

How the Koot Rocks

May 15 to June 14, 2019

Partner Content + DBC Content & Media Stories + KR Blog Stories

How the Koot Rocks

Partner/Stakeholder Content Stories



- **May 18 - Golden Backcountry Skiing (KR-IG)**

Reactions = 864

Reach = 12,628

Post Clicks = 40

- **May 19 - Explore BC by Bus/Columbia Valley (KR-FB and KR-IG)**

Reactions = 335

Reach = 8,183

Post Clicks = 214

- **May 18 - Night Riding at Revelstoke (PH-IG)**

Reactions = 294

Reach = 5,248

Post Clicks = 34

- **May 19 - Kootenay National Park (PH-IG)**

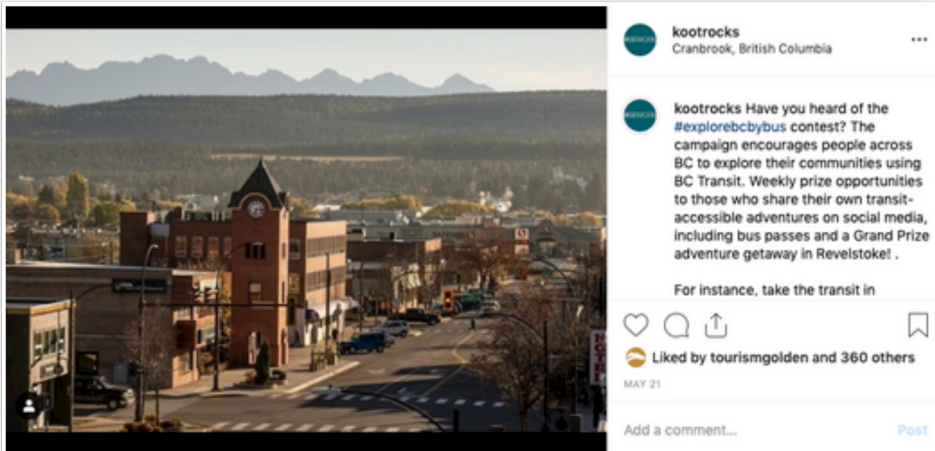
Reactions = 347

Reach = 6,741

Post Clicks = 28

How the Koot Rocks

Partner/Stakeholder Content Stories



- May 20 - Explore BC by Bus/Cranbrook (KR-FB & KR-IG)

Reactions = 404

Reach = 7,870

Post Clicks = 109

- May 22 - Nelson (KR-IG)

Reactions = 387

Reach = 5,428

Post Clicks = 18

- May 21 - Explore BC by Bus/Revelstoke (KR-FBS & KR-IGS)

Reactions = 1,084

Reach = n/a

Post Clicks = n/a

- May 24 - Nelson Kootenay Lake Video (KR-FB)

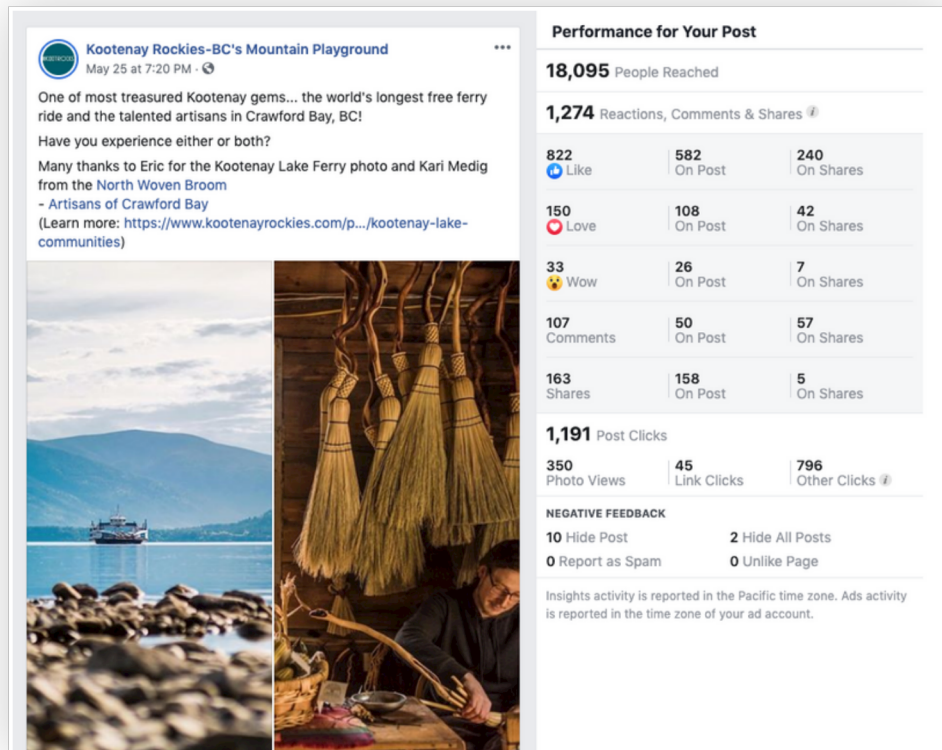
Reactions = 36

Reach = 1,617

Post Clicks = 47

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Partner/Stakeholder Content Stories



- **May 24 - Fernie (KR-IG)**

Reactions = 342

Reach = 4,560

Post Clicks = 13

- **May 25/27 - Extreme Yeti (PH-FB & PH-IG)**

Reactions = 240

Reach = 6,749

Post Clicks = 66

- **May 25 - Artisan of Crawford Bay (KR-FB)**

Reactions = 1,274

Reach = 18,095

Post Clicks = 1,191

- **May 28 - Panorama Bike Park (PH-FB)**

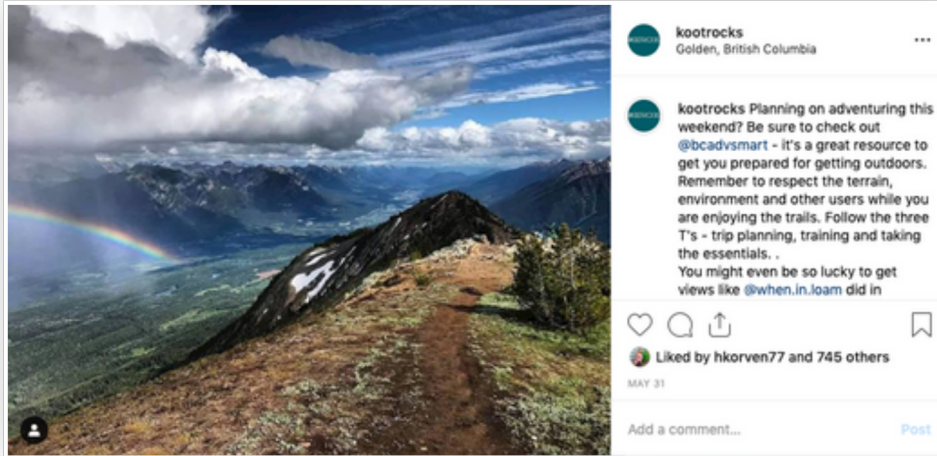
Reactions = 200

Reach = 4,754

Post Clicks = 22

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Partner/Stakeholder Content Stories



- **May 28 - BC Ale Trail (KR-IGS)**

Reactions = 683

Reach = n/a

Post Clicks = n/a

- **May 29 - Kootenay Lake Ferry (KR-IG)**

Reactions = 647

Reach = 7,580

Post Clicks = 30

- **May 29 - Fernie Mountain Biking (PH-FB)**

Reactions = 168

Reach = 3,423

Post Clicks = 10

- **May 31 - Kicking Horse Mtn Resort (PH-FB/IG & KR-FB/IG)**

Reactions = 1,093

Reach = 18,478

Post Clicks = 112

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- **Jun 1 - Island Lake Lodge (KR-IG)**

Reactions = 638

Reach = 7,663

Post Clicks = 30

- **Jun 2 - Sinclair Canyon/Kootenay National Park (KR-IG)**

Reactions = 713

Reach = 10,408

Post Clicks = 26

- **Jun 1 - Mt. Revelstoke National Park (PH-IG)**

Reactions = 106

Reach = 3,355

Post Clicks = 2

- **Jun 2 - BC Ale Trail/Fernie (PH-IG)**

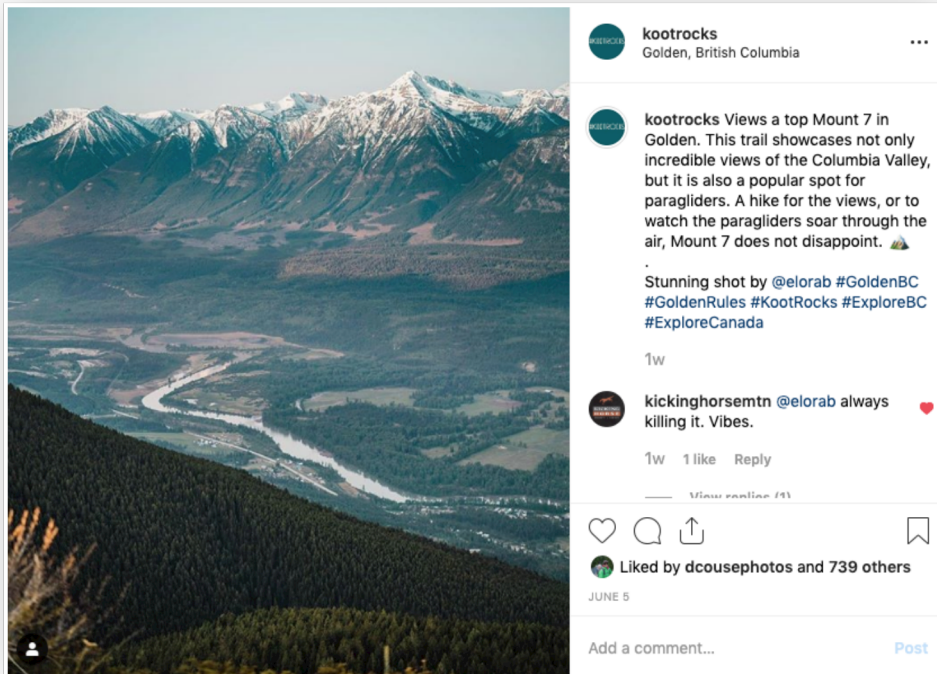
Reactions = 98

Reach = 3,560

Post Clicks = 18

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Partner/Stakeholder Content Stories



- **Jun 3 - Pulpit Rock/Nelson (KR-IG)**

Reactions = 344

Reach = 4,523

Post Clicks = 28

- **Jun 5 - West Koot Route/New Denver (PH-IG)**

Reactions = 106

Reach = 2,484

Post Clicks = 4

- **Jun 5 - Golden Viewpoint (KR-IG)**

Reactions = 740

Reach = 9,368

Post Clicks = 34

- **Jun 6 - The Josie Hotel (KR-FBS & KR-IGS)**

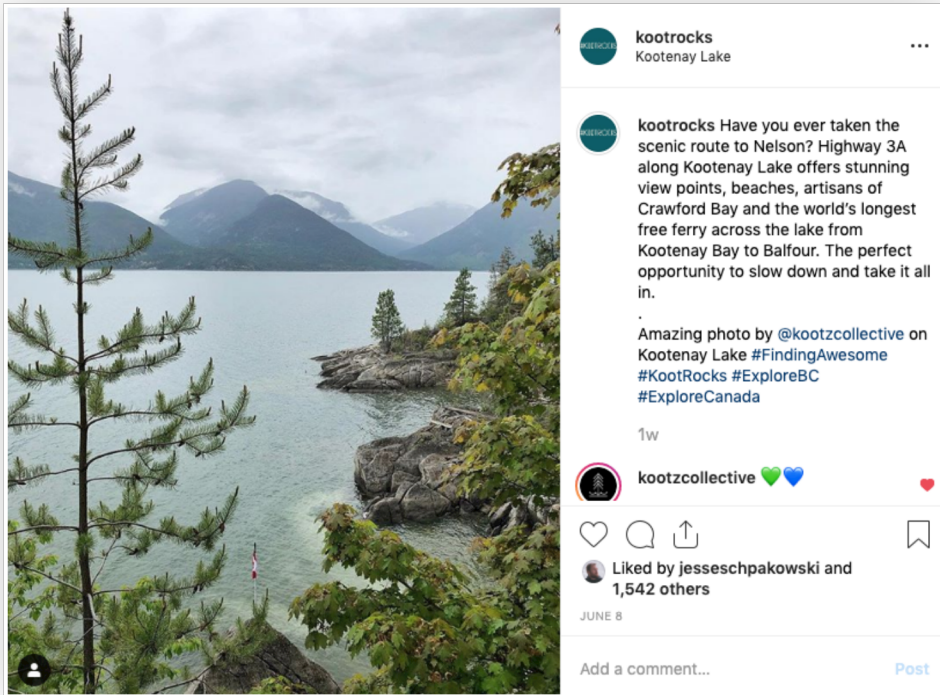
Reactions = 1,025

Reach = n/a

Post Clicks = n/a

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Partner/Stakeholder Content Stories



- **Jun 7 - Panorama Mtn Resort (KR-IG)**

Reactions = 344

Reach = 4,283

Post Clicks = 28

- **Jun 8 - Kootenay Lake East Shore (KR-IG)**

Reactions = 1,543

Reach = 20,532

Post Clicks = 67

- **Jun 8 - Kicking Horse Mtn Resort (PH-IG)**

Reactions = 643

Reach = 10,724

Post Clicks = 20

- **Jun 9 - Kootenay National Park (KR-IG)**

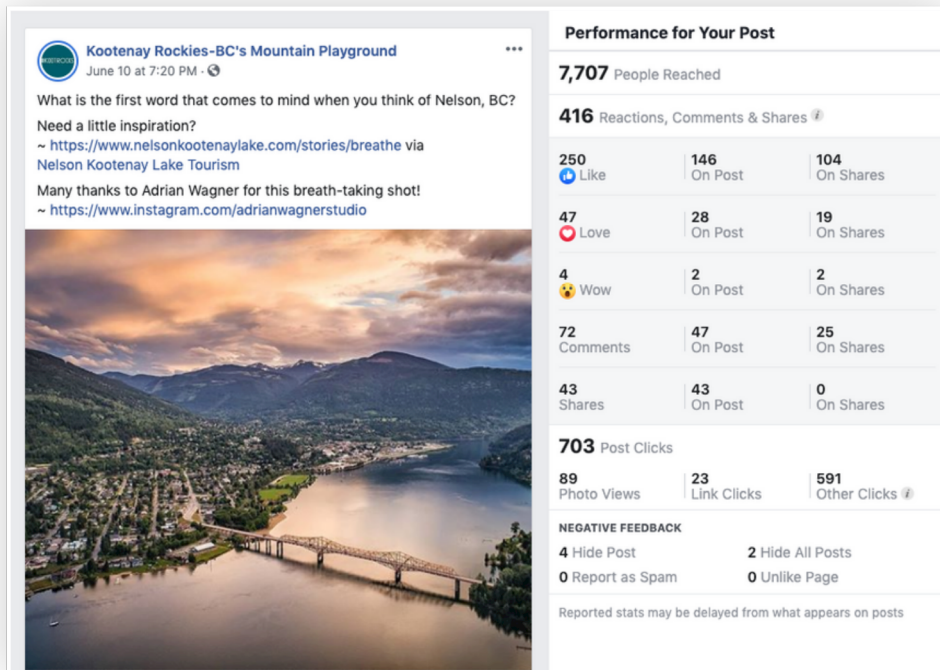
Reactions = 568

Reach = 8,655

Post Clicks = 31

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- **Jun 9 - Fire Hall Kitchen & Tap (PH-FB & PH-IG)**

Reactions = 196

Reach = 5,026

Post Clicks = 32

- **Jun 10 - Nelson Kootenay Lake Tourism (KR-FB)**

Reactions = 416

Reach = 7,077

Post Clicks = 703

- **Jun 9 - Kimberley (KR-IG)**

Reactions = 328

Reach = 4,469

Post Clicks = 16

- **Jun 12 - Mt. Revelstoke National Park (KR-IG)**

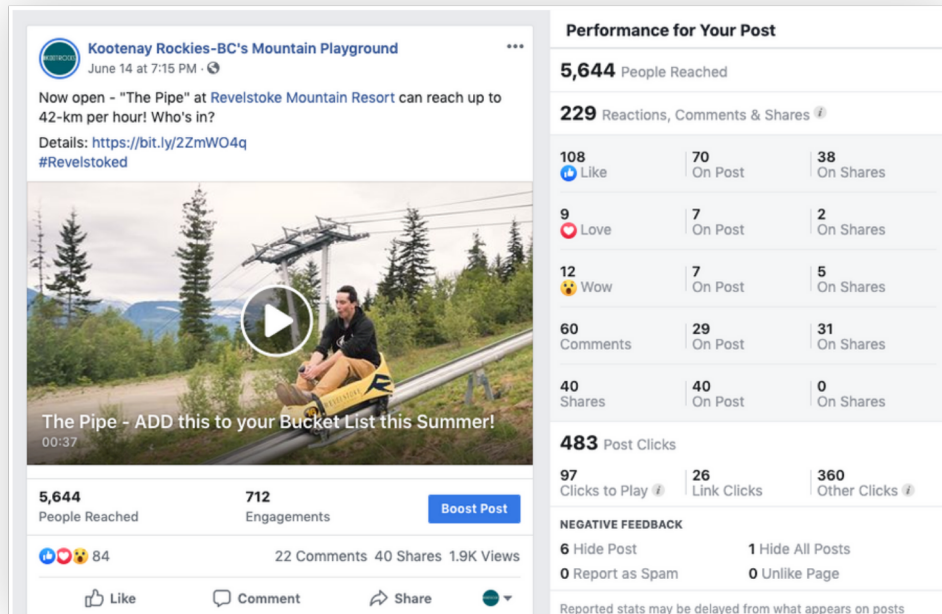
Reactions = 407

Reach = 5,675

Post Clicks = 18

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Partner/Stakeholder Content Stories



- **Jun 12 - Kimberley Alpine Resort (PH-IG)**

Reactions = 131

Reach = 3,521

Post Clicks = 6

- **Jun 13 - Revelstoke Mtn Resort (KR-FB)**

Reactions = 229

Reach = 5,644

Post Clicks = 483

- **Jun 14 - Invermere/Lake Windermere (KR-IG)**

Reactions = 298

Reach = 4,487

Post Clicks = 14

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- **May 29 - Explore Magazine (KR-IGS)**

Reactions = 748

Reach = n/a

Post Clicks = n/a

- **Jun 6 - Global TV w/Matt Mosteller (KR-IGS)**

Reactions = 785

Reach = n/a

Post Clicks = n/a

- **Jun 5 - Where is Mollie (KR-IGS)**

Reactions = 731

Reach = n/a

Post Clicks = n/a

- **Jun 10 & 11 - Where is Mollie (KR-IGS)**

Reactions = 1,455

Reach = n/a

Post Clicks = n/a



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- Jun 11 - Forbes/Lake Revelstoke (KR-IGS)

Reactions = 757

Reach = n/a

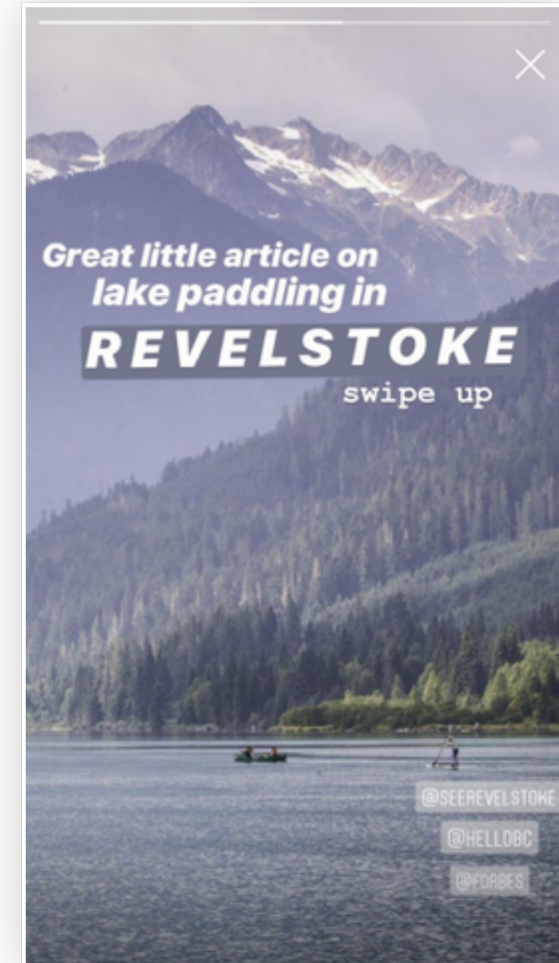
Post Clicks = n/a

- Jun 12 - HelloBC Story share (KR-IGS)

Reactions = 729

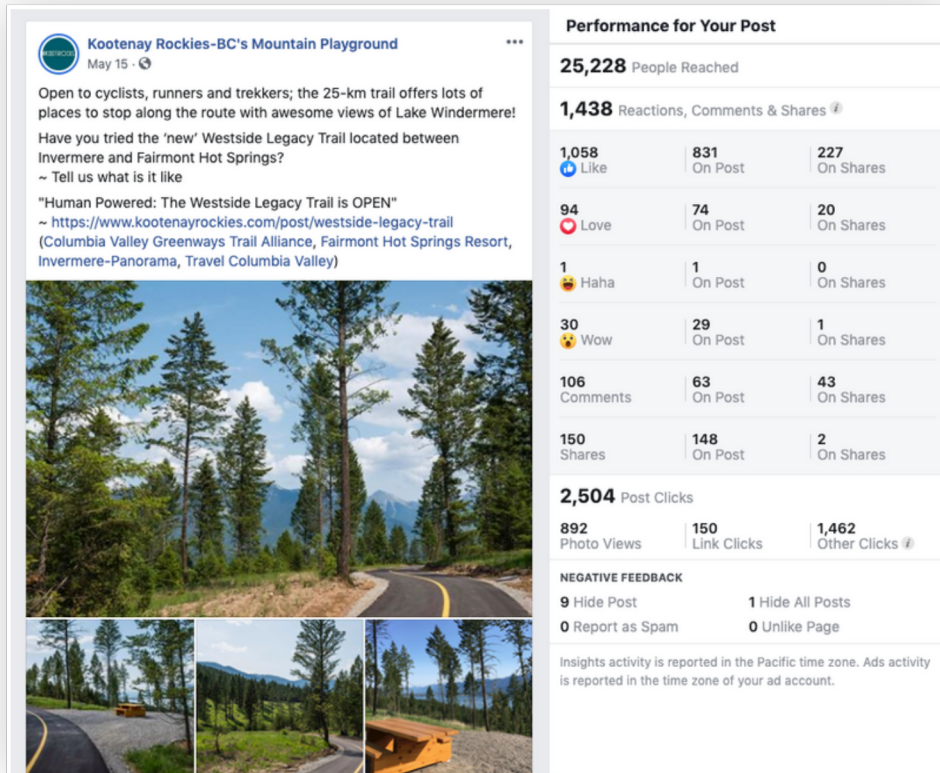
Reach = n/a

Post Clicks = n/a



How the Koot Rocks

KootenayRockies.com Blog Stories



- May 15 & 16 - Westside Legacy Trail (KR-FB, KR-FBS, KR-IGS)

Reactions = 2,736

Reach = 25,228

Post Clicks = 2,504

- May 21 & 22 - Local Secrets (KR-FB, KR-FBS & KR-IGS)

Reactions = 1,550

Reach = 6,800

Post Clicks = 313

- May 23 & 24 - BC's Hidden Route (KR-FB, KR-FB, KR-IGS & PH-IGS)

Reactions = 3,106

Reach = 15,534

Post Clicks = 1,109

- May 29 & 30 - Farm to Fork (KR-FB, KR-FBS & KR-IGS)

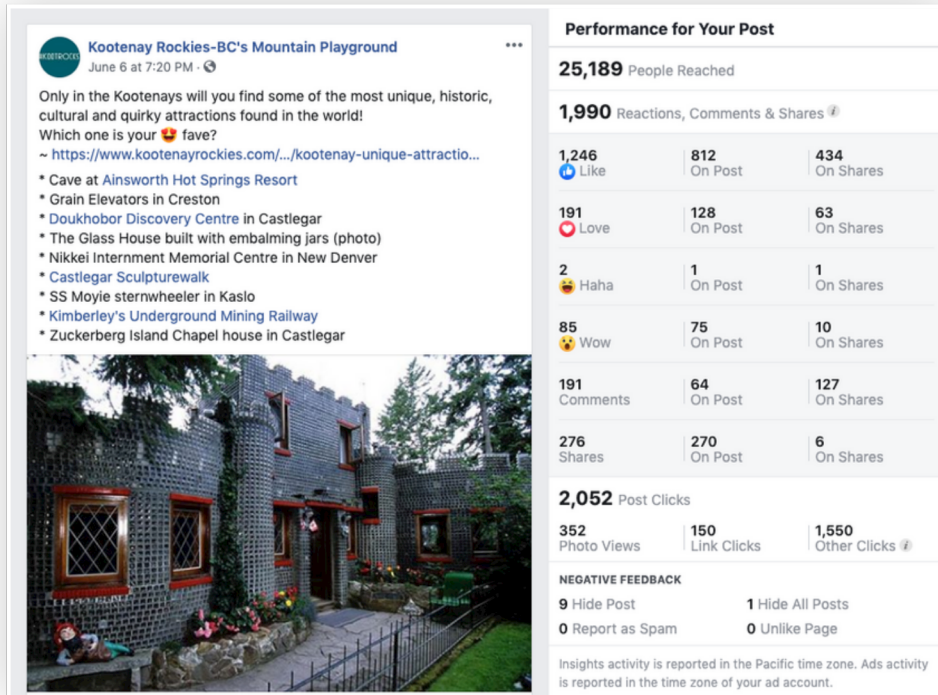
Reactions = 1,103

Reach = 12,020

Post Clicks = 128

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KootenayRockies.com Blog Stories



- Jun 4 & 5 - Wellness of our Hot Springs (KR-FB, KR-FBS, KR-IGS & PH-IGS)

Reactions = 2,896

Reach = 23,337

Post Clicks = 1,474

- Jun 12 & 13 - Cool Kootenay Travel (KR-FB, KR-FBS, KR-IGS & PH-IG)

Reactions = 2,423

Reach = 9,789

Post Clicks = 396

- Jun 6 & 7 - Quirky Attractions (KR-FB, KR-FBS & KR-IGS)

Reactions = 2,955

Reach = 25,189

Post Clicks = 2,052



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59,481 posts

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