






Instagram Profiles Report for **kootrocks**

Mar 01, 2017 - Mar 31, 2017

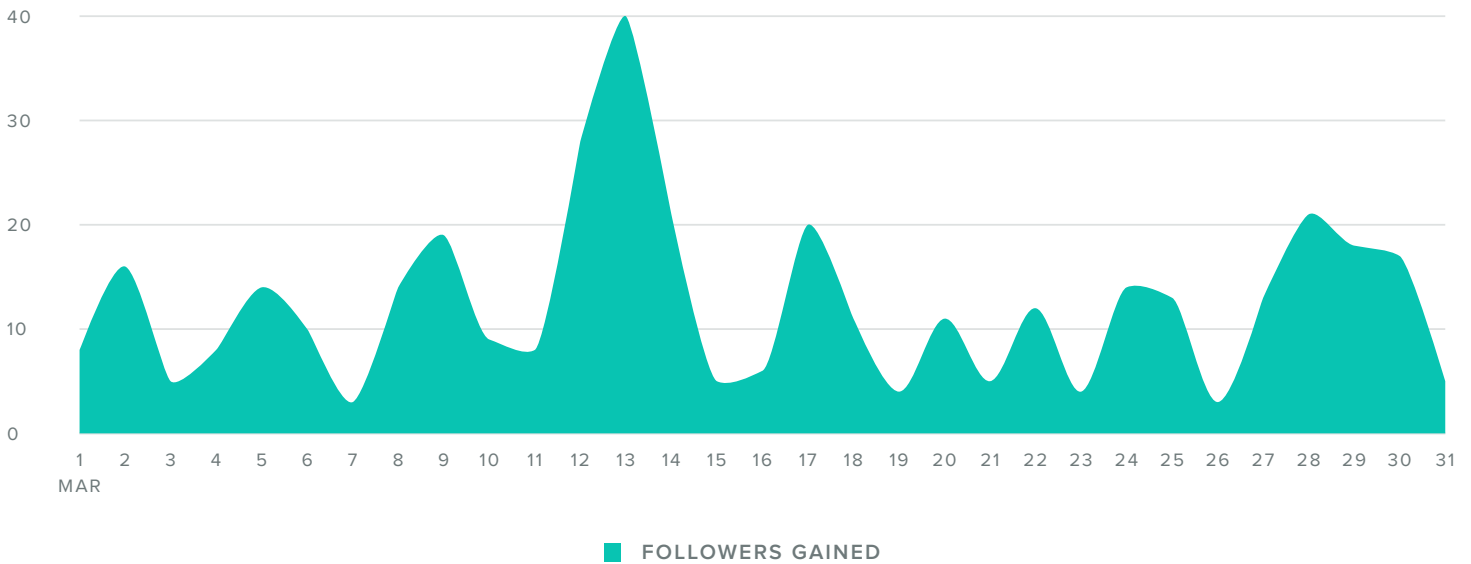
The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

Instagram Activity Overview

 6,204 Total Followers	 12,900 Likes Received	 189 Comments Received
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Audience Growth

AUDIENCE GROWTH, BY DAY



FOLLOWER METRICS	TOTALS
Total Followers	6,204
Followers Gained	385
People that you Followed	433

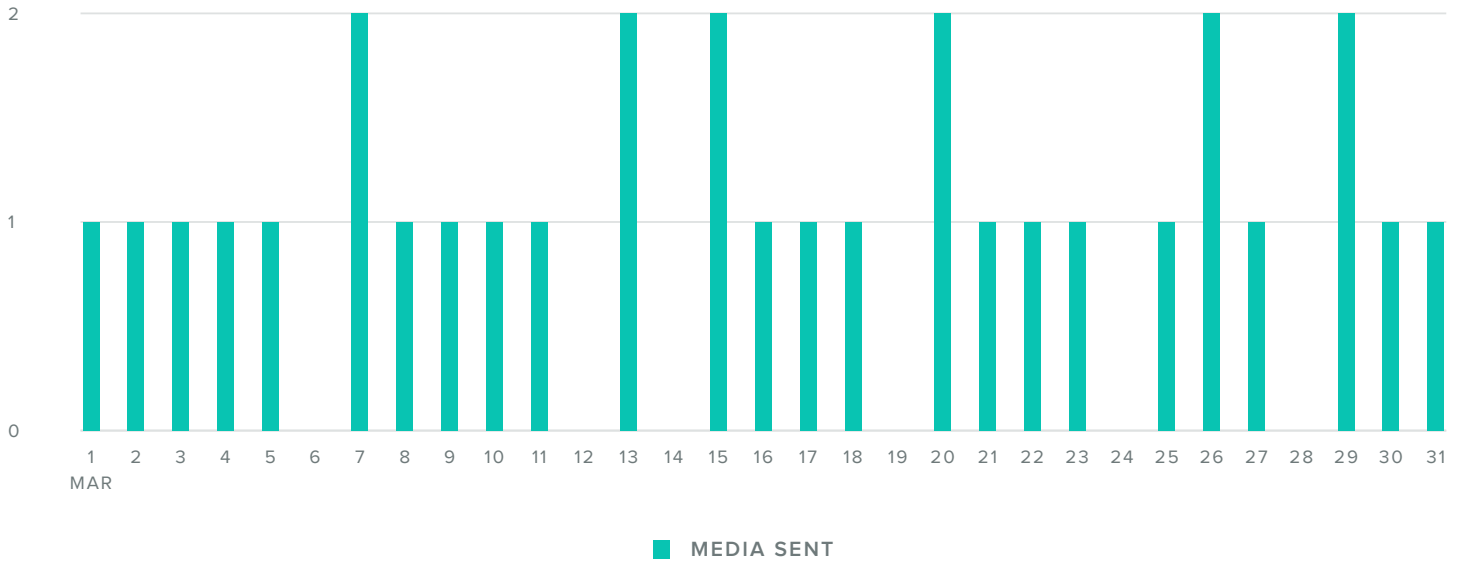
Total followers increased by

▲ 6.6%

since previous month

Publishing Behavior

MEDIA PER DAY



PUBLISHING METRICS	TOTALS
Photos	31
Videos	-
Total Media	31

The number of media you sent increased by

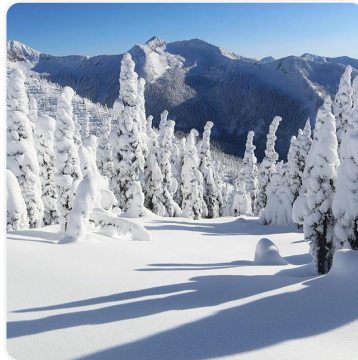
▲ **3.3%**

since previous month

Top Instagram Posts



@kootrocks
644 Engagements



@kootrocks
633 Engagements



@kootrocks
629 Engagements

Outbound Hashtag Performance

MOST USED HASHTAGS

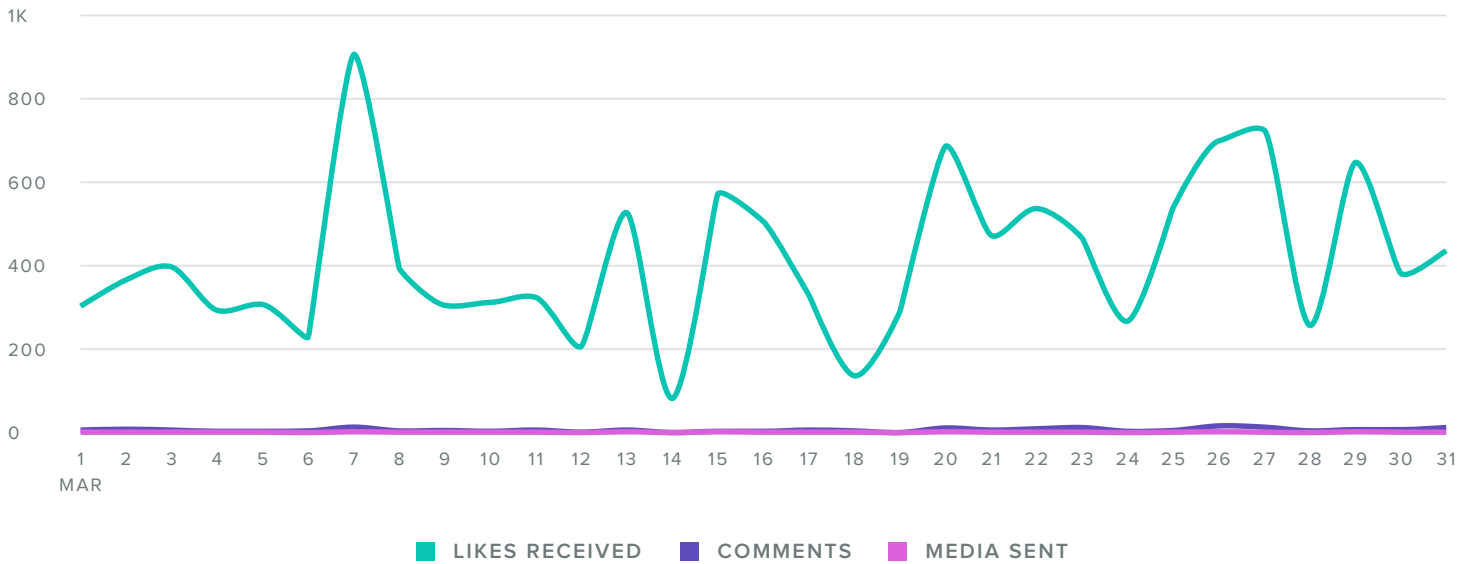
#kootrocks	30
#explorebc	30
#neverstopexploring	28
#wildernessculture	28
#destinationearth	28
#mountainculture	28
#kootenayculture	28
#explorecanada	28
#mountainlife	28
#awesomeearth	28

MOST ENGAGED HASHTAGS

#explorebc	9,097
#kootrocks	8,784
#wildernessculture	6,715
#mountainlife	6,235
#mountainculture	6,227
#beautifulbc	5,805
#kootenayculture	5,436
#awesomeearth	5,400
#roamtheplanet	5,366
#mountainplayground	5,115

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



ENGAGEMENT METRICS	TOTALS
Likes Received	12,900
Comments Received	189
Total Engagements	13,089
Engagements per Follower	2.1
Engagements per Media	422.2

The number of engagements increased by

▲ **20.8%**




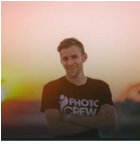






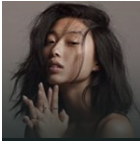



since previous month

The number of engagements per media increased by


▲ **16.9%**

since previous month

Top Influencers Engaged

 <p>@cityfoodsters 40.3k Followers</p>	 <p>@thisisramal 33.2k Followers</p>	 <p>@highwaybrazil 28.5k Followers</p>			
	 <p>@rockymount.. 16.5k Followers</p>	 <p>@canadiande.. 13.9k Followers</p>			
					

Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 kootrocks	6,204	6.6%	385	31	32	13,089	422.2	2.11