






Instagram Profiles for **Kootenay Rockies**

Oct 01, 2016 - Oct 31, 2016

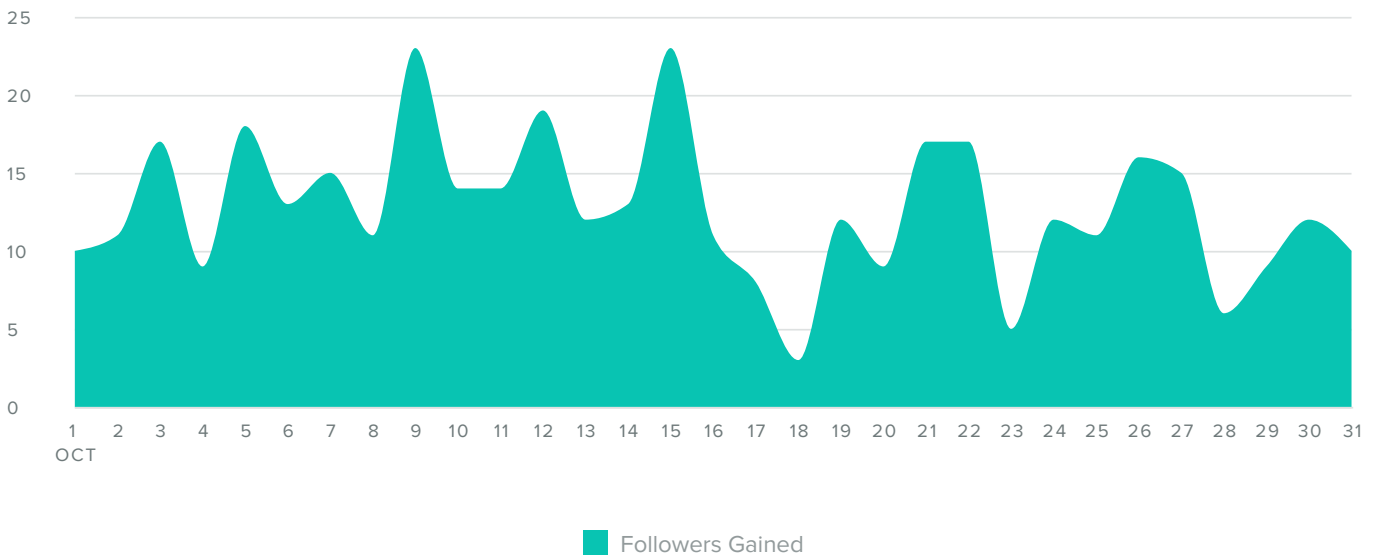
Determine the impact of Instagram content by analyzing your activity

Instagram Activity Overview

<p> 4,269 Total Followers</p>	<p> 8,951 Likes Received</p>	<p> 206 Comments Received</p>
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Instagram Audience Growth

AUDIENCE GROWTH, BY DAY



Follower Metrics	Totals
Total Followers	4,269
Followers Gained	395
People that you Followed	119

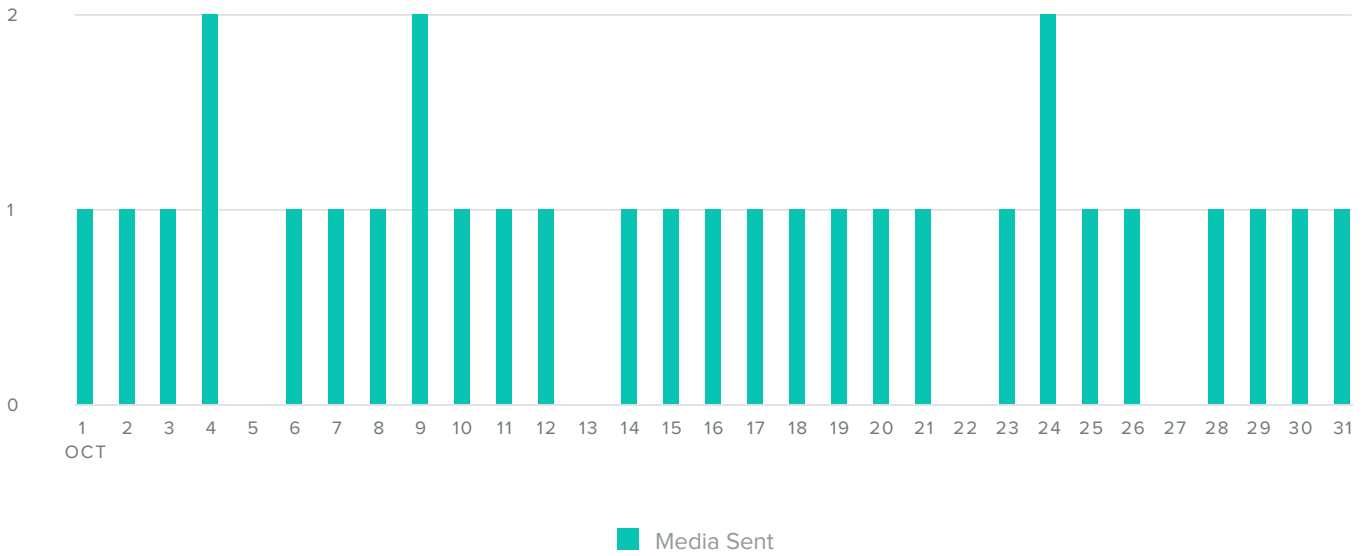
Total followers increased by

+10.2%

since previous date range

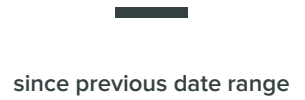
Instagram Publishing Behavior

MEDIA PER DAY



Publishing Metrics	Totals
Photos	30
Videos	0
Other	0
Total Media	30

The number of media you sent increased by



Instagram Top Posts



@kootrocks
505 Engagements



@kootrocks
464 Engagements



@kootrocks
431 Engagements

Instagram Outbound Hashtag Performance

MOST USED HASHTAGS

#explorebc	28
#kootrocks	27
#ilovebc	13
#kootenays	12
#bc	11
#instagood	11
#canada	10
#mountains	7
#hiking	6
#beautifulbc	6

MOST ENGAGED HASHTAGS

#kootrocks	5,150
#explorebc	4,710
#kootenays	3,503
#instagood	2,442
#neverstopexploring	2,356
#britishcolumbia	2,211
#ilovebc	2,042
#mountains	2,009
#bc	2,002
#explorecanada	1,883

Instagram Impressions

IMPRESSIONS, BY DAY



■ Impressions

Impressions Metrics

Totals

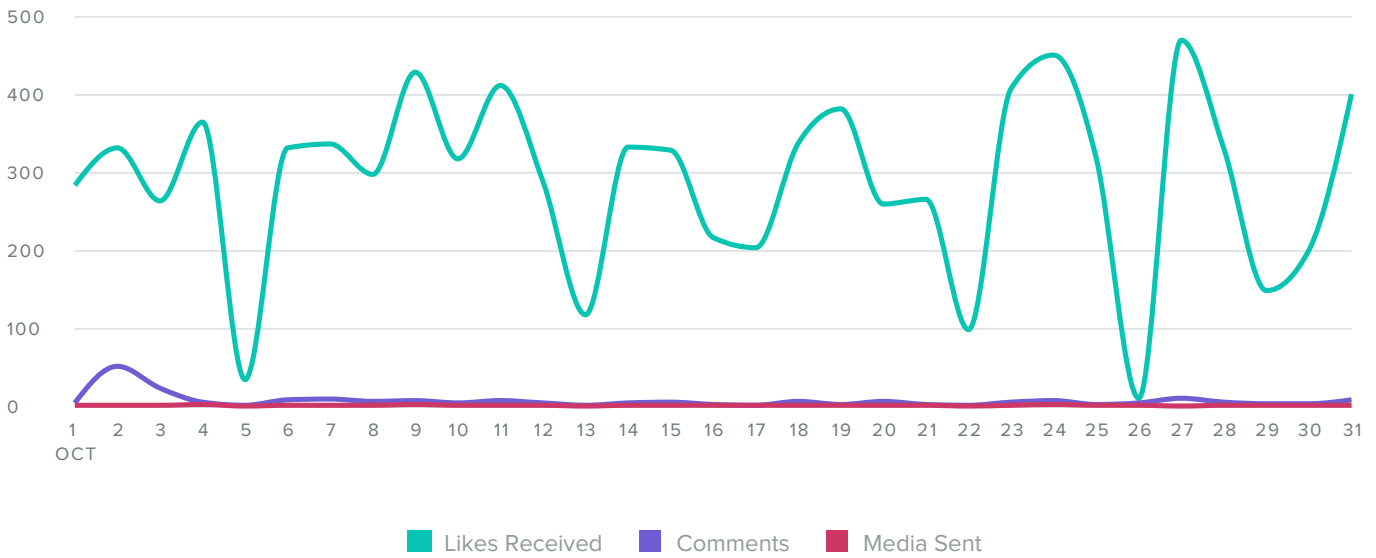
Total Impressions	0
Average Impressions per Day	0
Average Daily Reach per Profile	0

Total Impressions increased by

since previous date range

Instagram Engagement

AUDIENCE ENGAGEMENT, BY DAY



Engagement Metrics	Totals
Likes Received	8,951
Comments Received	206
Total Engagements	9,157

The number of engagements increased by **▲9.7%** since previous date range

Engagements per Follower	2.14
Engagements per Media	305.23

The number of engagements per media increased by **▲9.7%** since previous date range

Instagram Audience Demographics




DATA UNAVAILABLE

We are unable to retrieve all of your data at this time.

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Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Impressions	Total Engagements	Engagements per Media	Engagements per Follower
 Kootenay Rockies (Business)	4,269	10.2%	395	30	89	0	9,157	305.2	2.14