






# Instagram Profiles for **Kootenay Rockies**

Nov 01, 2017 - Nov 30, 2017

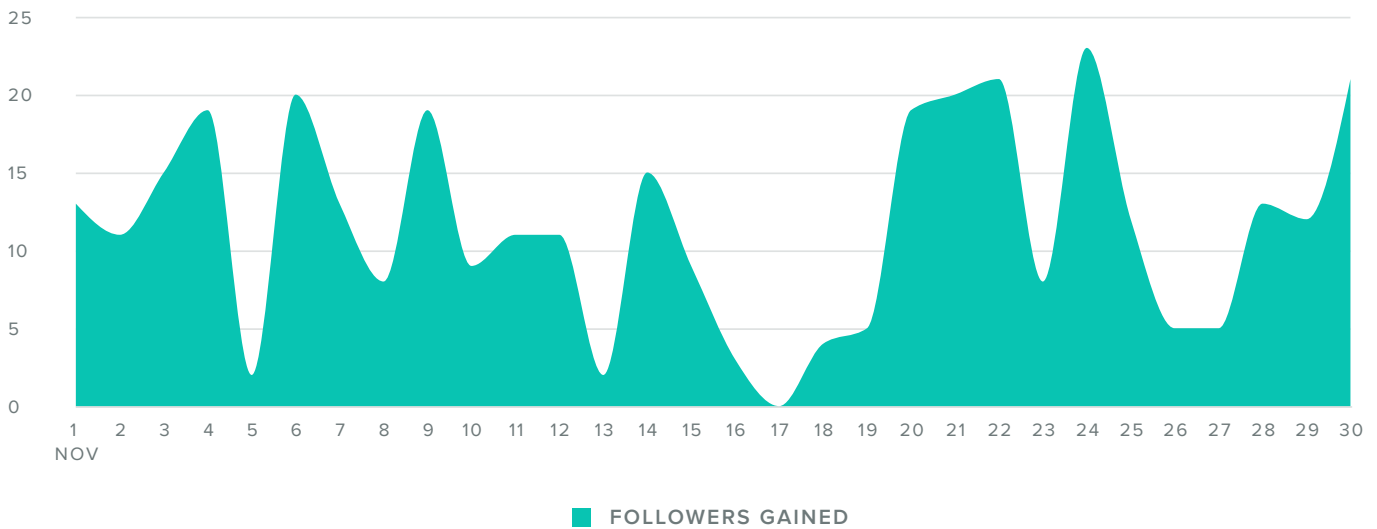
Determine the impact of Instagram content by analyzing your activity

## Instagram Activity Overview

 <p><b>8,982</b> Total Followers</p>	 <p><b>12,917</b> Likes Received</p>	 <p><b>136</b> Comments Received</p>
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## Instagram Audience Growth

AUDIENCE GROWTH, BY DAY



Follower Metrics	Totals
Total Followers	8,982
Followers Gained	348
People that you Followed	-190

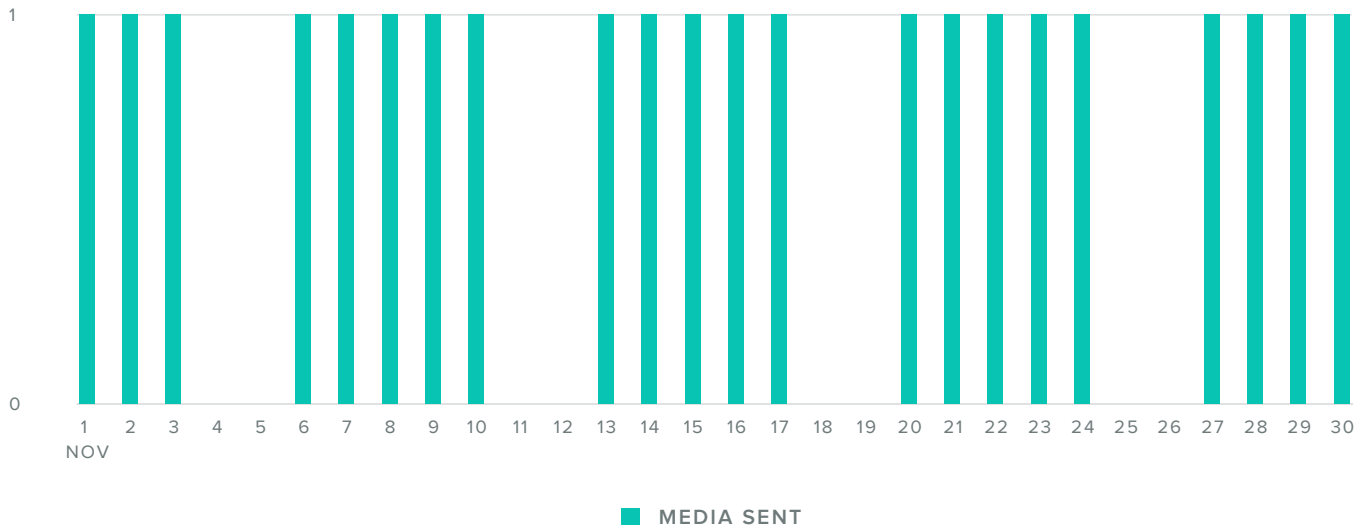
Total followers increased by

**4.0%**

since previous date range

## Instagram Publishing Behavior

### MEDIA PER DAY



Publishing Metrics	Totals
Photos	22
Videos	-
Other	-
<b>Total Media</b>	<b>22</b>

The number of media you sent decreased by

**-4.3%**

since previous date range

## Instagram Top Posts



@kootrocks  
1106 Engagements



@kootrocks  
1108 Engagements



@kootrocks  
982 Engagements

## Instagram Outbound Hashtag Performance

### MOST USED HASHTAGS

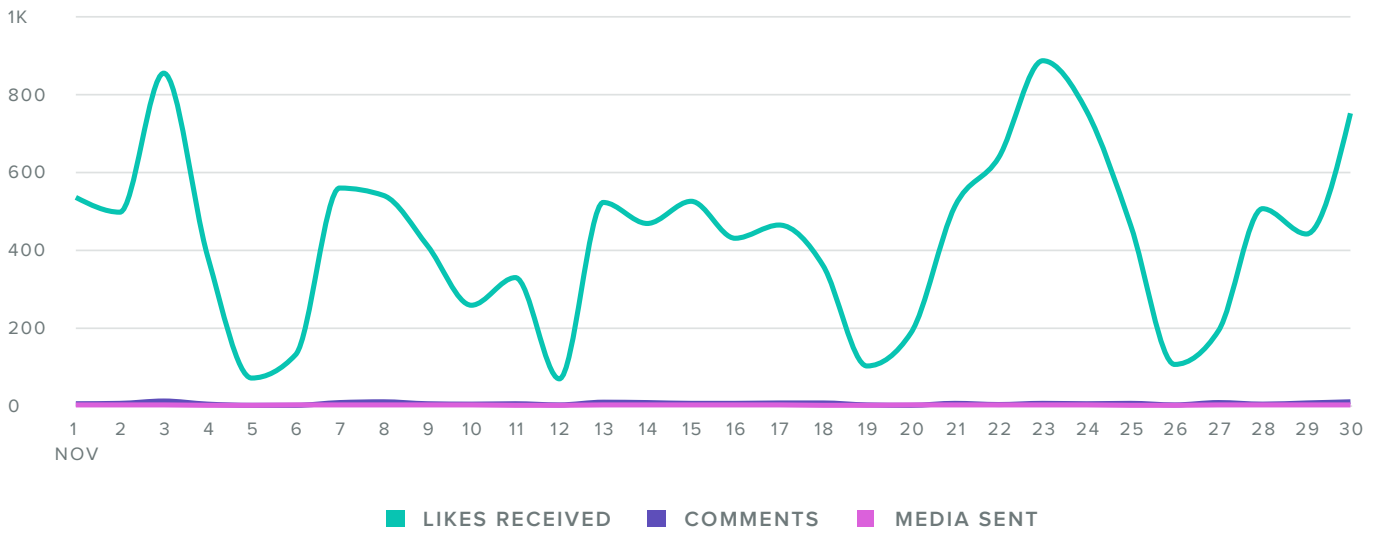
#explorebc	22
#kootrocks	22
#wildernessculture	21
#bc	21
#canada	21
#ilovebc	21
#instagood	21
#kootenays	21
#mountains	21
#beautifulbc	21

### MOST ENGAGED HASHTAGS

#explorebc	10,350
#instagood	7,685
#kootenayculture	7,450
#ilovebc	7,390
#kootrocks	6,859
#destinationearth	5,565
#roamtheplanet	5,187
#wildernessculture	5,091
#awesomeearth	3,899
#britishcolumbia	3,440

# Instagram Engagement

AUDIENCE ENGAGEMENT, BY DAY



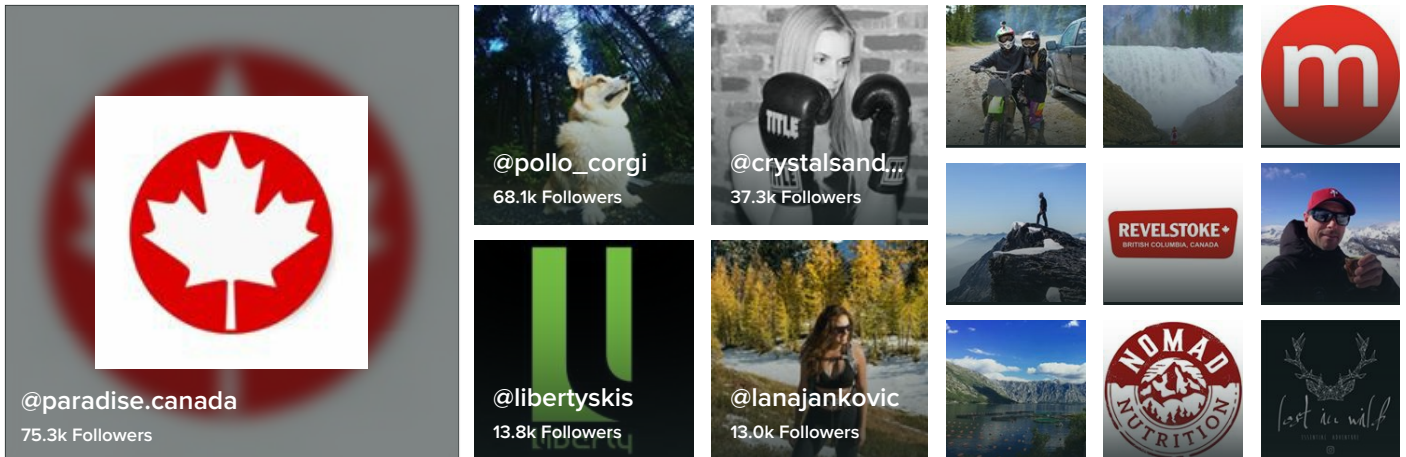
Engagement Metrics	Totals
Likes Received	12,917
Comments Received	136
<b>Total Engagements</b>	<b>13,053</b>

The number of engagements increased by **16.7%** since previous date range

Engagements per Follower	1.45
Engagements per Media	593.32

The number of engagements per media increased by **22.0%** since previous date range

## Instagram Top Influencers Engaged



## Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 Kootenay Rockies	8,982	4.0%	348	22	26	13,053	593.3	1.45

