



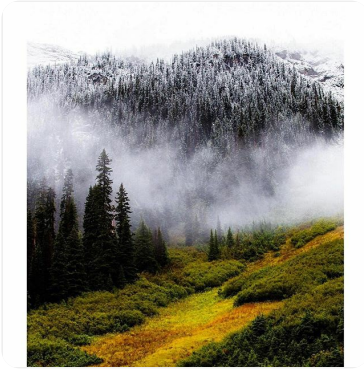
Instagram Profiles Report

for **kootrocks**

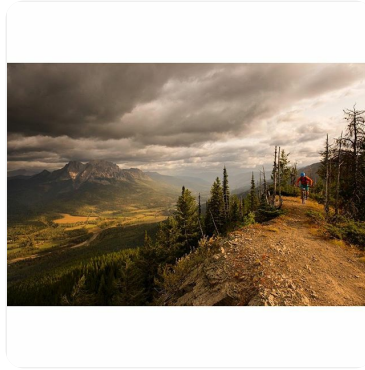
Sep 01, 2016 - Sep 30, 2016

The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

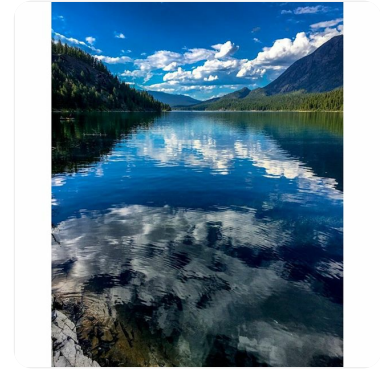
Top Instagram Posts



@kootenayrockies
467 Engagements



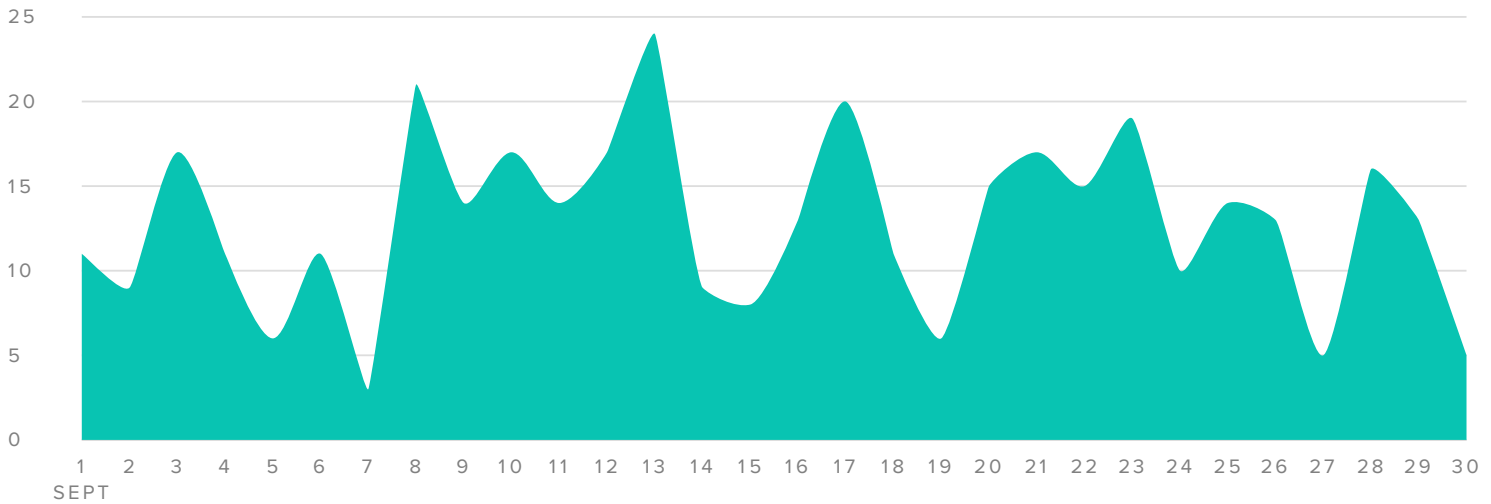
@kootenayrockies
380 Engagements



@kootenayrockies
346 Engagements

Audience Growth

AUDIENCE GROWTH, BY DAY



■ FOLLOWERS GAINED

FOLLOWER METRICS

TOTALS

Total Followers	3,874
Followers Gained	384
People that you Followed	134

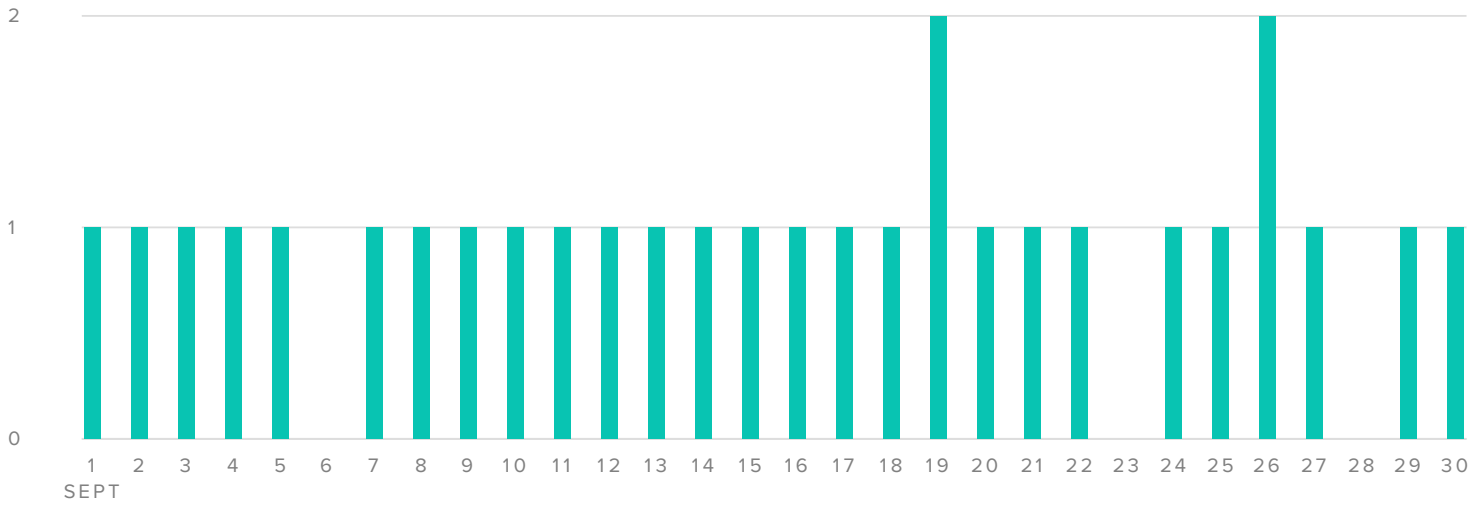
Total followers increased by

▲ 11.0%

since previous date range

Publishing Behavior

MEDIA PER DAY



■ MEDIA SENT

PUBLISHING METRICS

TOTALS

Photos	29
Videos	-
Total Media	29

The number of media you sent increased by

▲ **16.0%**

since previous date range

Outbound Hashtag Performance

MOST USED HASHTAGS

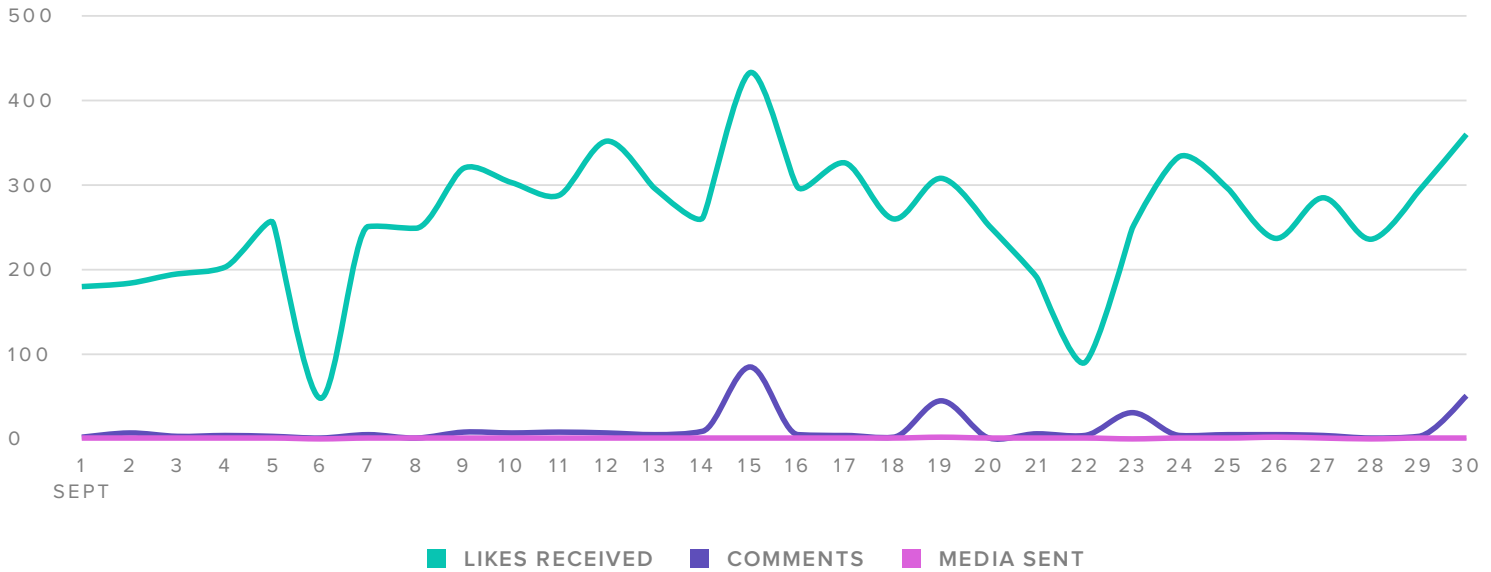
#kootrocks	26
#explorebc	20
#kootenayculture	17
#mountainculture	16
#kootenays	15
#beautifulbc	15
#mykootenays	14
#neverstopexploring	12
#kootenaymountainculture	7
#instagood	6

MOST ENGAGED HASHTAGS

#explorebc	5,366
#kootrocks	4,630
#kootenayculture	3,854
#beautifulbc	3,827
#mykootenays	3,436
#mountainculture	2,853
#kootenays	2,801
#instagood	2,794
#neverstopexploring	2,267
#kootenaymountainculture	2,155

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY

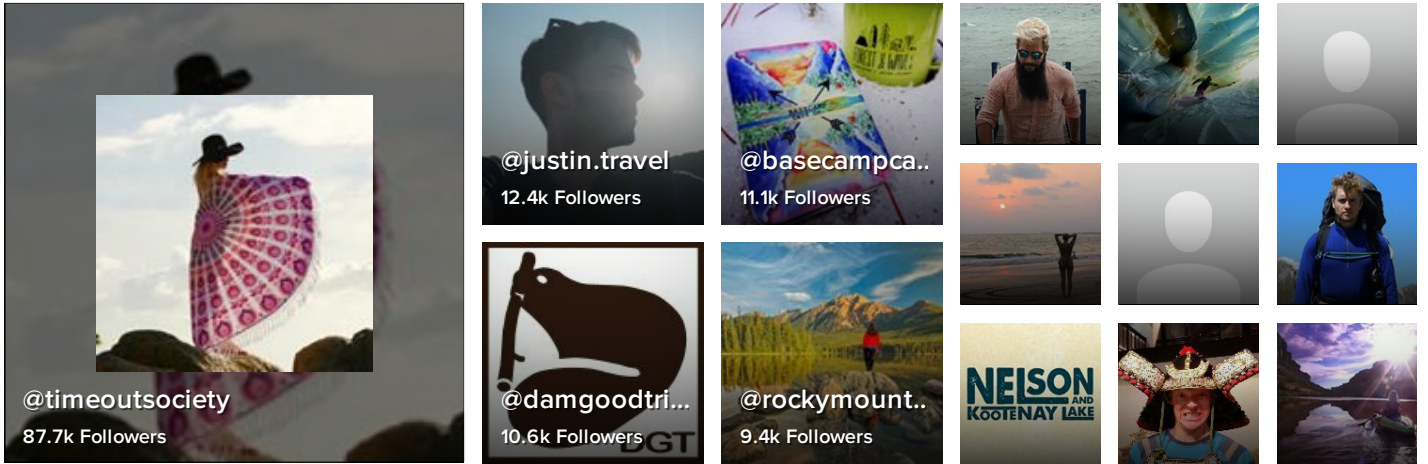


ENGAGEMENT METRICS	TOTALS
Likes Received	7,833
Comments Received	326
Total Engagements	8,159
Engagements per Follower	2.1
Engagements per Media	281.3


The number of engagements increased by **▲ 29.7%** since previous date range

The number of engagements per media increased by **▲ 11.8%** since previous date range

Top Influencers Engaged



Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 kootrocks	3,874	11.0%	384	29	230	8,159	281.3	2.11