

ABORIGINAL MARKETPLACE

E V E N T S

2014

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

INTERNATIONAL ABORIGINAL
TOURISM CONFERENCE
WHISTLER, BC | APRIL 15TH - 16TH

NATIONAL ABORIGINAL BUSINESS
OPPORTUNITIES CONFERENCE
PRINCE RUPERT, BC | APRIL 29TH - MAY 1ST

ABORIGINAL ECONOMIC
LEADERSHIP SUMMIT
VENUE TO BE CONFIRMED | JUNE 24TH - 26TH

NATIONAL ABORIGINAL BUSINESS
OPPORTUNITIES CONFERENCE
VENUE TO BE CONFIRMED | SEPT 9TH - 11TH



An initiative of: **2GGROUP**
OF COMPANIES
www.2ggroup.ca

A B O R I G I N A L M A R K E T P L A C E . C O M

WELCOME TO OUR 2014 ABORIGINAL MARKETPLACE EVENTS LINEUP!

Since 2008 we've been growing our delegate, sponsor and exhibitor following, and year-on-year all of our events sell out quickly and continue to provide the best Aboriginal/private sector business networking opportunities in Canada.

Our 2014 lineup of events so far includes:

INTERNATIONAL ABORIGINAL TOURISM CONFERENCE IN WHISTLER, BC - APRIL 15TH - 16TH

NATIONAL ABORIGINAL BUSINESS OPPORTUNITIES CONFERENCE IN PRINCE RUPERT, BC - APRIL 29TH - MAY 1ST

NATIONAL ABORIGINAL ECONOMIC LEADERSHIP SUMMIT, VENUE TBD - JUNE 24TH - 26TH

NATIONAL ABORIGINAL BUSINESS OPPORTUNITIES CONFERENCE, VENUE TBD - SEPTEMBER 9TH - 11TH

We are also working on some other conference initiatives for 2014 which we'll announce when we have more details.

Our events consistently attract "**Key Decision Makers**" from Aboriginal Communities in both Canada and the USA, as well as private sector delegates from Canada, the USA, Asia, South America and Europe. We average between 250-280 delegates per event with a typical breakdown of 80-100 Aboriginal communities and 100 private sector companies represented each time.

Our events are **dependable and sustainable** as we have a very large following due to years of consistent delivery of quality events and because we have never accepted government funding to support our events, which insulates us from the uncertainty of government support from year-to-year. Every event we have ever created has been successful and sold out.

The creation of Aboriginal Marketplace magazine in 2011 has greatly enhanced the offerings to our sponsors as they now get additional exposure in the magazine which is read by all Aboriginal communities in Canada as well as over 80,000 other unique and relevant readers per issue.

As always sponsorship and exhibitor opportunities for our events sell out quickly and we work on a first-come-first-served basis so please do not delay in making a decision if you wish to become a sponsor and/or exhibitor.

We greatly appreciate the support of all of our delegates, sponsors and exhibitors and look forward to seeing many returning supporters in 2014.

Yours Truly,



GEOFF GREENWELL

CEO

2G Group of Companies



INTERNATIONAL ABORIGINAL TOURISM CONFERENCE

WHISTLER | APRIL 15TH - 16TH, 2014

AT THE BEAUTIFUL SQUAMISH LIL'WAT CULTURAL CENTRE & FAIRMONT CHÂTEAU WHISTLER, BRITISH COLUMBIA, CANADA



2014 INTERNATIONAL ABORIGINAL TOURISM CONFERENCE (IATC)

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

SPONSORSHIP LEVELS

(GST is not required to be charged on Sponsorship)

MAJOR SPONSORS (2 ONLY) – \$2,500

Benefits:

Sponsorship includes 2 **FREE** delegate registrations, recognition in the printed agenda, scrolling A/V recognition throughout the event, a free 1/2 page ad in Aboriginal Marketplace Magazine, signage at the event and the opportunity to address the audience.

HOST CHIEF SPONSORSHIP (EXCLUSIVE - 1 ONLY) - \$2,000

Benefits:

Sponsorship includes 1 **FREE** delegate registration, recognition in the printed agenda, opportunity to introduce the Host Chief before the welcome address on Day 1, a free 1/2 page ad in Aboriginal Marketplace Magazine and scrolling A/V recognition throughout the event.

INTERNATIONAL ABORIGINAL TOURISM CONFERENCE

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AUDIO/VISUAL SPONSOR (EXCLUSIVE - 1 ONLY) – \$1,500

Benefits:

Sponsorship includes 1 **FREE** delegate registration, recognition in the printed agenda, scrolling A/V recognition throughout the event and a free 1/2 page ad in Aboriginal Marketplace Magazine.

CONFERENCE VIDEO SPONSOR (EXCLUSIVE - 1 ONLY) – \$2,000

Benefits:

Sponsorship includes 1 **FREE** delegate registration, opportunity to have a representative record the introduction of the conference video, recognition in the printed agenda, scrolling A/V recognition throughout the event and a free 1/2 page ad in Aboriginal Marketplace Magazine.

LUNCHEON SPONSORS (2 ONLY) – \$1,500

Benefits:

Sponsorship includes 1 **FREE** delegate registration, recognition in the printed agenda, opportunity to address the audience before the sponsored luncheon and exclusive A/V recognition during the luncheon.

REFRESHMENT BREAK SPONSORS (5 ONLY) – \$1,000

Benefits:

Sponsorship includes 1 **FREE** delegate registration, recognition in the printed agenda, and exclusive A/V recognition for an individual refreshment break.

BANQUET DINNER SPONSORS (2 ONLY) – \$1,500

Benefits:

Sponsorship includes 1 **FREE** delegate registration, recognition in the printed agenda, and A/V credit during the banquet.

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BANQUET DINNER WINE SPONSOR (EXCLUSIVE - 1 ONLY) – \$2,000

Benefits:

Sponsorship includes 1 **FREE** delegate registration, recognition in the printed agenda, A/V credit during the banquet, and opportunity to customize the wine label with the event name and your company logo which will be presented at the banquet dinner.

SPEAKER SPONSORS - \$500 PER SPEAKER

Benefits:

Sponsorship includes recognition in the printed agenda and scrolling A/V recognition throughout the event.

PANEL PRESENTATION SPONSORS (4 ONLY) - \$1,000 PER PANEL

Benefits:

Sponsorship includes 1 **FREE** delegate registration, opportunity to introduce the panel, recognition in the printed agenda and scrolling A/V recognition throughout the panel presentation.

HOSPITALITY EVENT SPONSORS (2 ONLY) – COST OF FOOD AND BEVERAGES PROVIDED (BUDGET \$2,500 PER SPONSOR).

Benefits:

Sponsorship includes exclusive hospitality area, opportunity to erect signage during the event and address the guests, recognition in the printed agenda and scrolling A/V recognition throughout the event.

EXHIBITORS - \$699 FOR AtBC MEMBERS, \$799 FOR NON-MEMBERS (PLUS GST)

Benefits:

Includes 1 **FREE** delegate registration, recognition in the printed agenda, 8'x 10' exhibit space and scrolling A/V recognition throughout the event.