

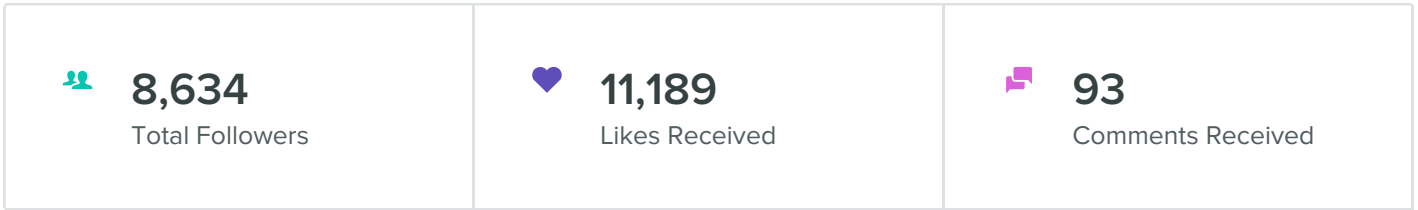


# Instagram Profiles for **Kootenay Rockies**

Oct 01, 2017 - Oct 31, 2017

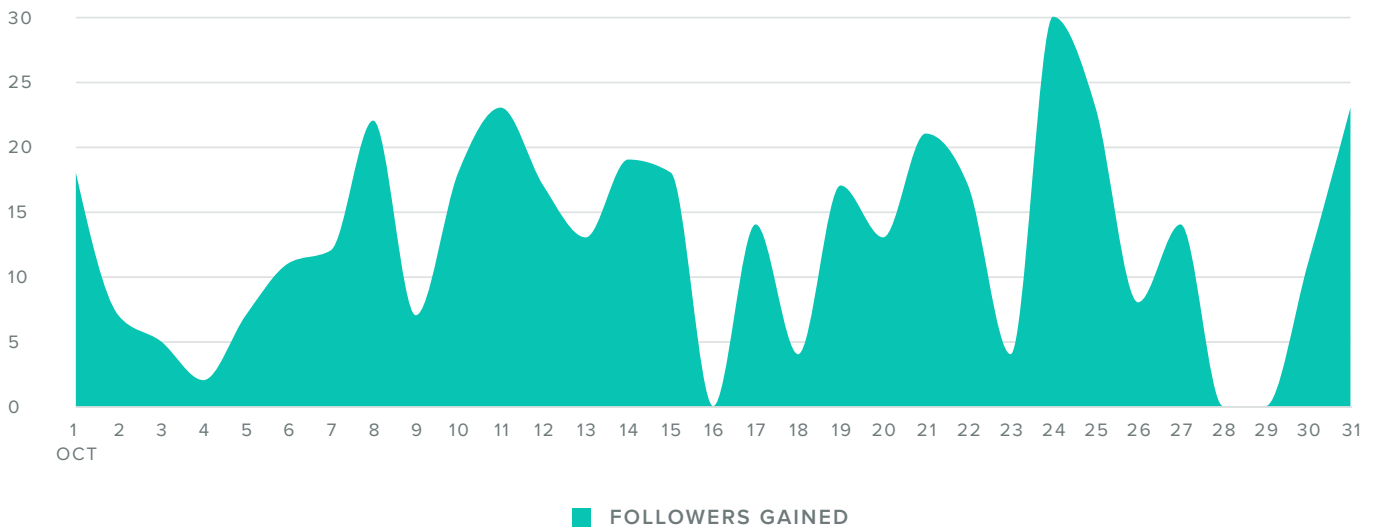
Determine the impact of Instagram content by analyzing your activity

## Instagram Activity Overview



## Instagram Audience Growth

AUDIENCE GROWTH, BY DAY



Follower Metrics	Totals
Total Followers	8,634
Followers Gained	396
People that you Followed	27

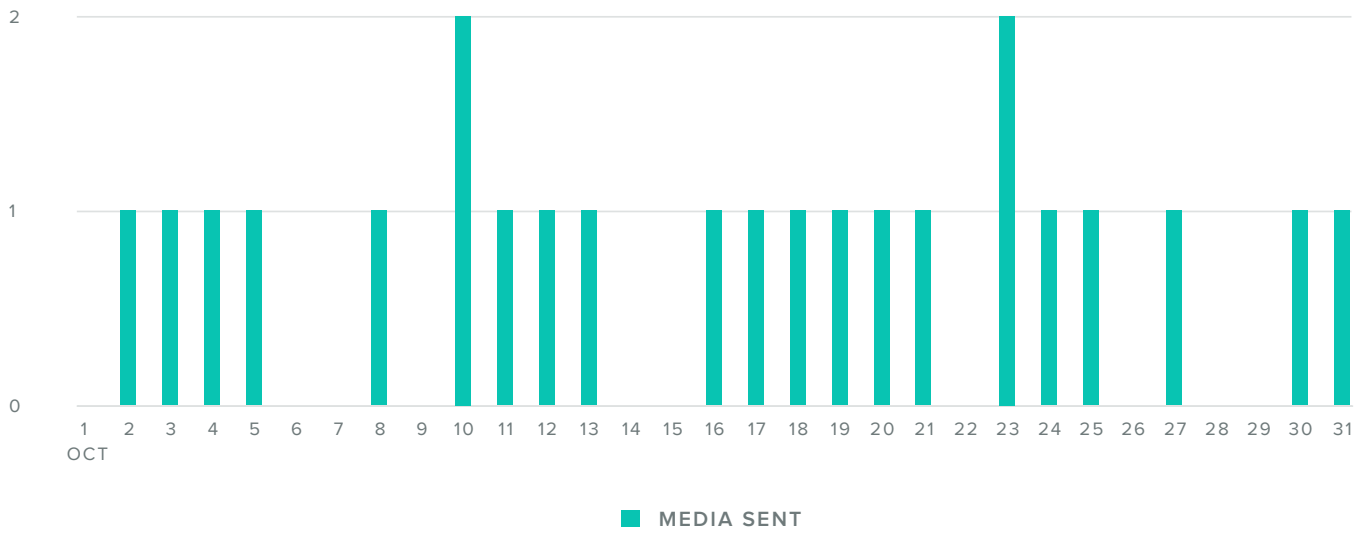
Total followers increased by

**4.8%**

since previous date range

## Instagram Publishing Behavior

### MEDIA PER DAY



Publishing Metrics	Totals
Photos	23
Videos	-
Other	-
<b>Total Media</b>	<b>23</b>

The number of media you sent increased by

**9.5%**

since previous date range

## Instagram Top Posts



@kootrocks  
748 Engagements



@kootrocks  
648 Engagements



@kootrocks  
643 Engagements

## Instagram Outbound Hashtag Performance

## MOST USED HASHTAGS

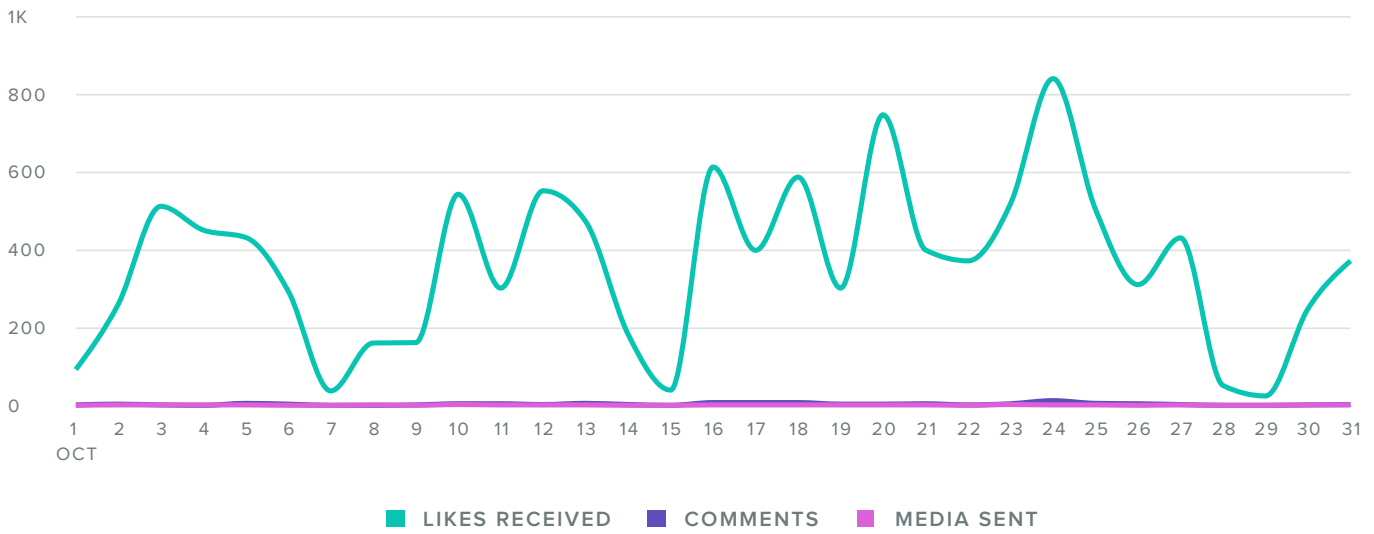
#explorebc	23
#instagood	23
#kootenays	23
#mountains	23
#beautifulbc	23
#exploringbc	23
#awesomeearth	23
#mountainlife	23
#explorecanada	23
#roamtheplanet	23

## MOST ENGAGED HASHTAGS

#beautifulbc	6,795
#mountainculture	5,480
#exploringbc	5,326
#canada	4,836
#mountains	4,744
#awesomeearth	4,735
#mountainlife	4,689
#explorecanada	4,441
#britishcolumbia	4,266
#kootenays	4,217

# Instagram Engagement

AUDIENCE ENGAGEMENT, BY DAY



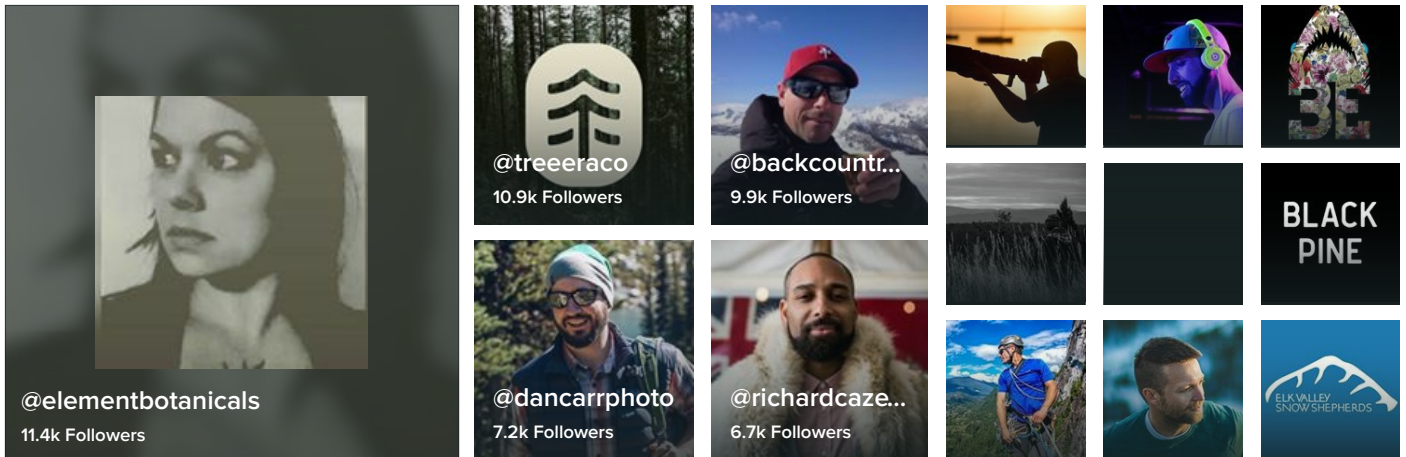
Engagement Metrics	Totals
Likes Received	11,189
Comments Received	93
<b>Total Engagements</b>	<b>11,282</b>

The number of engagements increased by **26.3%** since previous date range


Engagements per Follower	1.31
Engagements per Media	490.52

The number of engagements per media increased by **15.3%** since previous date range

## Instagram Top Influencers Engaged



## Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 Kootenay Rockies	8,634	4.8%	396	23	26	11,282	490.5	1.31

