

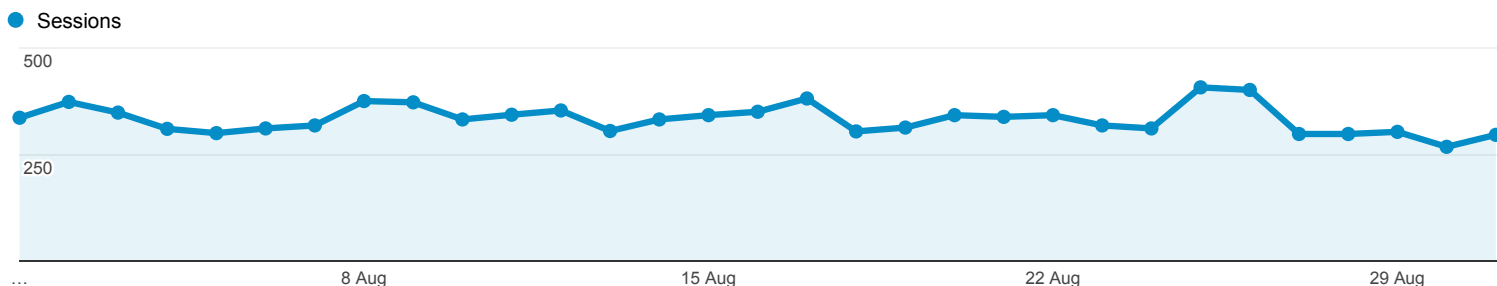
1 Aug 2016 - 31 Aug 2016

Channels

All Users
100.00% Sessions

Explorer

Summary



Default Channel Grouping	Acquisition			Behaviour			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	10,320 % of Total: 100.00% (10,320)	78.68% Avg for View: 78.68% (0.00%)	8,120 % of Total: 100.00% (8,120)	77.32% Avg for View: 77.32% (0.00%)	2.43 Avg for View: 2.43 (0.00%)	00:01:38 Avg for View: 00:01:38 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. Organic Search	6,649 (64.43%)	84.28%	5,604 (69.01%)	82.00%	1.64	00:01:08	0.00%	0 (0.00%)	US\$0.00 (0.00%)
2. Direct	1,590 (15.41%)	64.15%	1,020 (12.56%)	55.16%	5.75	00:03:39	0.00%	0 (0.00%)	US\$0.00 (0.00%)
3. Referral	1,050 (10.17%)	74.67%	784 (9.66%)	74.57%	3.41	00:02:44	0.00%	0 (0.00%)	US\$0.00 (0.00%)
4. Social	1,029 (9.97%)	69.00%	710 (8.74%)	84.06%	1.39	00:00:38	0.00%	0 (0.00%)	US\$0.00 (0.00%)
5. (Other)	2 (0.02%)	100.00%	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US\$0.00 (0.00%)

Rows 1 - 5 of 5