






Instagram Profiles Report for **kootrocks**

Apr 01, 2017 - Apr 30, 2017

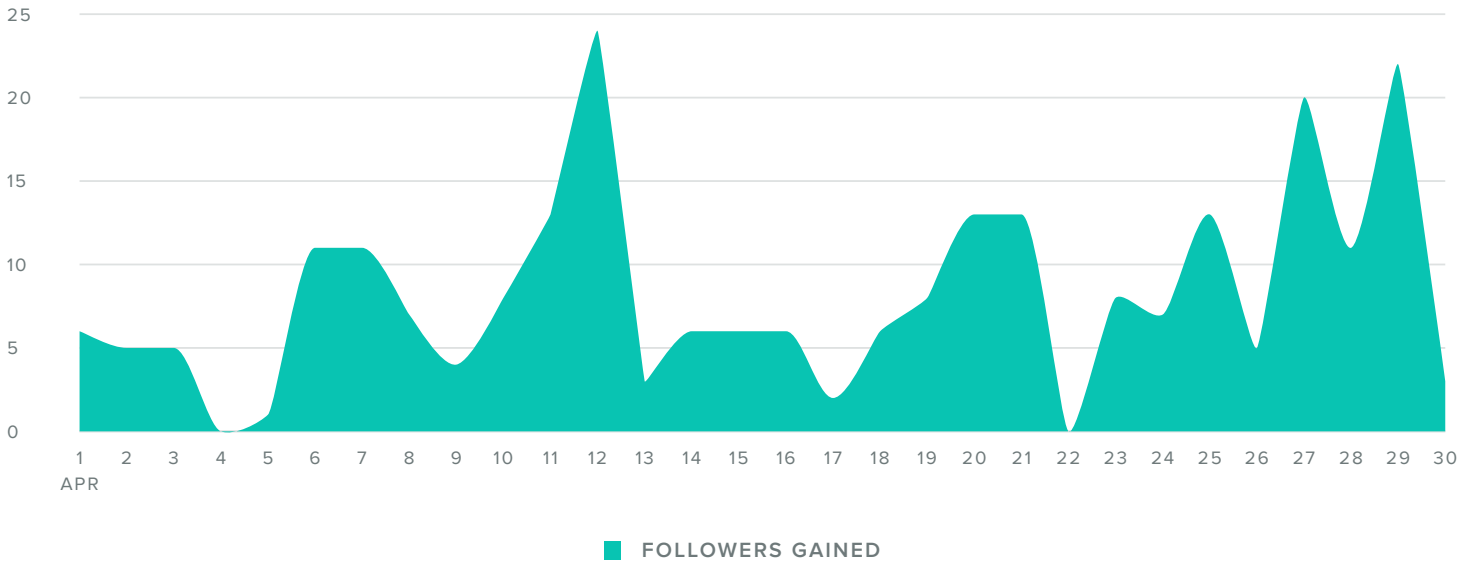
The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

Instagram Activity Overview

 <p>6,444 Total Followers</p>	 <p>3,340 Likes Received</p>	 <p>113 Comments Received</p>
---	--	---

Audience Growth

AUDIENCE GROWTH, BY DAY



Follower Metrics	Totals
Total Followers	6,444
Followers Gained	240
People that you Followed	24

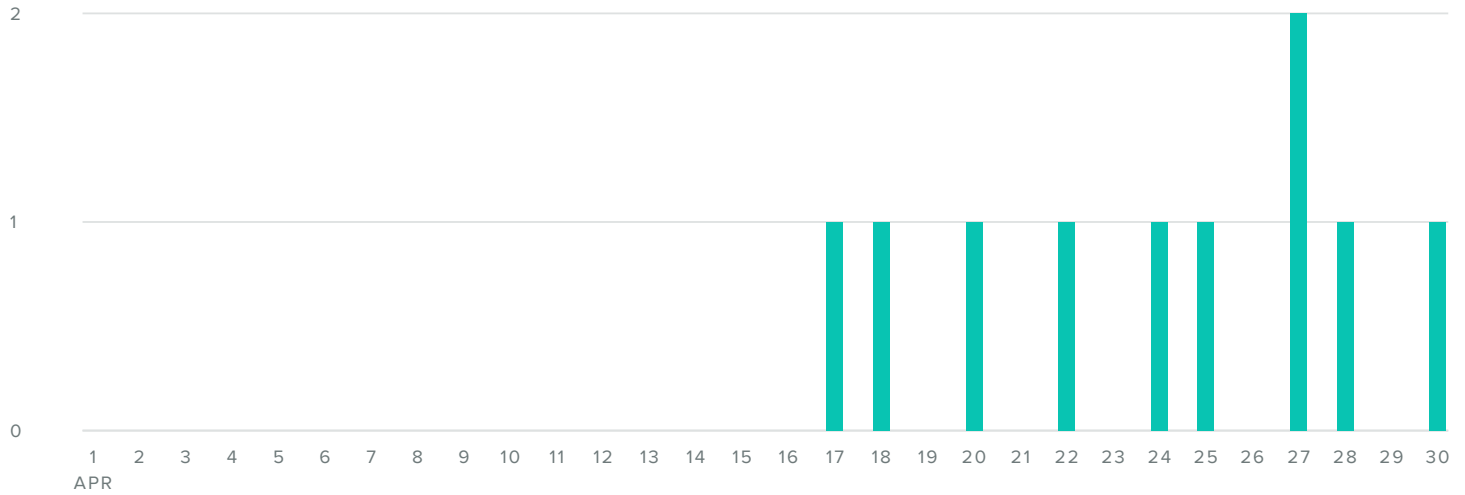
Total followers increased by

▲ 3.9%

since previous date range

Publishing Behavior

MEDIA PER DAY



■ MEDIA SENT

Publishing Metrics	Totals
Photos	10
Videos	–
Total Media	10

The number of media you sent decreased by

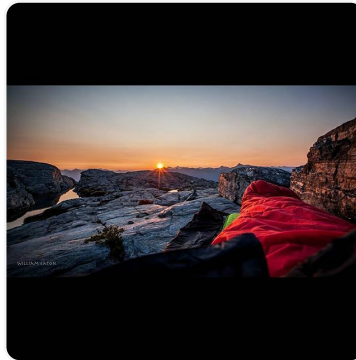
▼ **66.7%**

since previous date range

Top Instagram Posts



@kootrocks
445 Engagements



@kootrocks
395 Engagements



@kootrocks
363 Engagements

Outbound Hashtag Performance

MOST USED HASHTAGS

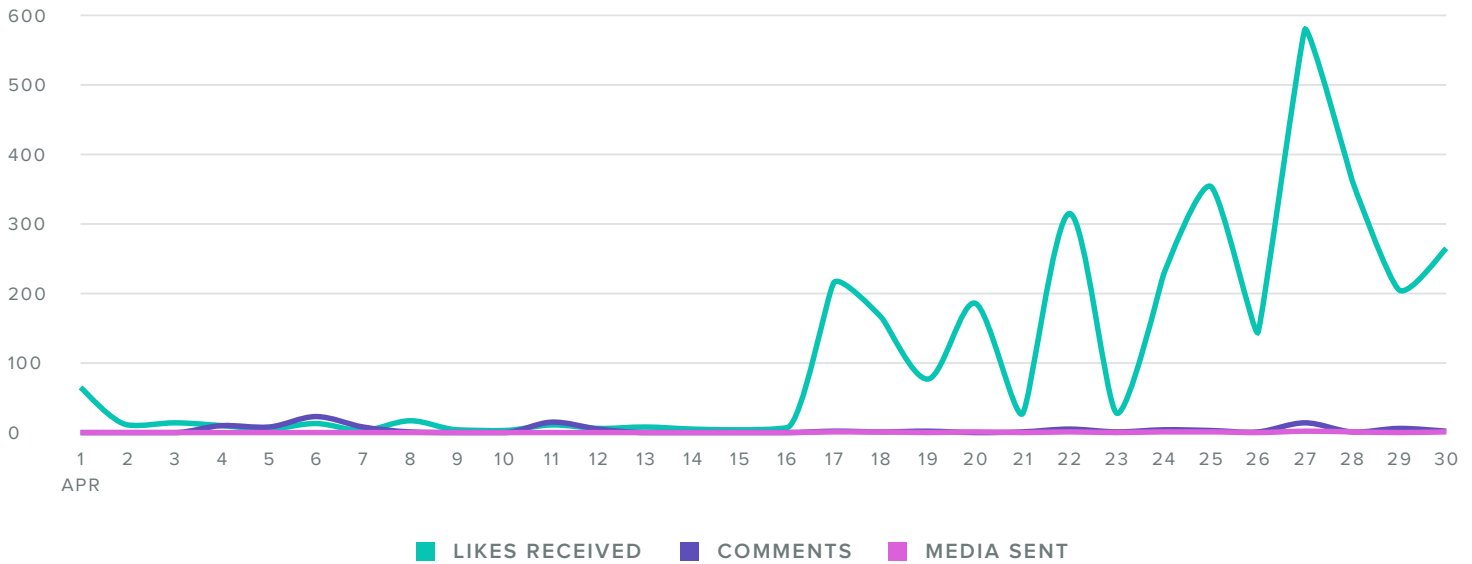
#neverstopexploring	10
#mountainplayground	10
#wildernessculture	10
#destinationearth	10
#mountainculture	10
#kootenayculture	10
#britishcolumbia	10
#roamtheplanet	10
#explorecanada	10
#mountainlife	10

MOST ENGAGED HASHTAGS

#destinationearth	1,839
#kootenays	1,591
#mykootenays	1,519
#neverstopexploring	1,512
#mountainlife	1,506
#awesomeearth	1,499
#kootenayculture	1,475
#ilovebc	1,468
#instagood	1,402
#explorecanada	1,272

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY






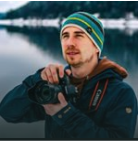










Engagement Metrics	Totals
Likes Received	3,340
Comments Received	113
Total Engagements	3,453
Engagements per Follower	0.5
Engagements per Media	345.3


The number of engagements decreased by
73.0%
 since previous date range

The number of engagements per media decreased by
18.9%
 since previous date range

Top Influencers Engaged

 <p>@revelstoke 46.2k Followers</p>	 <p>FishingBooker @fishingbook... 24.6k Followers</p>	 <p>@jayunfolded 10.0k Followers</p>			
	 <p>@syeed72 8.9k Followers</p>	 <p>@backcountr... 8.1k Followers</p>			
					

Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 kootrocks	6,444	3.9%	240	10	79	3,453	345.3	0.54