

SUMMER

Plus!

Publishes Wednesday, May 4th, 2016

*Let our **SUMMER Plus** section help inform customers of your destination, service or local attraction. This section will be seen by over 307,734 readers*.*

- ***Family Activities –Camping, Sight Seeing, Swimming Holes and Sunset Spots***
- ***Kids Camp Directory – Hundreds of Camps throughout the region for all ages & interests***
- ***Travel in the Northwest - Fun spots in the Greater NW & Mountain West***
- ***Special Focus - Western Montana & British Columbia***

Reservation Deadline:
Friday, April 15, 4pm
Completed Ad Deadline:
Friday, April 22, 4pm

Contact your Multimedia
Sales Executive Spokane 509-459-5095
Toll Free 1-800-338-8801,
then dial 1+ last four digits



Family Activities

Kids Camps

Travel the NW

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SUMMER *Plus!*



Advertising Rates

Full Page	9.875" x 9.5"	\$1038.40	Includes 40,000 impressions on Spokesman.com
3/4 Page	9.875" x 6"	\$854.95	
1/2 Page	9.875" x 4.75" or 4.875" x 9.5"	\$790.97	
1/3 Page	4.875" x 6"	\$487.36	Includes 20,000 impressions on Spokesman.com
1/4Page	4.875" x 4"	\$422.43	
1/8 Page	4.875" x 2"	\$282.98	Includes a 300 X 50 banner ad or spokesman.com mobile
1/16 Page	3.25" x 2"	\$258.82	

Additional sizes available.

The Spokesman-Review readers enjoy a wide range of activities including:

The Spokesman-Review Audience*

Travel/Recreation	
Travel (overnight stay past 12 months).....	240,269
Fishing.....	83,883
Camping.....	114,693
Hiking/Backpacking.....	96,457
Bicycling.....	122,610
Jogging/Running.....	76,312
Entertainment	
Concerts/Sporting Events Tickets Purchased.....	142,841
Visiting area casinos.....	152,107
Photography.....	57,039
Bowling.....	58,721
Attending Silverwood.....	72,029
Visiting art museums.....	62,210
Dining	
Eating at quick-service restaurants.....	277,092
Eating at sit-down restaurants.....	223,886