

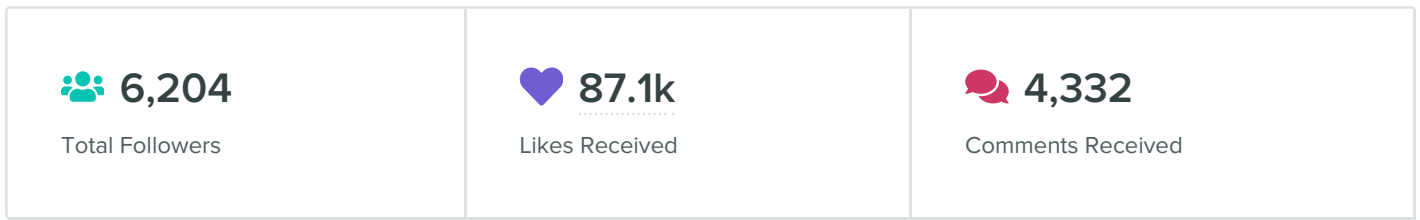


Instagram Profiles for **Kootenay Rockies**

Apr 01, 2016 - Mar 31, 2017

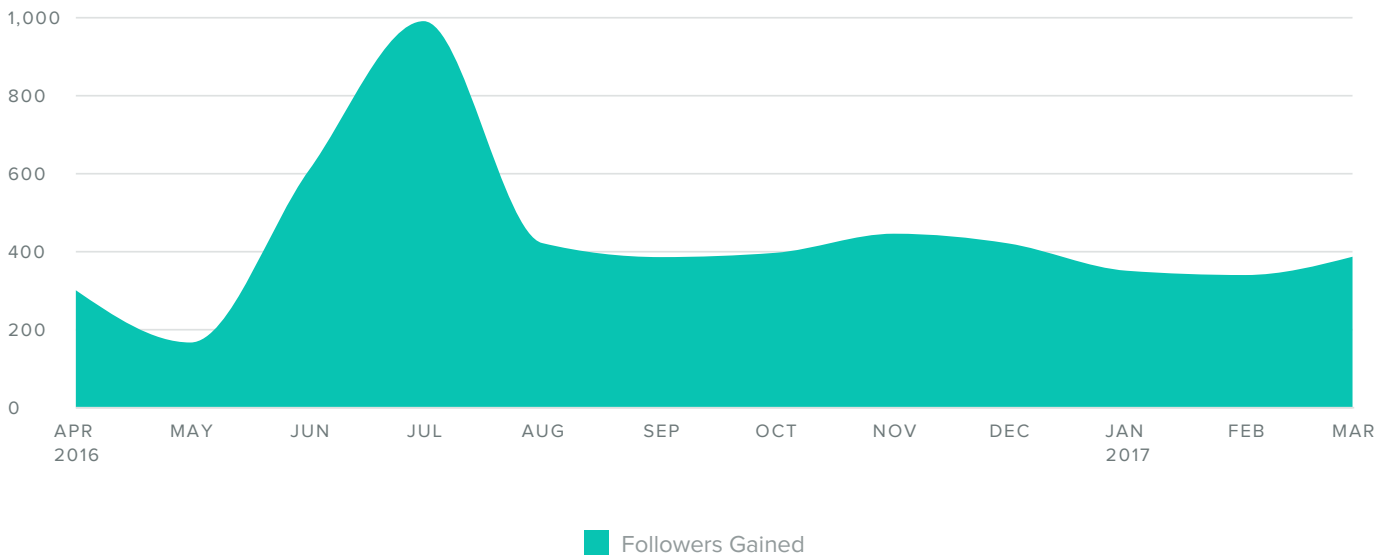
Determine the impact of Instagram content by analyzing your activity

Instagram Activity Overview



Instagram Audience Growth

AUDIENCE GROWTH, BY MONTH



Follower Metrics	Totals
Total Followers	6,204
Followers Gained	5,233
People that you Followed	2,966

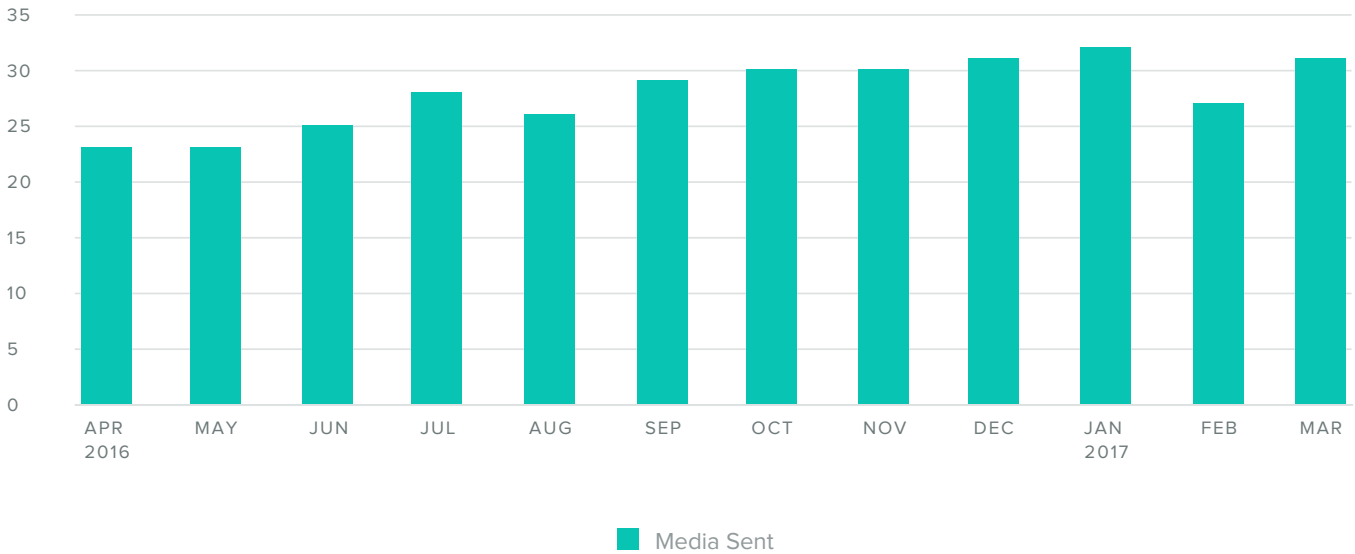
Total followers increased by

▲ 538.9%

since previous date range

Instagram Publishing Behavior

MEDIA PER MONTH



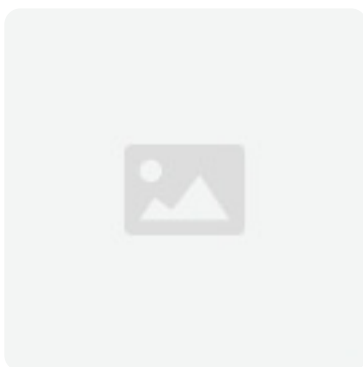
Publishing Metrics	Totals
Photos	335
Videos	0
Other	0
Total Media	335

The number of media you sent increased by

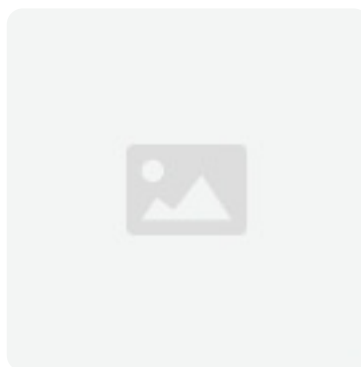
▲ 520.4%

since previous date range

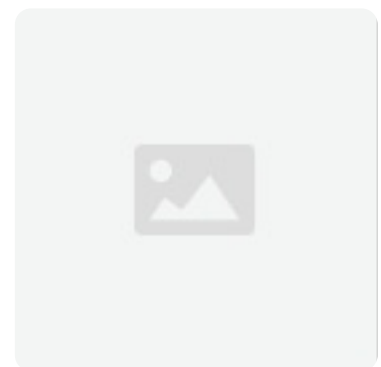
Instagram Top Posts



@kootrocks
224 Engagements



@kootrocks
467 Engagements



@kootrocks
305 Engagements

Instagram Outbound Hashtag Performance

MOST USED HASHTAGS

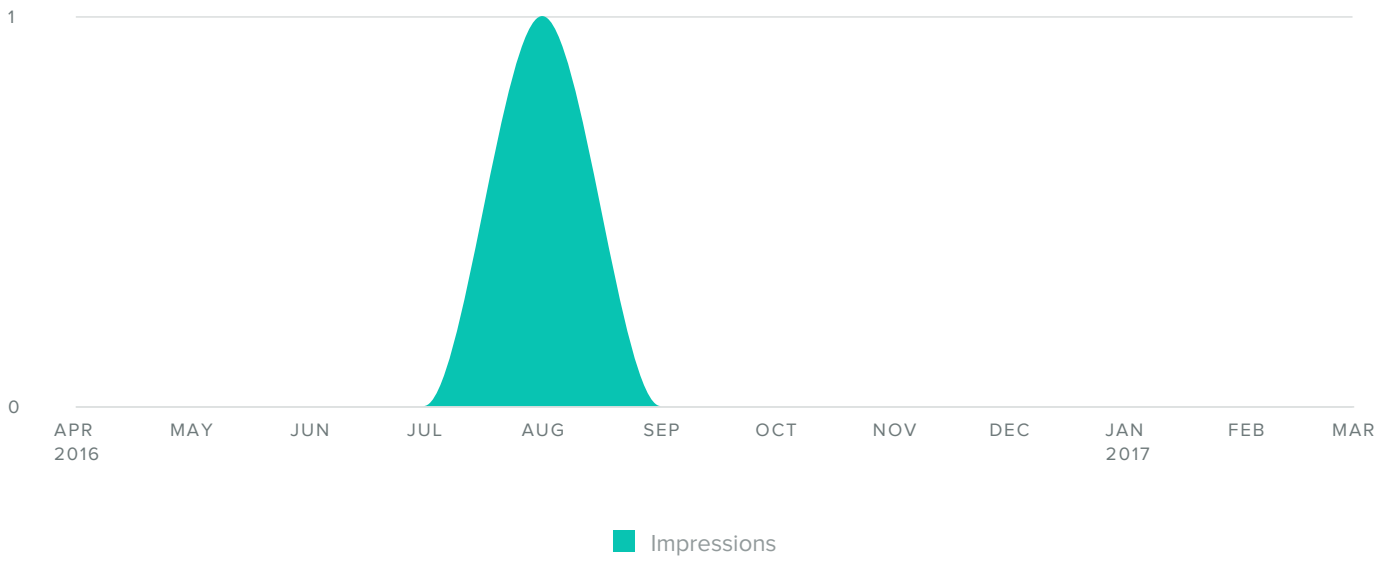
#explorebc	278
#kootrocks	269
#kootenays	212
#mykootenays	199
#mountainculture	177
#kootenayculture	172
#beautifulbc	169
#mountainlife	159
#mountainplayground	154
#ilovebc	133

MOST ENGAGED HASHTAGS

#explorebc	50,840
#kootrocks	50,779
#mountainculture	34,354
#kootenays	33,438
#mykootenays	30,732
#kootenayculture	30,633
#mountainlife	27,224
#beautifulbc	27,185
#mountainplayground	25,051
#neverstopexploring	21,947

Instagram Impressions

IMPRESSIONS, BY MONTH



Impressions Metrics	Totals
Total Impressions	1
Average Impressions per Day	0.0027
Average Daily Reach per Profile	0.0027

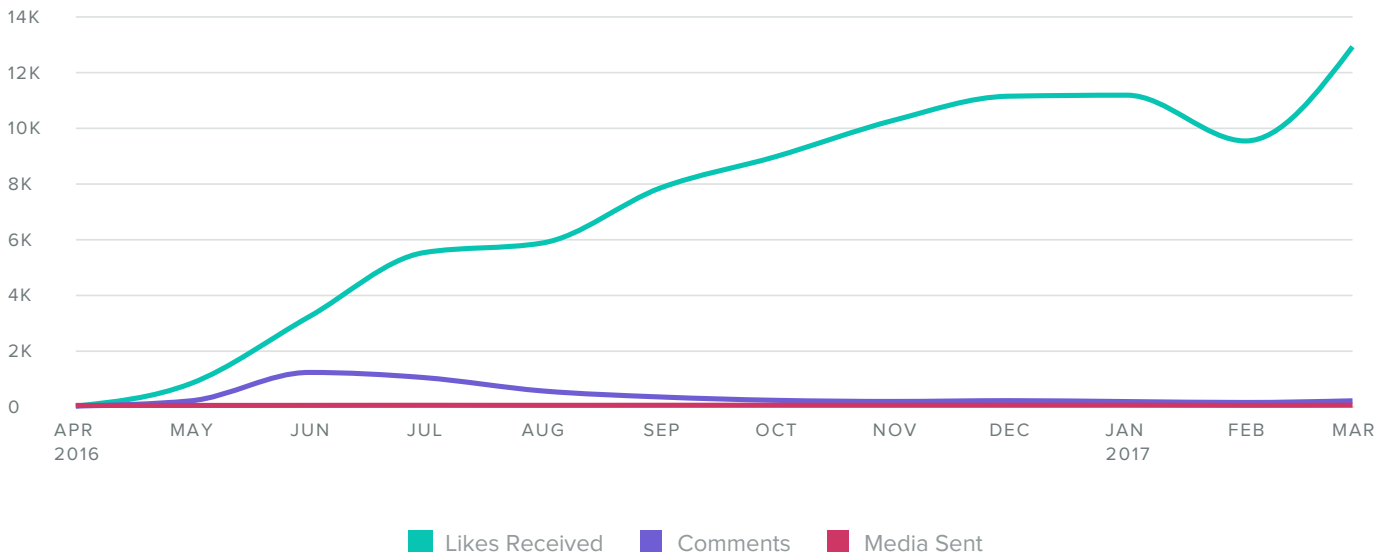
Total Impressions increased by

▲100%

since previous date range

Instagram Engagement

AUDIENCE ENGAGEMENT, BY MONTH



Engagement Metrics	Totals
Likes Received	87,112
Comments Received	4,332
Total Engagements	91,444

The number of engagements increased by **▲100%** since previous date range

Engagements per Follower	14.74
Engagements per Media	272.97

The number of engagements per media increased by **▲100%** since previous date range

Instagram Audience Demographics




DATA UNAVAILABLE

We are unable to retrieve all of your data at this time.

[Learn More](#)

Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Impressions	Total Engagements	Engagements per Media	Engagements per Follower
 Kootenay Rockies (Business)	6,204	538.9%	5,233	335	3,144	1	91,444	273	14.74