



Instagram Profiles Report for **kootrocks**

Dec 01, 2016 - Dec 31, 2016

The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

Top Instagram Posts



@kootrocks
497 Engagements



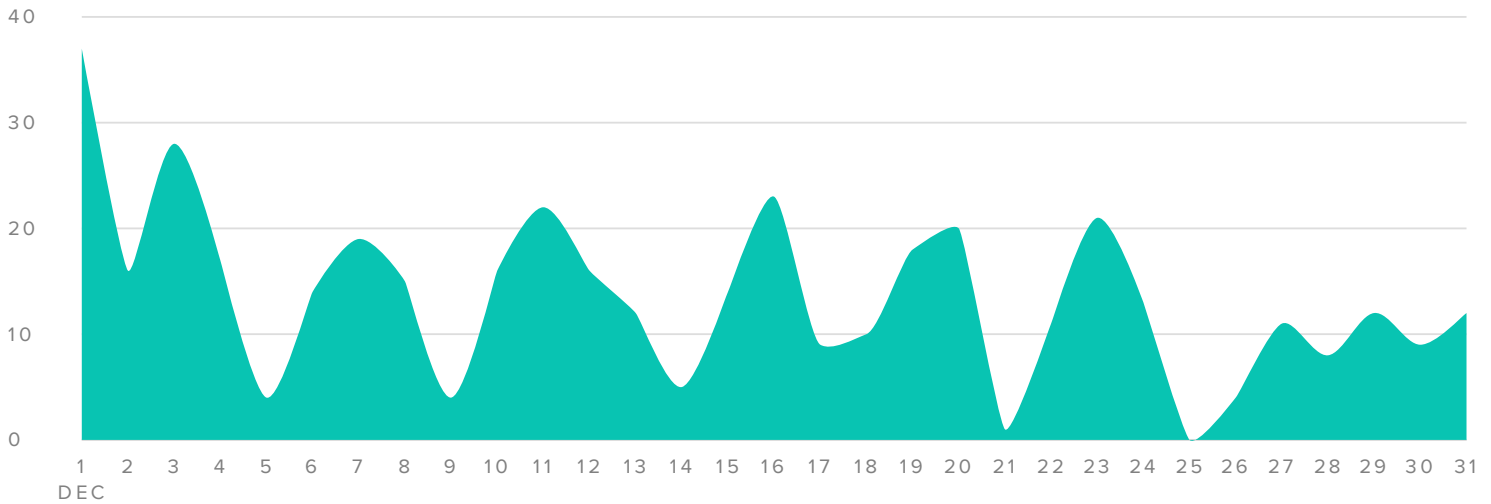
@kootrocks
485 Engagements



@kootrocks
481 Engagements

Audience Growth

AUDIENCE GROWTH, BY DAY



■ FOLLOWERS GAINED

FOLLOWER METRICS	TOTALS
Total Followers	5,132
Followers Gained	419
People that you Followed	643

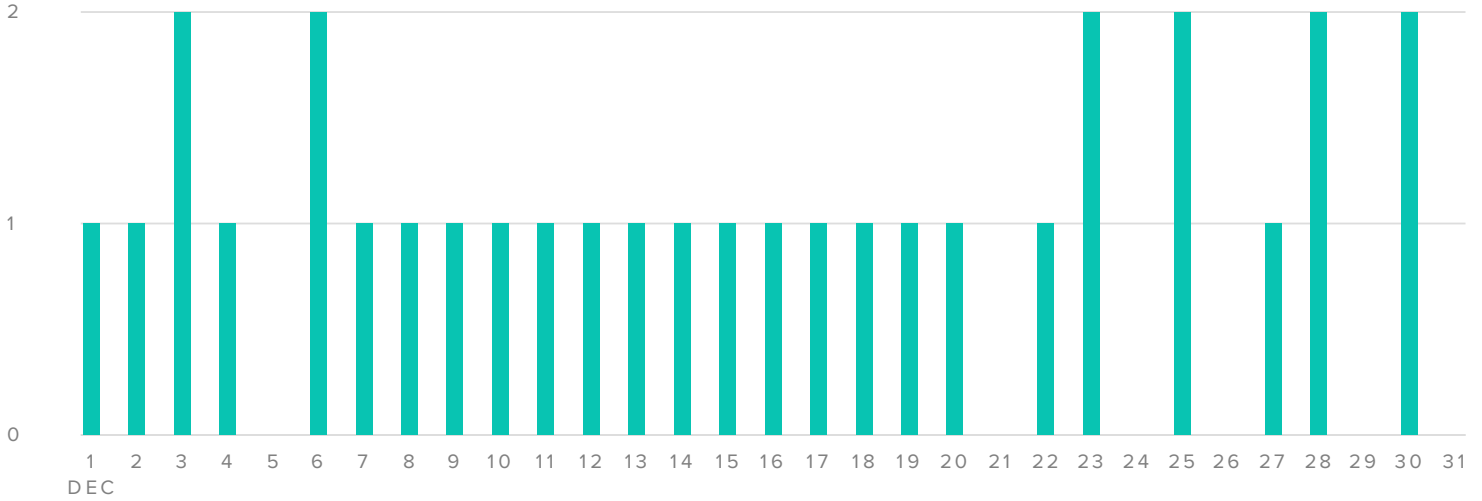
Total followers increased by

▲ 8.9%

since previous date range

Publishing Behavior

MEDIA PER DAY



MEDIA SENT

PUBLISHING METRICS	TOTALS
Photos	31
Videos	-
Total Media	31

The number of media you sent increased by



since previous date range

Outbound Hashtag Performance

MOST USED HASHTAGS

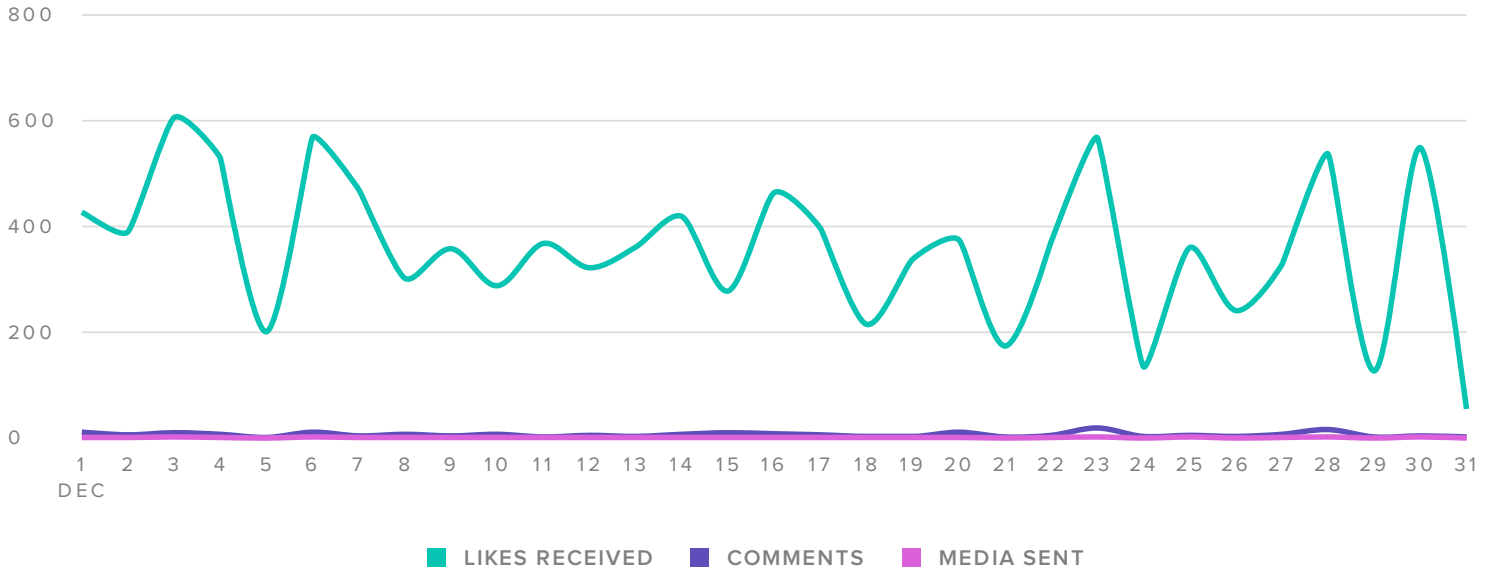
#kootrocks	31
#explorebc	30
#kootenays	21
#mykootenays	20
#mountainplayground	19
#wildernessculture	19
#mountainculture	19
#kootenayculture	19
#explorecanada	19
#mountainlife	19

MOST ENGAGED HASHTAGS

#kootrocks	9,124
#explorebc	8,440
#kootenays	5,093
#mykootenays	5,008
#mountainculture	4,275
#explorecanada	3,769
#ilovebc	3,679
#mountainlife	3,544
#mountainplayground	3,353
#kootenayculture	2,953

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



ENGAGEMENT METRICS	TOTALS
Likes Received	11,123
Comments Received	194
Total Engagements	11,317
Engagements per Follower	2.2
Engagements per Media	365.1

The number of engagements increased by

▲ 4.5%

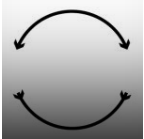
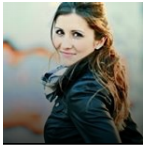
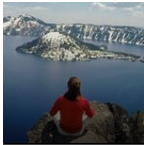
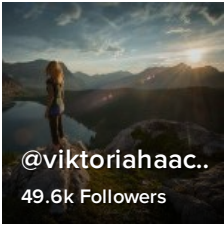
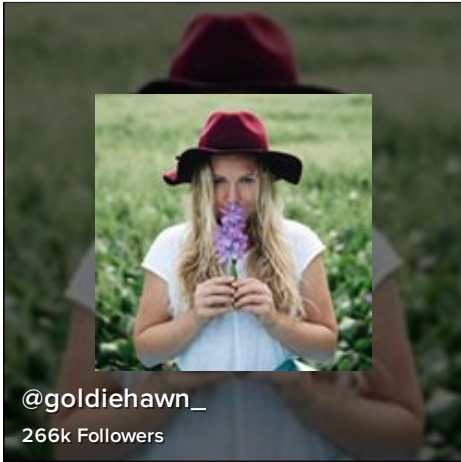
since previous date range

The number of engagements per media increased by


▲ 4.5%

since previous date range

Top Influencers Engaged



Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 kootrocks	5,132	8.9%	419	31	41	11,317	365.1	2.21