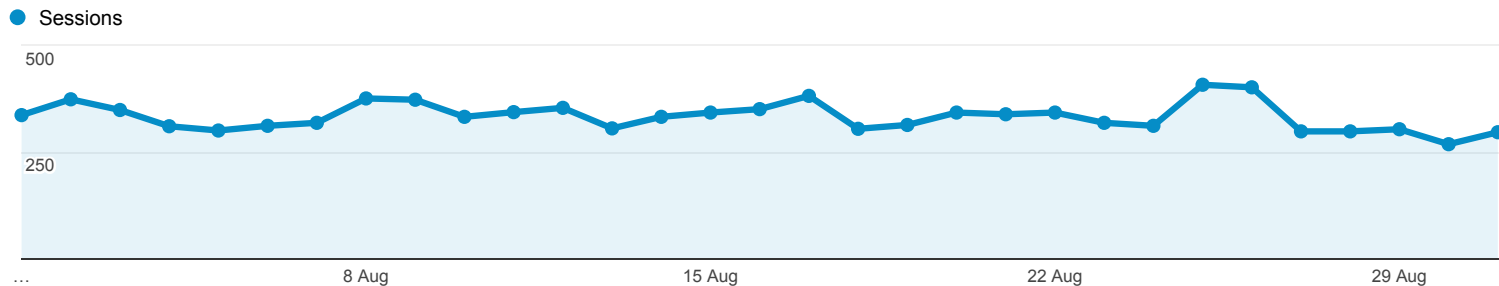


1 Aug 2016 - 31 Aug 2016

# Audience Overview

All Users  
100.00% Sessions

## Overview



Sessions  
**10,320**

Users  
**8,688**

Page Views  
**25,068**

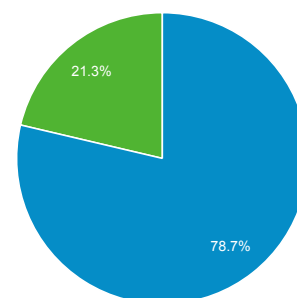
Pages/Session  
**2.43**

Avg. Session Duration  
**00:01:38**

Bounce Rate  
**77.32%**

% New Sessions  
**78.68%**

■ New Visitor ■ Returning Visitor



| Language  | Sessions | % Sessions |
|-----------|----------|------------|
| 1. en-us  | 4,397    | 42.61%     |
| 2. en-ca  | 3,647    | 35.34%     |
| 3. en-gb  | 1,330    | 12.89%     |
| 4. ru     | 317      | 3.07%      |
| 5. ru-ru  | 114      | 1.10%      |
| 6. de-de  | 52       | 0.50%      |
| 7. en-au  | 46       | 0.45%      |
| 8. nl-nl  | 40       | 0.39%      |
| 9. de     | 39       | 0.38%      |
| 10. fr-ca | 38       | 0.37%      |