

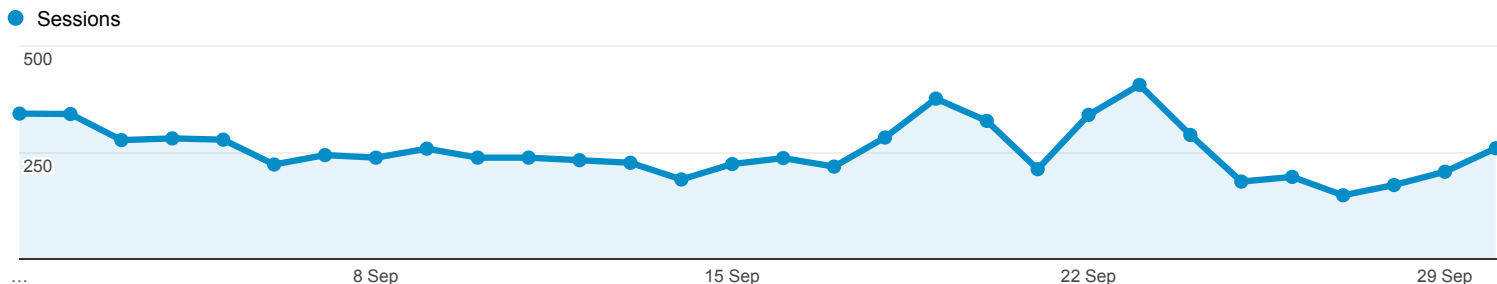
1 Sep 2016 - 30 Sep 2016

# Channels

All Users  
100.00% Sessions

Explorer

Summary



Default Channel Grouping	Acquisition			Behaviour			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	7,681 % of Total: 100.00% (7,681)	76.08% Avg for View: 76.06% (0.03%)	5,844 % of Total: 100.03% (5,842)	75.37% Avg for View: 75.37% (0.00%)	2.56 Avg for View: 2.56 (0.00%)	00:02:10 Avg for View: 00:02:10 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. Organic Search	3,911 (50.92%)	83.12%	3,251 (55.63%)	80.49%	1.55	00:00:57	0.00%	0 (0.00%)	US\$0.00 (0.00%)
2. Social	1,437 (18.71%)	75.99%	1,092 (18.69%)	86.43%	1.35	00:00:35	0.00%	0 (0.00%)	US\$0.00 (0.00%)
3. Direct	1,375 (17.90%)	60.73%	835 (14.29%)	50.33%	6.19	00:06:10	0.00%	0 (0.00%)	US\$0.00 (0.00%)
4. Referral	957 (12.46%)	69.49%	665 (11.38%)	73.88%	3.29	00:03:42	0.00%	0 (0.00%)	US\$0.00 (0.00%)
5. (Other)	1 (0.01%)	100.00%	1 (0.02%)	0.00%	12.00	00:27:57	0.00%	0 (0.00%)	US\$0.00 (0.00%)

Rows 1 - 5 of 5