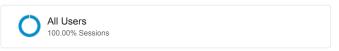
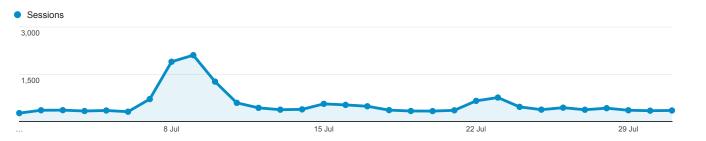
1 Jul 2016 - 31 Jul 2016

Channels



Explorer

Summary



Default Channel Grouping	Acquisition			Behaviour			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	17,201 % of Total: 100.00% (17,201)	81.45% Avg for View: 81.45% (0.01%)	14,011 % of Total: 100.01% (14,010)	83.34% Avg for View: 83.34% (0.00%)	1.65 Avg for View: 1.65 (0.00%)	00:00:52 Avg for View: 00:00:52 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. Social	7,504 (43.63%)	81.86%	6,143 (43.84%)	89.97%	1.20	00:00:24	0.00%	0 (0.00%)	US\$0.00 (0.00%)
2. Organic Search	6,833 (39.72%)	85.60%	5,849 (41.75%)	82.86%	1.55	00:00:57	0.00%	0 (0.00%)	US\$0.00 (0.00%)
3. Direct	1,843 (10.71%)	65.71%	1,211 (8.64%)	61.58%	3.60	00:02:17	0.00%	0 (0.00%)	US\$0.00 (0.00%)
4. Referral	1,021 (5.94%)	79.14%	808 (5.77%)	77.18%	2.16	00:01:21	0.00%	0 (0.00%)	US\$0.00 (0.00%)

Rows 1 - 4 of 4