

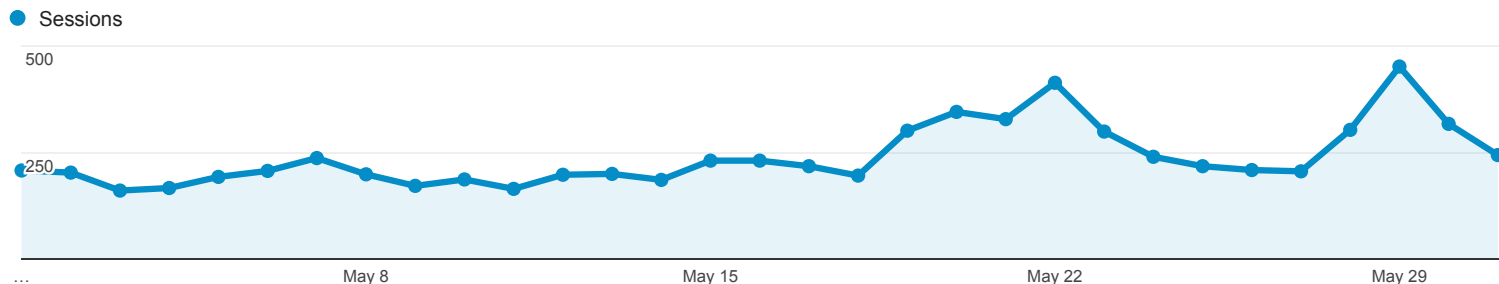
May 1, 2016 - May 31, 2016

# Channels

All Users  
100.00% Sessions

## Explorer

### Summary



Default Channel Grouping	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>7,433</b> % of Total: 100.00% (7,433)	<b>78.95%</b> Avg for View: 78.92% (0.03%)	<b>5,868</b> % of Total: 100.03% (5,866)	<b>78.33%</b> Avg for View: 78.33% (0.00%)	<b>2.10</b> Avg for View: 2.10 (0.00%)	<b>00:01:26</b> Avg for View: 00:01:26 (0.00%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. Organic Search	<b>3,146</b> (42.32%)	85.16%	2,679 (45.65%)	80.58%	1.78	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Social	<b>1,793</b> (24.12%)	76.85%	1,378 (23.48%)	90.07%	1.27	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Direct	<b>1,261</b> (16.96%)	71.37%	900 (15.34%)	58.05%	3.53	00:02:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Referral	<b>1,228</b> (16.52%)	73.86%	907 (15.46%)	76.14%	2.67	00:02:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Email	<b>5</b> (0.07%)	80.00%	4 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 5 of 5