

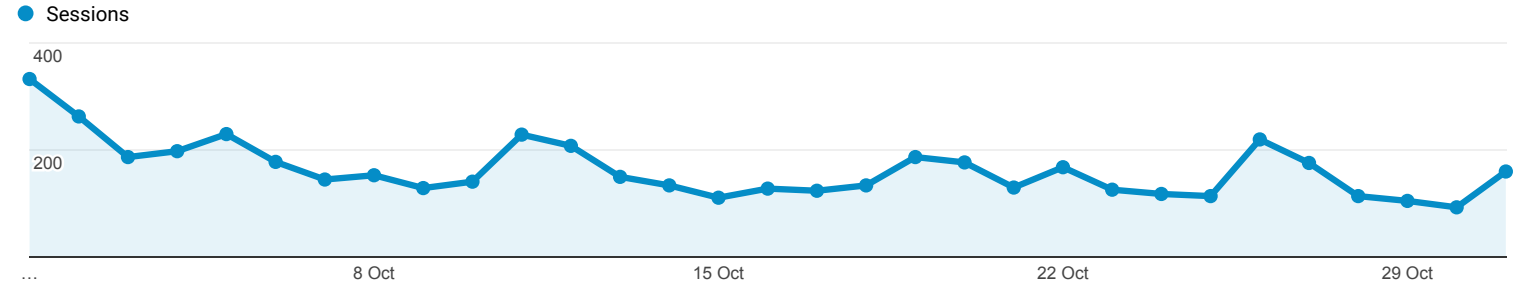
1 Oct 2016 - 31 Oct 2016

Channels

All Users
100.00% Sessions

Explorer

Summary



Default Channel Grouping	Acquisition			Behaviour			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	5,032 % of Total: 100.00% (5,032)	78.91% Avg for View: 78.90% (0.03%)	3,971 % of Total: 100.03% (3,970)	76.09% Avg for View: 76.09% (0.00%)	2.02 Avg for View: 2.02 (0.00%)	00:01:20 Avg for View: 00:01:20 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. Organic Search	2,244 (44.59%)	84.54%	1,897 (47.77%)	77.72%	1.76	00:01:14	0.00%	0 (0.00%)	US\$0.00 (0.00%)
2. Direct	1,055 (20.97%)	69.00%	728 (18.33%)	65.12%	2.68	00:01:33	0.00%	0 (0.00%)	US\$0.00 (0.00%)
3. Social	1,034 (20.55%)	79.40%	821 (20.67%)	83.95%	1.46	00:00:46	0.00%	0 (0.00%)	US\$0.00 (0.00%)
4. Referral	699 (13.89%)	75.11%	525 (13.22%)	75.82%	2.67	00:02:12	0.00%	0 (0.00%)	US\$0.00 (0.00%)

Rows 1 - 4 of 4