

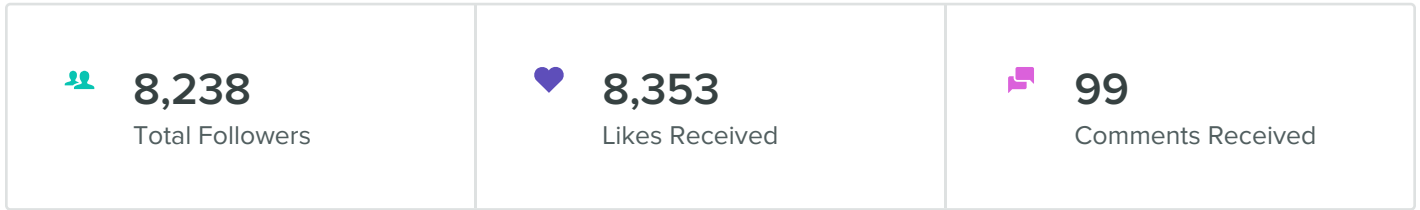


# Instagram Profiles for **Kootenay Rockies**

Sep 01, 2017 - Sep 30, 2017

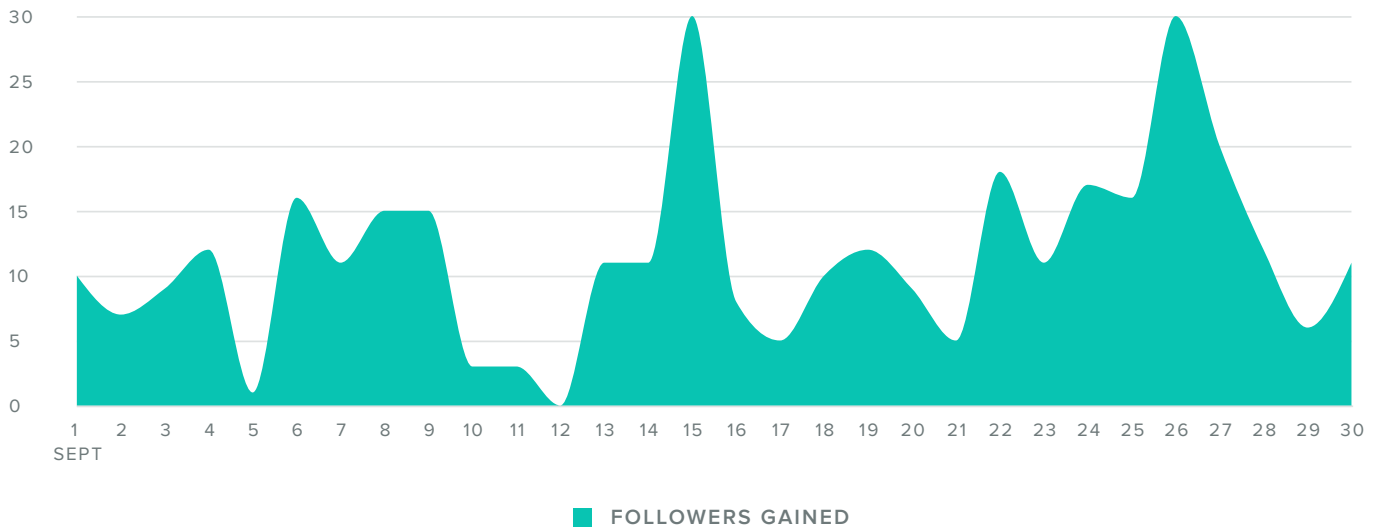
Determine the impact of Instagram content by analyzing your activity

## Instagram Activity Overview



## Instagram Audience Growth

AUDIENCE GROWTH, BY DAY



Follower Metrics	Totals
Total Followers	8,238
Followers Gained	341
People that you Followed	109

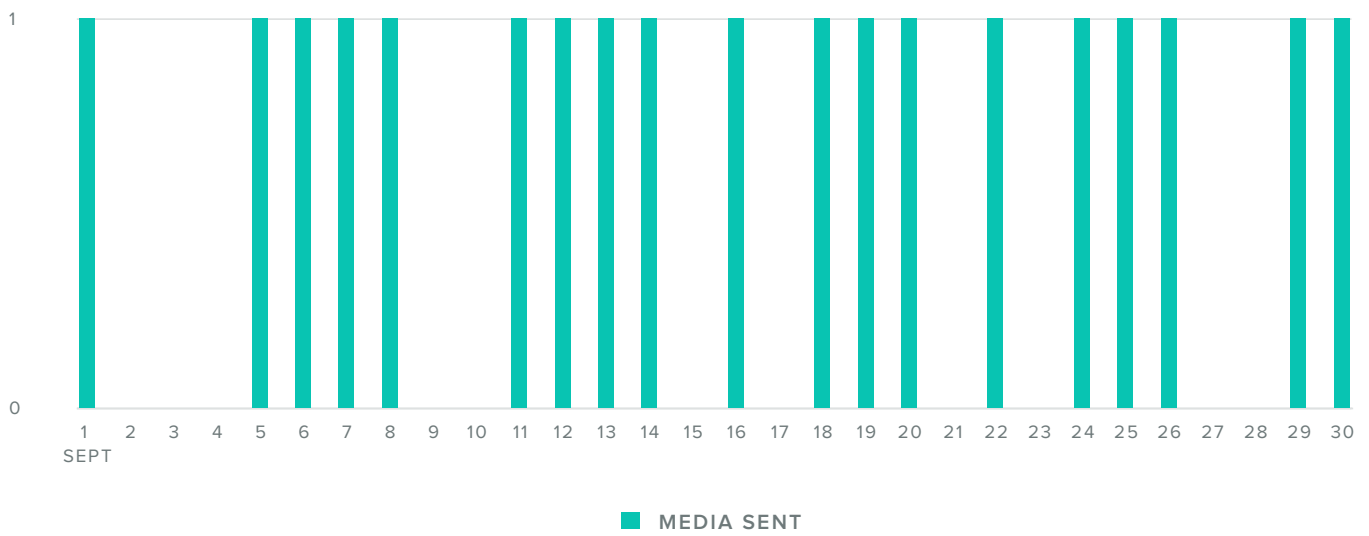
Total followers increased by

**▲ 4.3%**

since previous month

## Instagram Publishing Behavior

### MEDIA PER DAY



Publishing Metrics	Totals
Photos	19
Videos	—
Other	—
<b>Total Media</b>	<b>19</b>

The number of media you sent increased by



since previous month

## Instagram Top Posts



@kootrocks  
678 Engagements



@kootrocks  
624 Engagements



@kootrocks  
597 Engagements

## Instagram Outbound Hashtag Performance

## MOST USED HASHTAGS

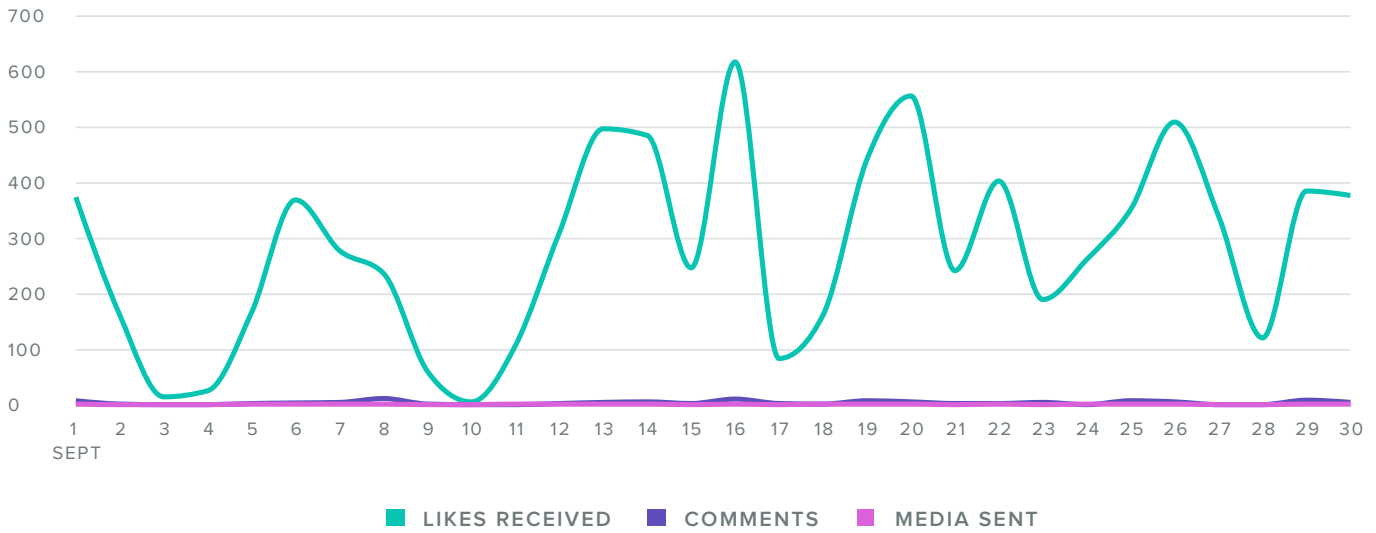
#wildernessculture	19
#destinationearth	19
#mountainculture	19
#kootenayculture	19
#roamtheplanet	19
#mountainlife	19
#awesomearth	19
#exploringbc	19
#mountains	19
#kootrocks	19

## MOST ENGAGED HASHTAGS

#destinationearth	4,617
#ilovebc	4,497
#kootrocks	4,252
#awesomearth	4,216
#kootenays	3,860
#kootenayculture	3,774
#exploringbc	3,433
#mountainlife	3,303
#explorebc	3,263
#wildernessculture	2,856

# Instagram Engagement

AUDIENCE ENGAGEMENT, BY DAY



Engagement Metrics	Totals
Likes Received	8,353
Comments Received	99
<b>Total Engagements</b>	<b>8,452</b>

The number of engagements increased by

**▲ 16.0%**

since previous month

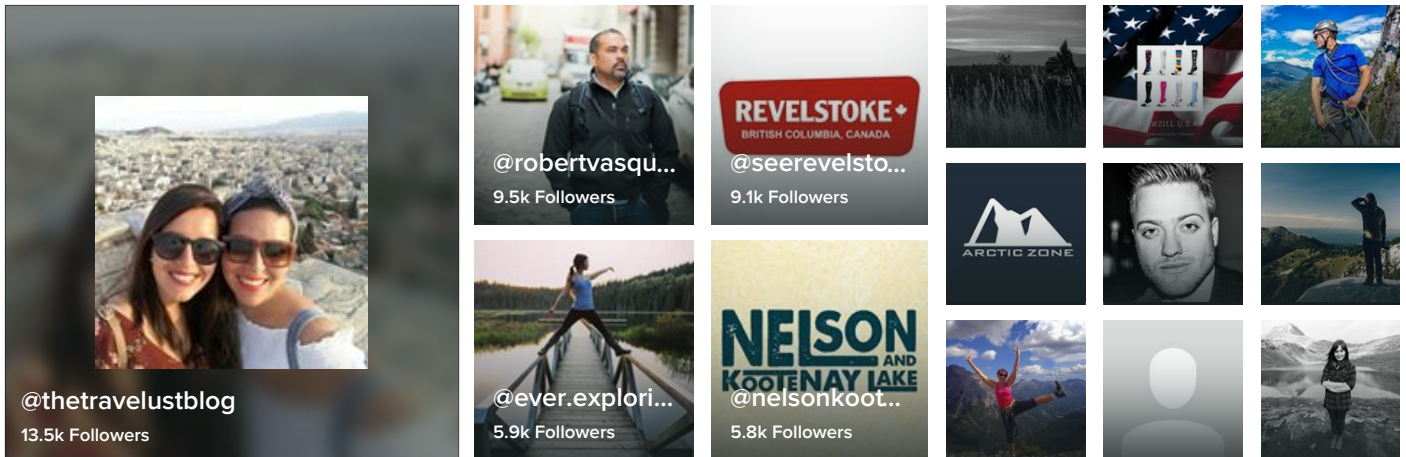
Engagements per Follower	1.03
Engagements per Media	444.84

The number of engagements per media increased by


**▲ 16.0%**

since previous month

## Instagram Top Influencers Engaged



## Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 Kootenay Rockies	8,238	4.3%	341	19	22	8,452	444.8	1.03