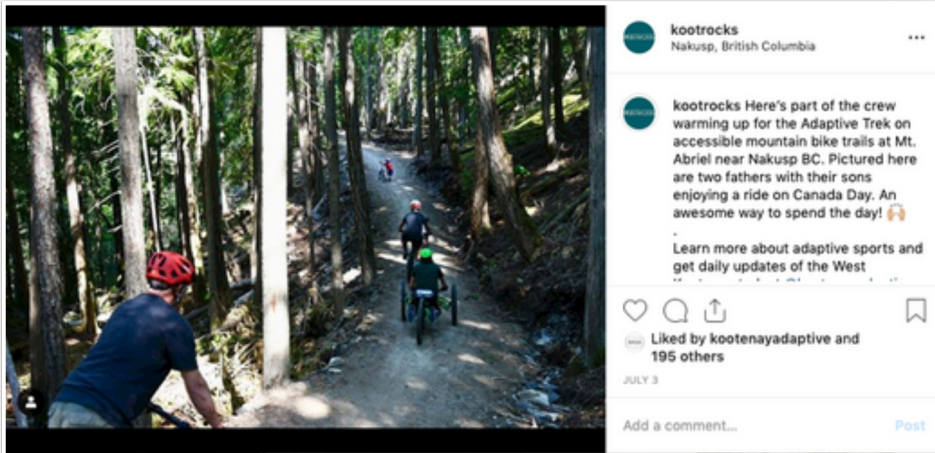
Partner/Stakeholder Content Stories



- Jul 1 - FAR Aerial Park w/ Tourism Fernie (\*KR-IG Story)  
Reactions = 817  
Reach = n/a  
Link Clicks = 2
- Jul 1 - Tourism Golden Story Share (KR-IG Story)  
Reactions = 763  
Reach = n/a  
Profile Visits = 1
- Jul 2 - Adaptive Sports Story Share (KR-IG Story)  
Reactions = 849  
Reach = n/a  
Profile Visits = 0
- Jul 3 - Summer Camps w/Destination Castlegar (\*KR-IG Story)  
Reactions = 1,232  
Reach = n/a  
Link Clicks = 2

# How the Koot Rocks

Partner/Stakeholder Content Stories



- **Jul 3 - Mineral Mountain Zipline (KR-FB)**

Reactions = 77

Reach = 3,041

Post Clicks = 227

- **Jul 5 - Adapted Sports Trek (KR-FB & KR-IG)**

Reactions = 479

Reach = 8,048

Post Clicks = 144

- **Jul 3 - Adapted Sports Trek (KR-FB Story & KR-IG)**

Reactions = 1,543

Reach = 20,532

Post Clicks = 67

- **Jul 5 - Golden Rafting w/Tourism Golden (\*KR-IG Story)**

Reactions = 753

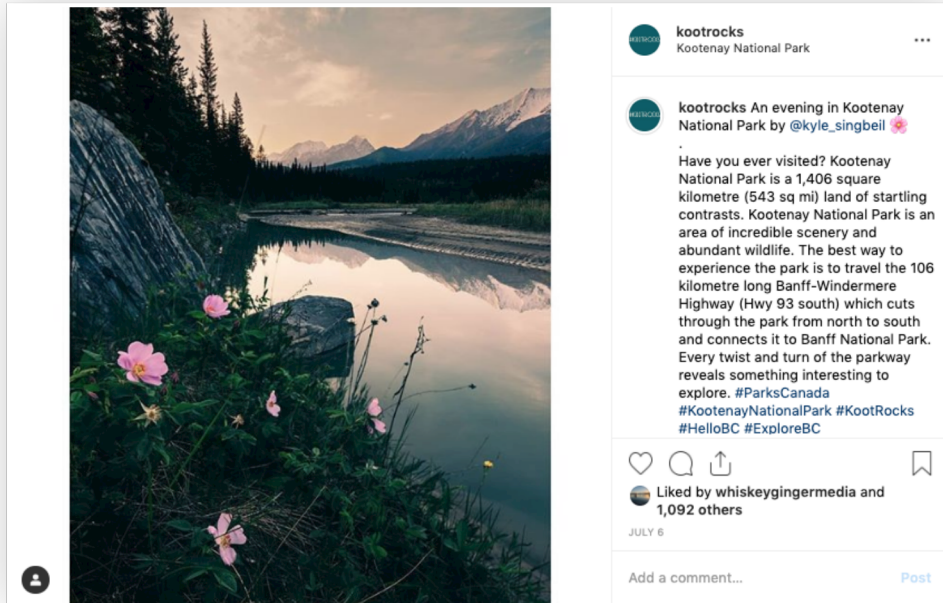
Reach = n/a

Profile Visits = 5



# How the Koot Rocks

Partner/Stakeholder Content Stories



- **Jul 5 - Kootenay National Park (KR-IG)**

Reactions = 1,093

Reach = 14,218

Profile Visits = 13

- **Jul 7 - Hiking in Revelstoke w/Tourism Revelstoke (KR-IG)**

Reactions = 244

Reach = 4,645

Profile Visits = 14

- **Jul 6 - Adaptive Sports Story Share (KR-IG Story)**

Reactions = 903

Reach = n/a

Profile Visits = 0

- **Jul 7 - Panorama Mountain Resort (KR-IG Story)**

Reactions = 998

Reach = n/a

Profile Visits = 1

# How the Koot Rocks

Partner/Stakeholder Content Stories



- **Jul 7 - Nancy Greene Prov Park w/Tourism Rosland**

Reactions = 599

Reach = 6,016

Profile Visits = 11

- **Jul 10 - Adaptive Sports Trek (KR-FB Story & KR-IG)**

Reactions = 515

Reach = 4,946

Profile Visits = 4

- **Jul 8 - Hiking Video w/Tourism Radium (\*KR-IG Story)**

Reactions = 705

Reach = n/a

Profile Visits = 1

- **Jul 10 - Adaptive Sports Story Share (KR-IG Story)**

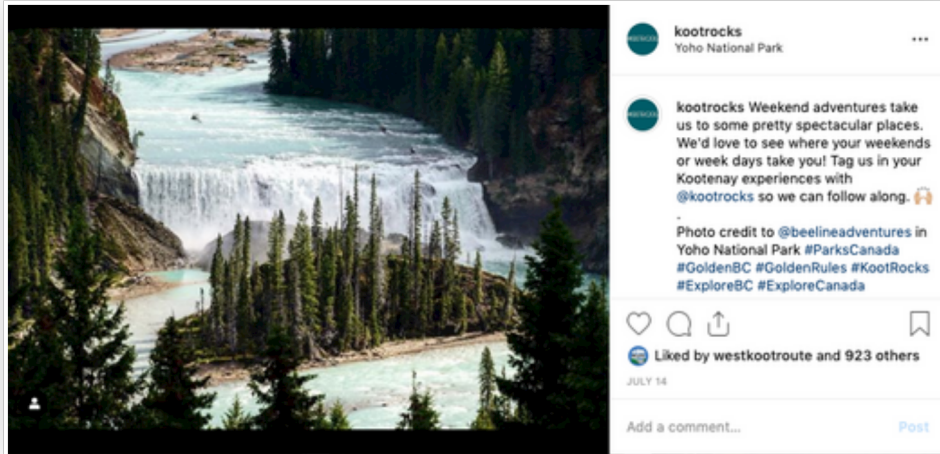
Reactions = 771

Reach = n/a

Profile Visits = 2

# How the Koot Rocks

Partner/Stakeholder Content Stories



- **Jul 12 - Adaptive Sports Trek (KR-FB & KR-IG)**

Reactions = 190

Reach = 5,769

Post Clicks = 129

- **Jul 3 - Island Lake Lodge w/Tourism Fernie (KR-IG)**

Reactions = 734

Reach = 10,162

Profile Visits = 18

- **Jul 12 - Taste of Summer w/Cranbrook Tourism (\*KR-IG Story)**

Reactions = 663

Reach = n/a

Profile Visits = 2

- **Jul 14 - Wapta Falls w/Tourism Golden & Parks Canada**

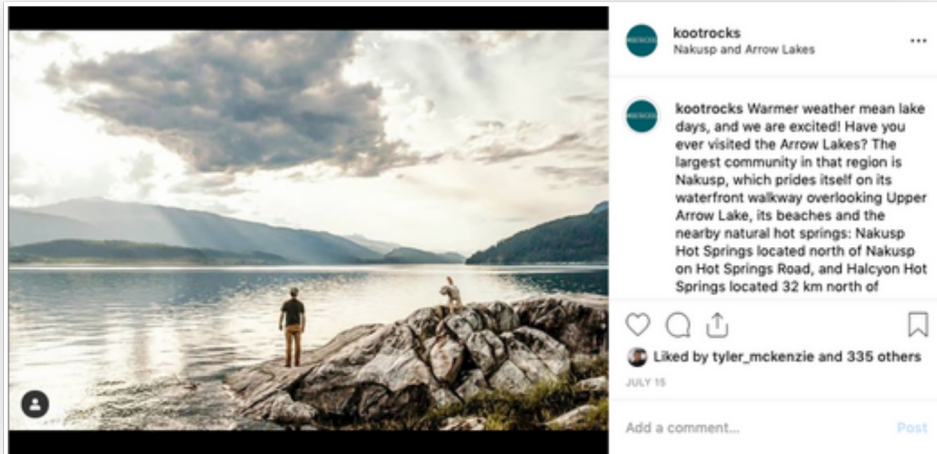
Reactions = 924

Reach = 12,819

Profile Visits = 23

# How the Koot Rocks

Partner/Stakeholder Content Stories



- **Jul 14 - Slocan Lake w/Visit Nakusp & West Koot Route (KR-IG)**

Reactions = 336

Reach = 5,109

Profile Visits = 8

- **Jul 17 - Paddling in Golden w/Tourism Golden (KR-IG)**

Reactions = 292

Reach = 4,032

Profile Visits = 4

- **Jul 15 - Revelstoke Dam w/BC Hydro (KR-FB)**

Reactions = 62

Reach = 1,600

Post Clicks = n/a

- **Jul 18 - Tourism Golden Blog Share (KR-IG Story)**

Reactions = 692

Reach = n/a

Profile Visits = 1

# How the Koot Rocks

Partner/Stakeholder Content Stories



- **Jul 19 - Kokanee Mountain Zipline Blog (KR-FB)**

Reactions = 36

Reach = 1,429

Post Clicks = 73

- **Jul 19 - Fletcher Falls /w NKLT**

Reactions = 425

Reach = 5,885

Profile Visits = 19

- **Jul 19 - The Josie Hotel, Voting (KR-FB Story & KR-IG Story)**

Reactions = 1,165

Reach = n/a

Post Clicks = 12

- **Jul 20 - Sunshine Houseboats Waterpark (KR-FB)**

Reactions = 21

Reach = 3,099

Post Clicks = 163

# How the Koot Rocks

Partner/Stakeholder Content Stories



- Jul 20 - Revelstoke Scenic w/Tourism Revy (KR-IG)

Reactions = 344

Reach = 5,136

Profile Visits = 11

- Jul 22 - Invermere Music Fest w/Invermere-Pano (\*KR - IG Story)

Reactions = 1,034

Reach = n/a

Link Clicks = 10

- Jul 21 - Hiking in Rossland w/Tourism Rossland (KR-IG)

Reactions = 494

Reach = 6,289

Profile Visits = 16

- Jul 23 - Ktunaxa Paddle Tour w/CV Route (KR-FB)

Reactions = 61

Reach = 3,131

Post Clicks = 279

# How the Koot Rocks

Partner/Stakeholder Content Stories



- **Jul 23 - Alpine Hikes w/Kicking Horse Resort (KR-IG)**

Reactions = 404

Reach = n/a

Profile Visits = 9

- **Jul 25 - Cody Cave Tours (KR-FB)**

Reactions = 55

Reach = 3,543

Post Clicks = 197

- **Jul 24 - Panorama Mtn Resort (KR-IG Story)**

Reactions = 765

Reach = n/a

Profile Visits = 1

- **Jul 25 - Marysville at Night w/Tourism Kimberley (KR-IG)**

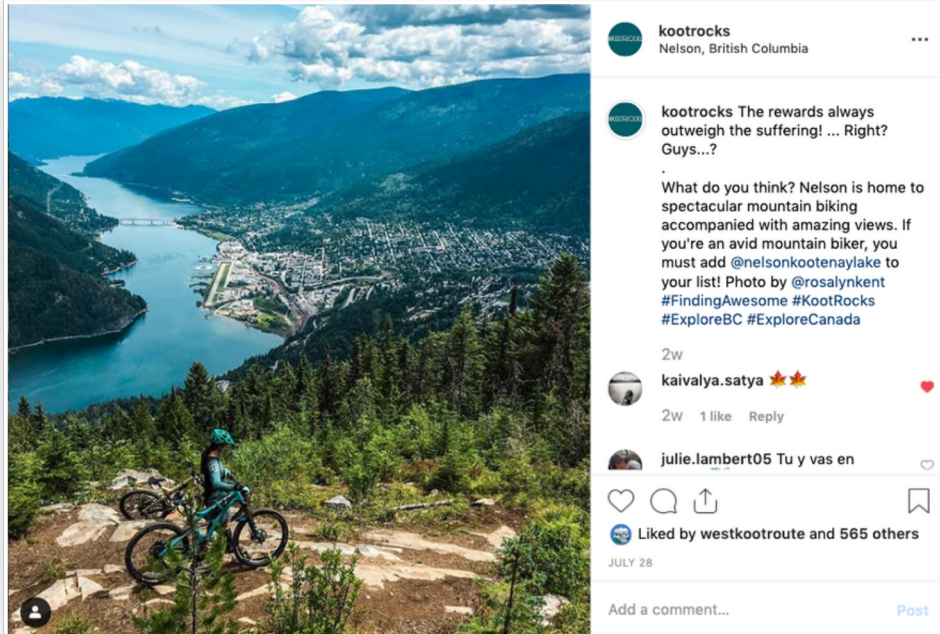
Reactions = 297

Reach = 4,142

Profile Visits = 10

# How the Koot Rocks

Partner/Stakeholder Content Stories



- Jul 26 - Taste of Summer w/Cranbrook Tourism (\*KR-IG Story)

Reactions = 629

Reach = n/a

Link Clicks = 5

- Jul 27 - Mount 7 Viewpoint w/ Tourism Golden (KR-IG)

Reactions = 340

Reach = 5,014

Profile Visits = 10

- Jul 26 - Summertime w/ Tourism Fernie (KR-IG)

Reactions = 373

Reach = 4,957

Profile Visits = 5

- Jul 28 - Mtn Bike Viewpoint w/NKLT (KR-IG)

Reactions = 566

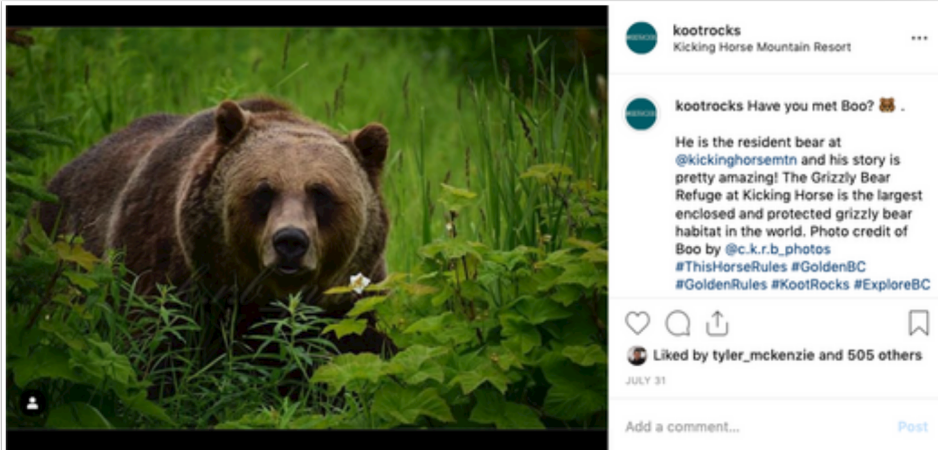
Reach = 6,332

Profile Visits = 18



# How the Koot Rocks

Partner/Stakeholder Content Stories



- **Jul 29 - Saddle Mtn Viewpoint w/ West Koot Route**

Reactions = 387

Reach = 4,848

Profile Visits = 9

- **Jul 31 - Gold Fever Follies w/Tourism Rossland (\*KR-IG Story)**

Reactions = 840

Reach = n/a

Link Clicks = 4

- **Jul 30 - Cherry Creek Estates Blog (KR-FB)**

Reactions = 73

Reach = 3,802

Post Clicks = 302

- **Jul 31 - Grizzly Bear Refuge w/ KHMR (KR-IG)**

Reactions = 506

Reach = 6,448

Profile Visits = 11

# How the Koot Rocks

DBC Content & Media Stories

- **Jul 6 - Nelson/Kaslo Story w/Globe Guide (KR-FB)**

Reactions = 43

Reach = 2,099

Post Clicks = 82

- **Jul 8 - Silvery Slocan Road Trip Share (KR-IG Story)**

Reactions = 813

Reach = n/a

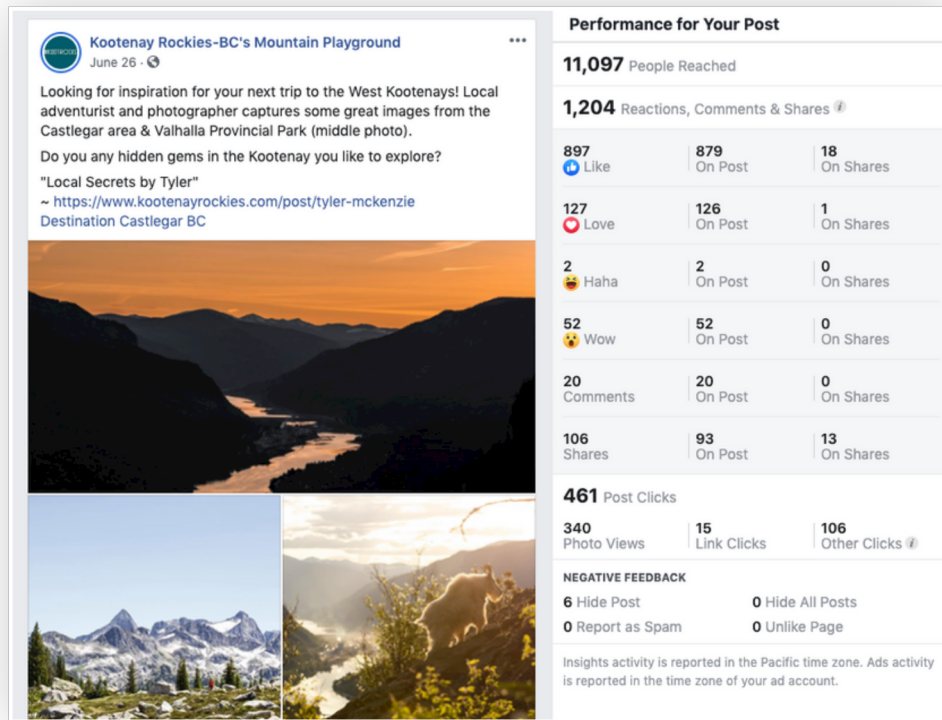
Profile Visits = 2

The screenshot shows a Facebook post from the page 'Kootenay Rockies-BC's Mountain Playground' dated July 6. The post text reads: 'Looking for the best spots to explore from Nelson to Kaslo? Here's a fabulous list to get you started! Story: <https://bit.ly/2IYY5s7> via Globe Guide And many thanks 🙌 to @theKootenayLife for this stunning sunrise aerial photo of Nelson, BC'. Below the text is a landscape photo of a river valley at sunrise. To the right of the post is a 'Performance for Your Post' analytics panel.

| Performance for Your Post                                |                  |                 |
|--|------------------|-----------------|
| 2,099 People Reached                                     |                  |                 |
| 43 Reactions, Comments & Shares                          |                  |                 |
| 27 Like  | 25 On Post       | 2 On Shares     |
| 9 Love   | 9 On Post        | 0 On Shares     |
| 3 Comments   | 3 On Post        | 0 On Shares     |
| 4 Shares   | 4 On Post        | 0 On Shares     |
| 82 Post Clicks   |                  |                 |
| 9 Photo Views  | 31 Link Clicks   | 42 Other Clicks |
| NEGATIVE FEEDBACK  |                  |                 |
| 2 Hide Post  | 0 Hide All Posts |                 |
| 0 Report as Spam   | 0 Unlike Page    |                 |
| Reported stats may be delayed from what appears on posts |                  |                 |

# How the Koot Rocks

KootenayRockies.com Blog Stories



- Jun 19 - Pit Stops on a Kootenay Road Trip (KR-FB, KR-FB Story & KR-IG Story)

Reactions = 2,442

Reach = 20,777

Post Clicks = 1,695

- Jun 26 - Local Secrets from Castlegar (KR-FB, KR-FB Story, KR-IG & KR-IG Story)

Reactions = 5,070

Reach = 24,849

Post Clicks = 461

- Jun 24 - Golden Triangle Road Trip (KR-FB, KR-FB Story & KR-IG Story)

Reactions = 1,352

Reach = 13,575

Post Clicks = 433

- Jun 28 - Easy Hikes to 360 Degree Vista Views (KR-FB)

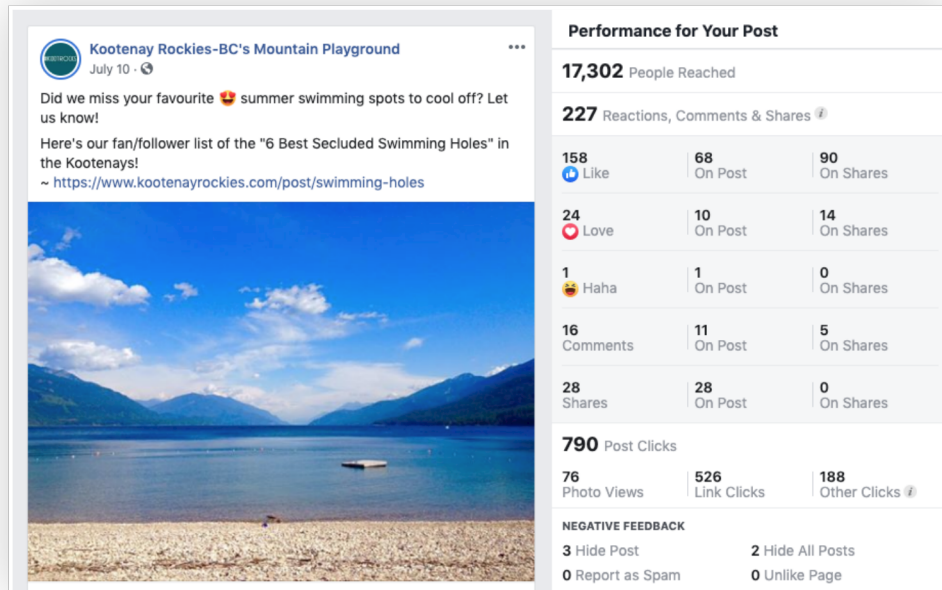
Reactions = 79

Reach = 8,383

Post Clicks = 215

# How the Koot Rocks

KootenayRockies.com Blog Stories



- **Jun 29 - Quirky Attractions in the Kootenays (KR-FB)**

Reactions = 180

Reach = 13,123

Post Clicks = 319

- **Jul 8 - EV Travel Road Trip (KR-FB, KR-FB Story & KR-IG Story)**

Reactions = 1,775

Reach = 7,011

Post Clicks = 239

- **Jul 1 - Silvery Slocan Road Trip (KR-FB, KR-FB Story & KR-IG Story)**

Reactions = 1,287

Reach = 13,976

Post Clicks = 814

- **Jul 10 - 6 Secluded Swimming Holes in the Koots (KR-FB, KR-FB Story & KR-IG Story)**

Reactions = 1,354

Reach = 17,302

Post Clicks = 790

# How the Koot Rocks

KootenayRockies.com Blog Stories

**Kootenay Rockies-BC's Mountain Playground**  
Published by Kootenay Rockies Shannon Harrison [?] · July 17 at 7:15 PM ·

The Kootenays is the perfect place to enjoy an adventure on and off the beaten track. Here's the top 5 unique experiences encompassing the huge variety of attractions the Kootenays has to offer!

Did we miss your fave family activity in the Kootenays? Let us know!

Words by Kyle Hamilton Photography  
→ <https://www.kootenayrockies.com/.../family-adventures-off-the-...>

Featuring the Doukhobor Discovery Centre (in Castlegar), Elk Lakes Provincial Park (near Elkford), The Enchanted Forest & SkyTrek Adventure Park (near Revelstoke), Olive Lake (in Kootenay National Park) and the World's Largest Paddle (next to Columbia Wetlands Outpost)

Explore BC's Tallest Treehouse at Family Adventures On & Off the Beaten Track  
00:27

WWW.KOOTENAYROCKIES.COM  
Family Adventures On & Off the Beaten Track [Learn More](#)

**Performance for Your Post**

12,451 People Reached

6,804 3-Second Video Views

46 Reactions, Comments & Shares

|            |            |             |
|------------|------------|-------------|
| 31 Like    | 31 On Post | 0 On Shares |
| 3 Love     | 3 On Post  | 0 On Shares |
| 2 Comments | 2 On Post  | 0 On Shares |
| 10 Shares  | 8 On Post  | 2 On Shares |

112 Post Clicks

|                   |                |                 |
|-------------------|----------------|-----------------|
| 46 Clicks to Play | 38 Link Clicks | 28 Other Clicks |
|-------------------|----------------|-----------------|

**NEGATIVE FEEDBACK**

|                  |                  |
|------------------|------------------|
| 1 Hide Post      | 0 Hide All Posts |
| 0 Report as Spam | 0 Unlike Page    |

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

- **Jul 13 - Scaling Heights in the Kootenays (KR-FB)**

Reactions = 821

Reach = 10,574

Post Clicks = 496

- **Jul 17 - Family Adventures (KR-FB & KR-FB Story)**

Reactions = 159

Reach = 12,451

Post Clicks = 112

- **Jul 16 - Mountain & Vineyards Road Trip (KR-FB, KR-FB Story & KR-IG Story)**

Reactions = 987

Reach = 7,607

Post Clicks = 129

- **Jul 22 - West Koot Arts & Culture Road Trip (KR-FB & KR-FB Story)**

Reactions = 1,130

Reach = 7,684

Post Clicks = 91

# How the Koot Rocks

KootenayRockies.com Blog Stories

**Performance for Your Post**

**13,132** People Reached

**1,300** Reactions, Comments & Shares

|                |                |                 |
|----------------|----------------|-----------------|
| 975<br>Like    | 893<br>On Post | 82<br>On Shares |
| 113<br>Love    | 100<br>On Post | 13<br>On Shares |
| 26<br>Wow      | 25<br>On Post  | 1<br>On Shares  |
| 50<br>Comments | 32<br>On Post  | 18<br>On Shares |
| 137<br>Shares  | 136<br>On Post | 1<br>On Shares  |

**661** Post Clicks

|                   |                    |                     |
|-------------------|--------------------|---------------------|
| 96<br>Photo Views | 238<br>Link Clicks | 327<br>Other Clicks |
|-------------------|--------------------|---------------------|

**NEGATIVE FEEDBACK**

|                  |                  |
|------------------|------------------|
| 3 Hide Post      | 1 Hide All Posts |
| 0 Report as Spam | 0 Unlike Page    |

- **Jul 24 - Hidden Waterfalls (KR-FB, KR-FB Story, KR-IG Story)**

Reactions = 2,310

Reach = 13,132

Post Clicks = 661

- **Jul 28 - Easy Hikes to 360 Degree Vista Views (KR-FB)**

Reactions = 115

Reach = 11,794

Post Clicks = 370

- **Jul 26 - Best Summit Hikes (KR-FB)**

Reactions = 716

Reach = 5,376

Post Clicks = 74

# How the Koot Rocks

KootenayRockies.com Blog Stories


**Kootenay Rockies-BC's Mountain Playground**  
July 31 at 7:15 PM · 🌐

Domes, rail cars, treehouses, yomes and yurts are just some of the unique accommodations in the Kootenay Rockies region, perfect for an off the beaten path stay on a Kootenay rejuvenating hot springs road trip!

Did we miss you fave 🍷 unique place to stay in the Kootenays? Let us know!

"Unique Stays on a Kootenay Hot Springs Road Trip"  
~ <https://www.kootenayrockies.com/.../unique-stays-hot-springs-...>  
(Words by Ashley Voykin Photography)

Featuring Addison's Bungalows, The Blaylock Mansion, Adventure Domes, Emerald Lake Lodge, Fernie RV Resort, Johnson's Landing Retreat Center, Kootenay Park Lodge, Lakeshore Resort and Campground, The Leland Hotel, Restaurant And Bar, Nipika Mountain Resort, Outa-the-Woods, Prestige Rocky Mount Resort Convention Center, Quantum Leaps Lodge Ltd, Radius Retreat, Red Barn Lodge, Rock Island Resort, The Sentinel, Snow Valley Lodging, St. Eugene Golf Resort & Casino, Williamson Lake Campground, Revelstoke, BC, Canada and Wedgwood Manor, Crawford Bay BC



### Performance for Your Post

**18,169** People Reached

**536** Reactions, Comments & Shares 📊

|                       |                       |                        |
|-----------------------|-----------------------|------------------------|
| <b>414</b><br>Like    | <b>375</b><br>On Post | <b>39</b><br>On Shares |
| <b>36</b><br>Love     | <b>34</b><br>On Post  | <b>2</b><br>On Shares  |
| <b>8</b><br>Wow       | <b>7</b><br>On Post   | <b>1</b><br>On Shares  |
| <b>22</b><br>Comments | <b>19</b><br>On Post  | <b>3</b><br>On Shares  |
| <b>57</b><br>Shares   | <b>56</b><br>On Post  | <b>1</b><br>On Shares  |

**1,725** Post Clicks

|                             |                          |                              |
|-----------------------------|--------------------------|------------------------------|
| <b>1,331</b><br>Photo Views | <b>48</b><br>Link Clicks | <b>346</b><br>Other Clicks 📊 |
|-----------------------------|--------------------------|------------------------------|

**NEGATIVE FEEDBACK**

|                         |                         |
|-------------------------|-------------------------|
| <b>7</b> Hide Post      | <b>0</b> Hide All Posts |
| <b>0</b> Report as Spam | <b>0</b> Unlike Page    |

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

- Jul 29 - East Koots Arts & Culture Road Trip (KR-FB, KR-FB Story & KR-IG Story)

Reactions = 2,453

Reach = 11,507

Post Clicks = 211

- Jul 31 - Unique Stays on a Hot Springs Road Trip (KR-FB, KR-FB Story & KR-IG Story)

Reactions = 1,586

Reach = 18,169

Post Clicks = 1,725



#kootrocks

63,531 posts

Following

Top posts

