






Instagram Profiles Report for **kootrocks**

Jun 01, 2017 - Jun 30, 2017

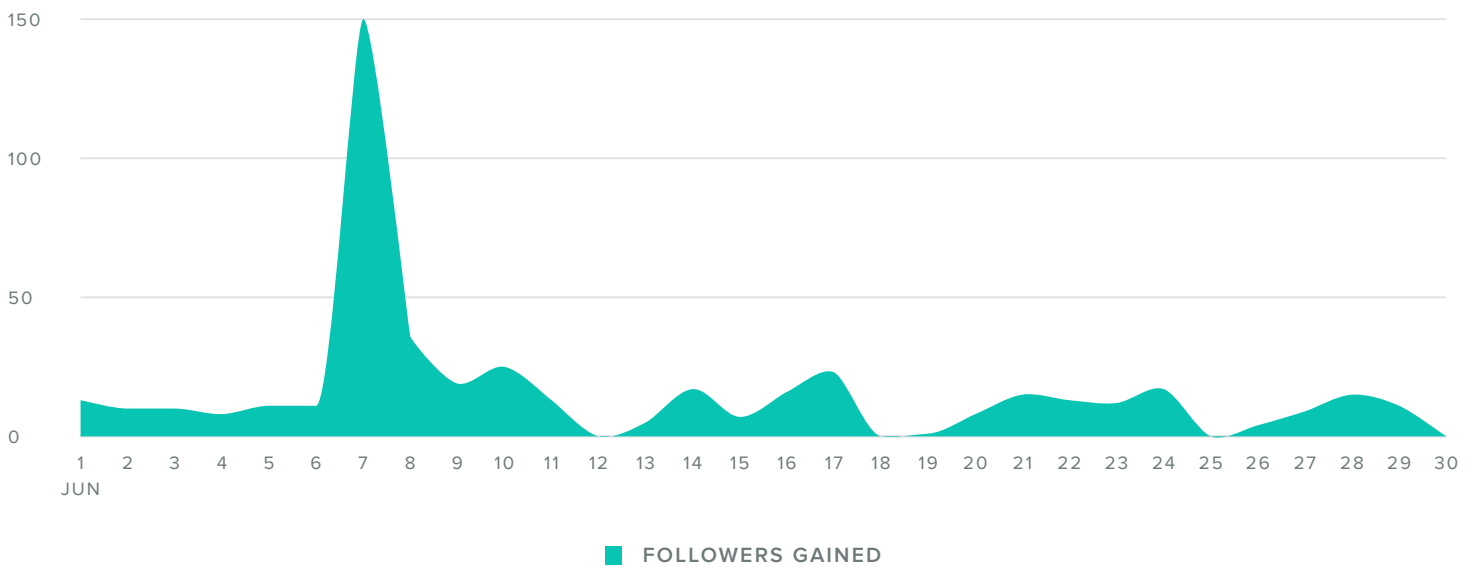
The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

Instagram Activity Overview

 <p>7,283 Total Followers</p>	 <p>9,172 Likes Received</p>	 <p>105 Comments Received</p>
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Audience Growth

AUDIENCE GROWTH, BY DAY



Follower Metrics	Totals
Total Followers	7,283
Followers Gained	479
People that you Followed	327

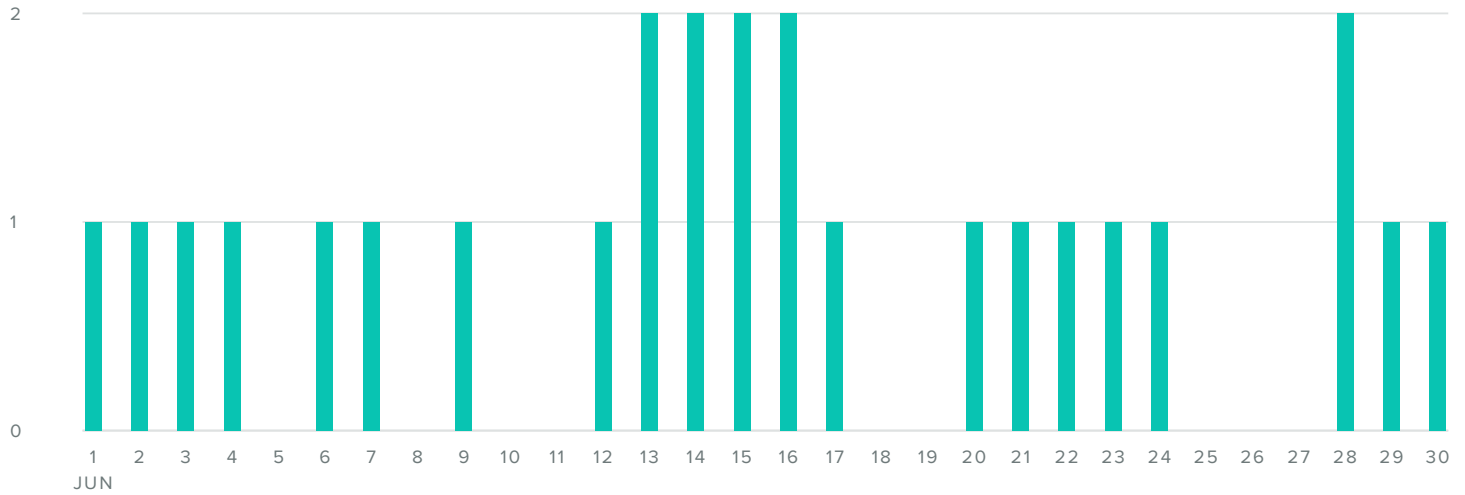
Total followers increased by

▲ 7.0%

since previous date range

Publishing Behavior

MEDIA PER DAY



■ MEDIA SENT

Publishing Metrics	Totals
Photos	26
Videos	-
Other	-
Total Media	26

The number of media you sent increased by

▲ **23.8%**

since previous date range

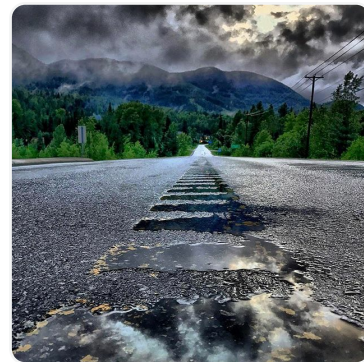
Top Instagram Posts



@kootrocks
532 Engagements



@kootrocks
504 Engagements



@kootrocks
496 Engagements

Outbound Hashtag Performance

MOST USED HASHTAGS

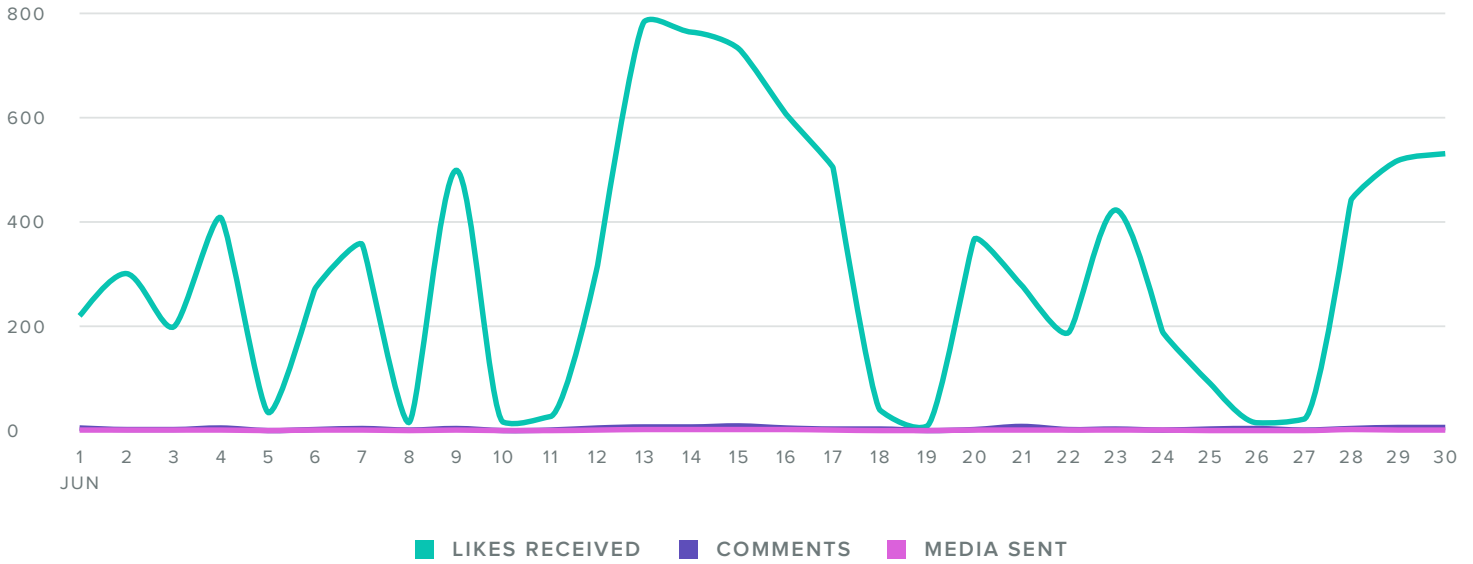
#neverstopexploring	26
#mountainplayground	26
#destinationearth	26
#mountainculture	26
#kootenayculture	26
#britishcolumbia	26
#roamtheplanet	26
#explorecanada	26
#mountainlife	26
#awesomeearth	26

MOST ENGAGED HASHTAGS

#kootenayculture	4,416
#ilovebc	4,416
#explorecanada	4,402
#mountainlife	3,698
#destinationearth	3,482
#explorebc	3,388
#neverstopexploring	3,368
#mountains	3,255
#exploringbc	3,248
#canada	3,197

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



Engagement Metrics	Totals
Likes Received	9,172
Comments Received	105
Total Engagements	9,277
Engagements per Follower	-
Engagements per Media	356.8

The number of engagements increased by

▲ 42.6%















since previous date range

The number of engagements per media increased by


▲ 15.2%

since previous date range

Top Influencers Engaged

 <p>@goldiehawn_ 315k Followers</p>	 <p>@kim_vinet 18.1k Followers</p>	 <p>@hostelscent.. 13.9k Followers</p>			
	 <p>@crafttourist 13.5k Followers</p>	 <p>@m_f_s_l 11.8k Followers</p>			
					

Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 kootrocks	7,283	7.0%	479	26	28	9,277	356.8	1.27