

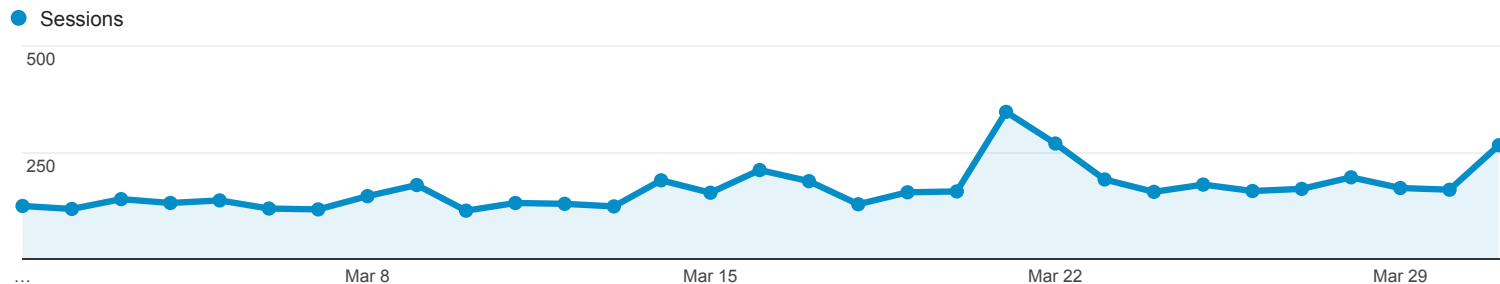
Mar 1, 2016 - Mar 31, 2016

Channels

All Users
100.00% Sessions

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	5,140 % of Total: 100.00% (5,140)	79.09% Avg for View: 79.07% (0.02%)	4,065 % of Total: 100.02% (4,064)	73.46% Avg for View: 73.46% (0.00%)	2.32 Avg for View: 2.32 (0.00%)	00:01:22 Avg for View: 00:01:22 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Organic Search	2,259 (43.95%)	85.92%	1,941 (47.75%)	78.04%	1.88	00:01:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Direct	1,097 (21.34%)	66.00%	724 (17.81%)	55.52%	3.66	00:01:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Social	938 (18.25%)	78.68%	738 (18.15%)	82.94%	1.81	00:01:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Referral	842 (16.38%)	78.50%	661 (16.26%)	73.99%	2.32	00:01:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. (Other)	4 (0.08%)	25.00%	1 (0.02%)	75.00%	1.25	00:03:30	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 5 of 5