



Instagram Profiles Report

for **kootrocks**

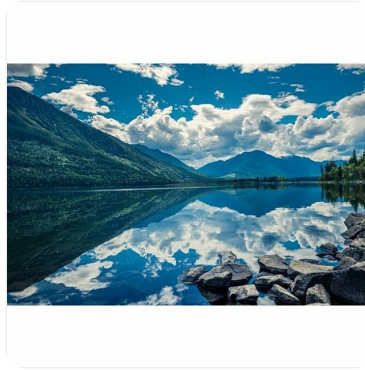
Jun 01, 2016 - Jun 30, 2016

The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

Top Instagram Posts



@kootenayrockies
215 Engagements



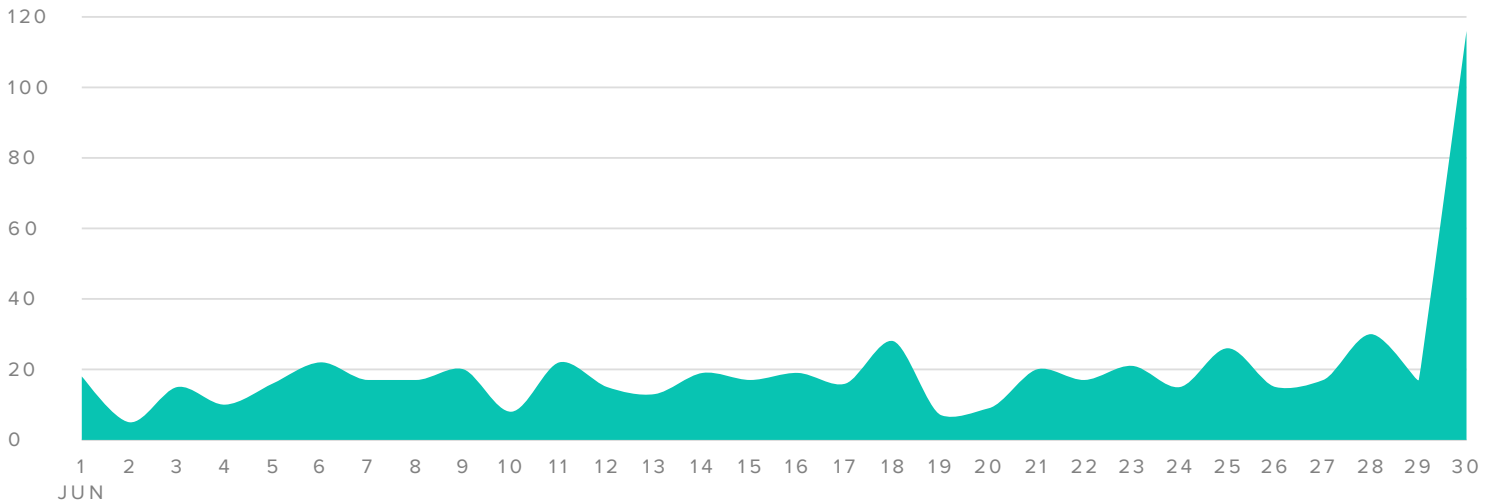
@kootenayrockies
201 Engagements



@kootenayrockies
164 Engagements

Audience Growth

AUDIENCE GROWTH, BY DAY



FOLLOWERS GAINED

FOLLOWER METRICS	TOTALS
Total Followers	2,081
Followers Gained	607
People that you Followed	149

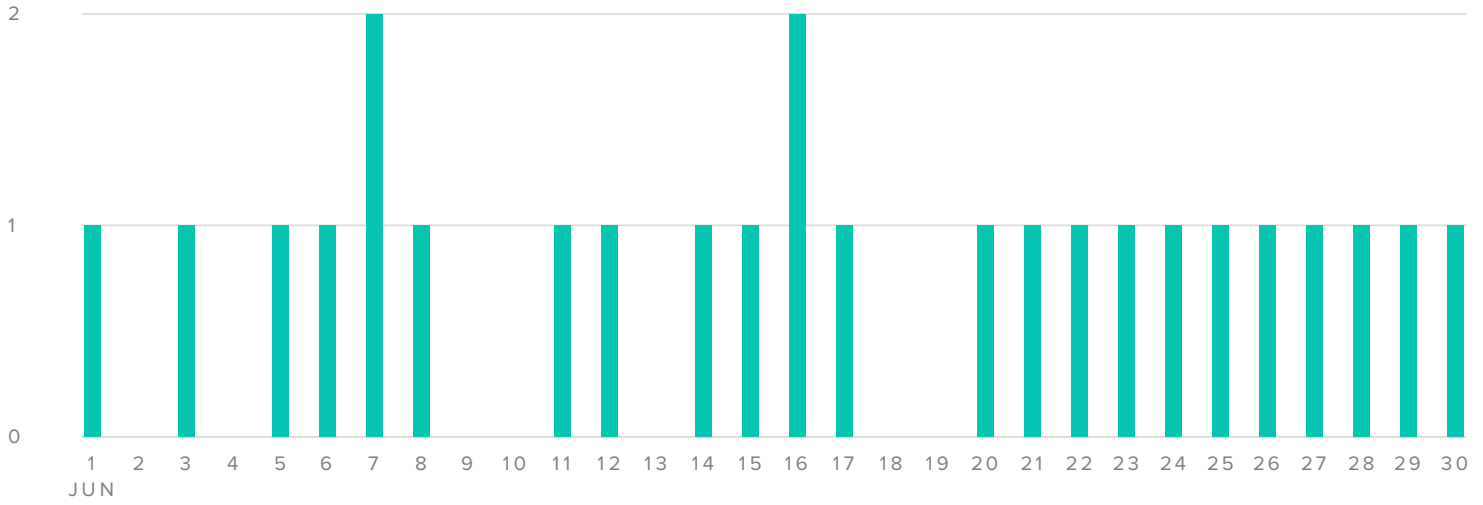
Total followers increased by

▲ 41.2%

since previous date range

Publishing Behavior

MEDIA PER DAY



■ MEDIA SENT

PUBLISHING METRICS

TOTALS

Photos	25
Videos	–
Total Media	25

The number of media you sent increased by

▲ **31.6%**

since previous date range

Outbound Hashtag Performance

MOST USED HASHTAGS

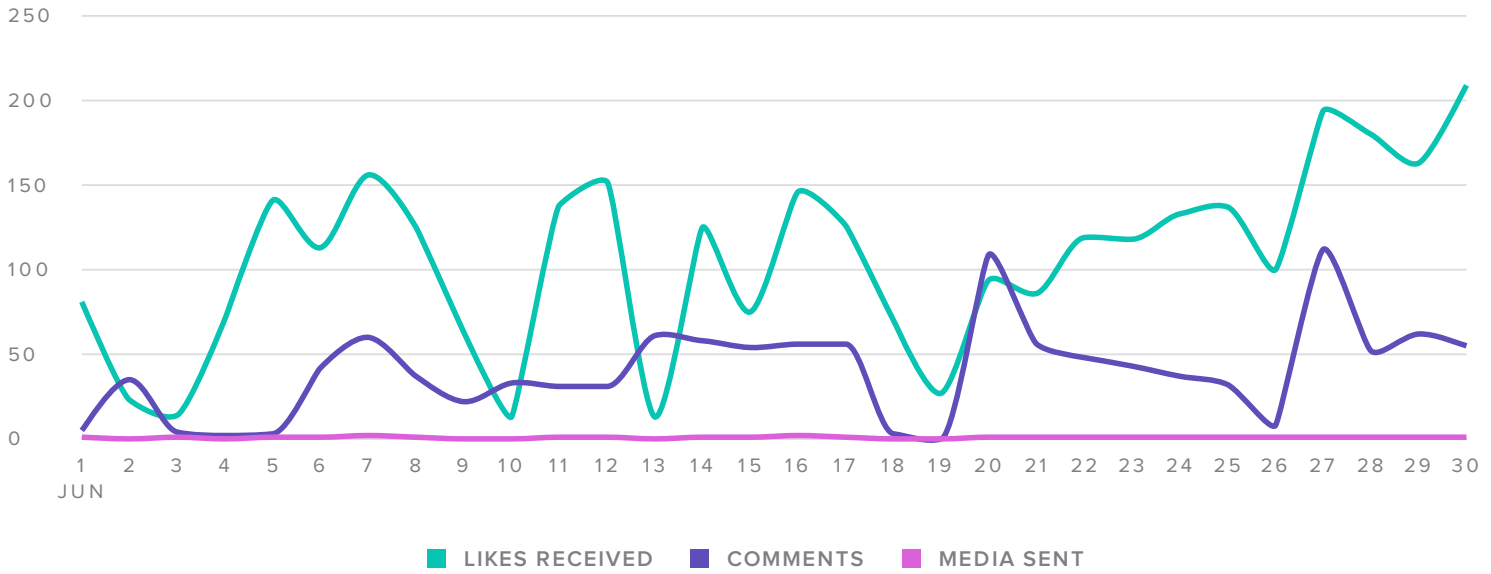
#explorebc	22
#kootrocks	21
#mykootenays	19
#kootenays	19
#mountainculture	15
#mountainlife	9
#kootenayculture	8
#kootenay	8
#mountainplayground	7
#beautifulbc	4

MOST ENGAGED HASHTAGS

#kootrocks	1,606
#kootenays	1,605
#explorebc	1,453
#mykootenays	1,381
#mountainculture	925
#kootenay	705
#mountainlife	584
#kootenayculture	451
#beautifulbc	423
#mountainplayground	409

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY

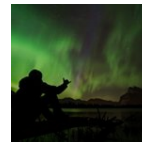
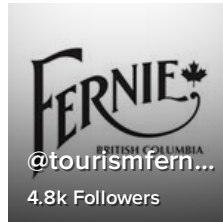
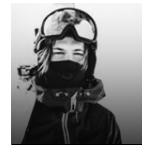
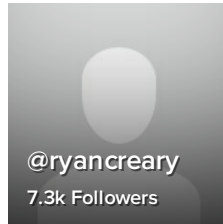
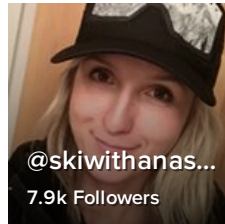
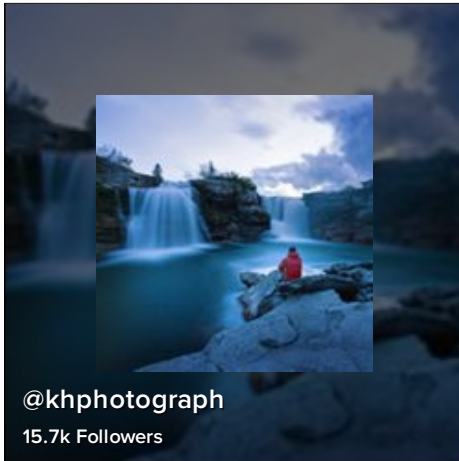


ENGAGEMENT METRICS	TOTALS
Likes Received	3,205
Comments Received	1,207
Total Engagements	4,412
Engagements per Follower	2.1
Engagements per Media	176.5


The number of engagements increased by
▲ 344.8%
 since previous date range

The number of engagements per media increased by
▲ 238.0%
 since previous date range

Top Influencers Engaged



Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 kootrocks	2,081	41.2%	607	25	1,136	4,412	176.5	2.12