

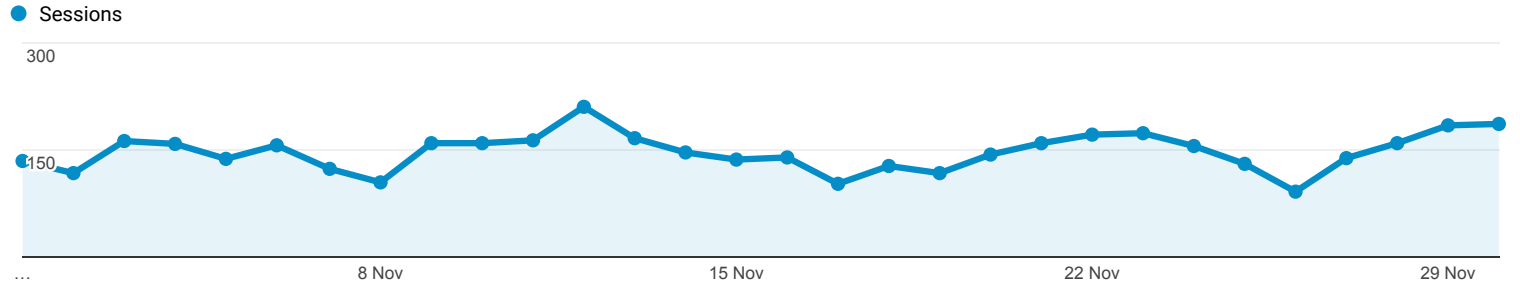
1 Nov 2016 - 30 Nov 2016

Channels

All Users
100.00% Sessions

Explorer

Summary



Default Channel Grouping	Acquisition			Behaviour			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	4,404 % of Total: 100.00% (4,404)	76.61% Avg for View: 76.61% (0.00%)	3,374 % of Total: 100.00% (3,374)	69.26% Avg for View: 69.26% (0.00%)	2.27 Avg for View: 2.27 (0.00%)	00:01:40 Avg for View: 00:01:40 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. Organic Search	2,320 (52.68%)	82.54%	1,915 (56.76%)	72.89%	2.01	00:01:22	0.00%	0 (0.00%)	US\$0.00 (0.00%)
2. Direct	800 (18.17%)	68.00%	544 (16.12%)	62.62%	2.72	00:02:04	0.00%	0 (0.00%)	US\$0.00 (0.00%)
3. Social	657 (14.92%)	71.99%	473 (14.02%)	75.65%	1.82	00:01:21	0.00%	0 (0.00%)	US\$0.00 (0.00%)
4. Referral	627 (14.24%)	70.49%	442 (13.10%)	57.58%	3.16	00:02:33	0.00%	0 (0.00%)	US\$0.00 (0.00%)

Rows 1 - 4 of 4