



Instagram Profiles Report

for **kootrocks**

Nov 01, 2016 - Nov 30, 2016

The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

Top Instagram Posts



@kootrocks
515 Engagements



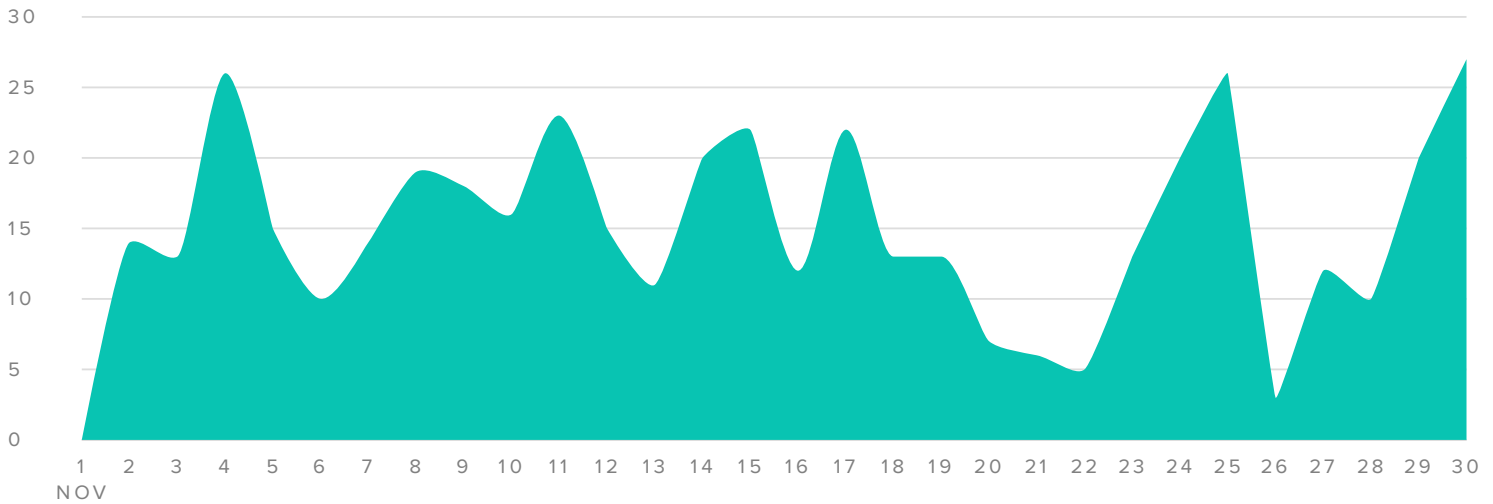
@kootrocks
500 Engagements



@kootrocks
447 Engagements

Audience Growth

AUDIENCE GROWTH, BY DAY



■ FOLLOWERS GAINED

FOLLOWER METRICS

TOTALS

Total Followers	4,713
Followers Gained	444
People that you Followed	456

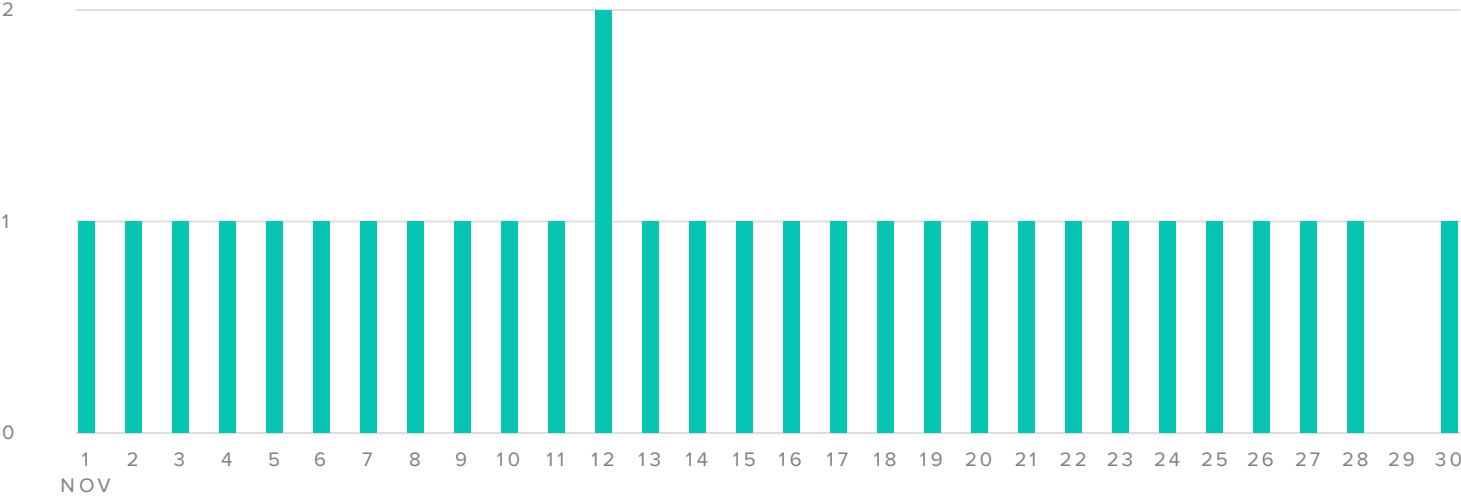
Total followers increased by

▲ 10.4%

since previous month

Publishing Behavior

MEDIA PER DAY



MEDIA SENT

PUBLISHING METRICS	TOTALS
Photos	30
Videos	-
Total Media	30

The number of media you sent increased by

▲ 3.4%

since previous month

Outbound Hashtag Performance

MOST USED HASHTAGS

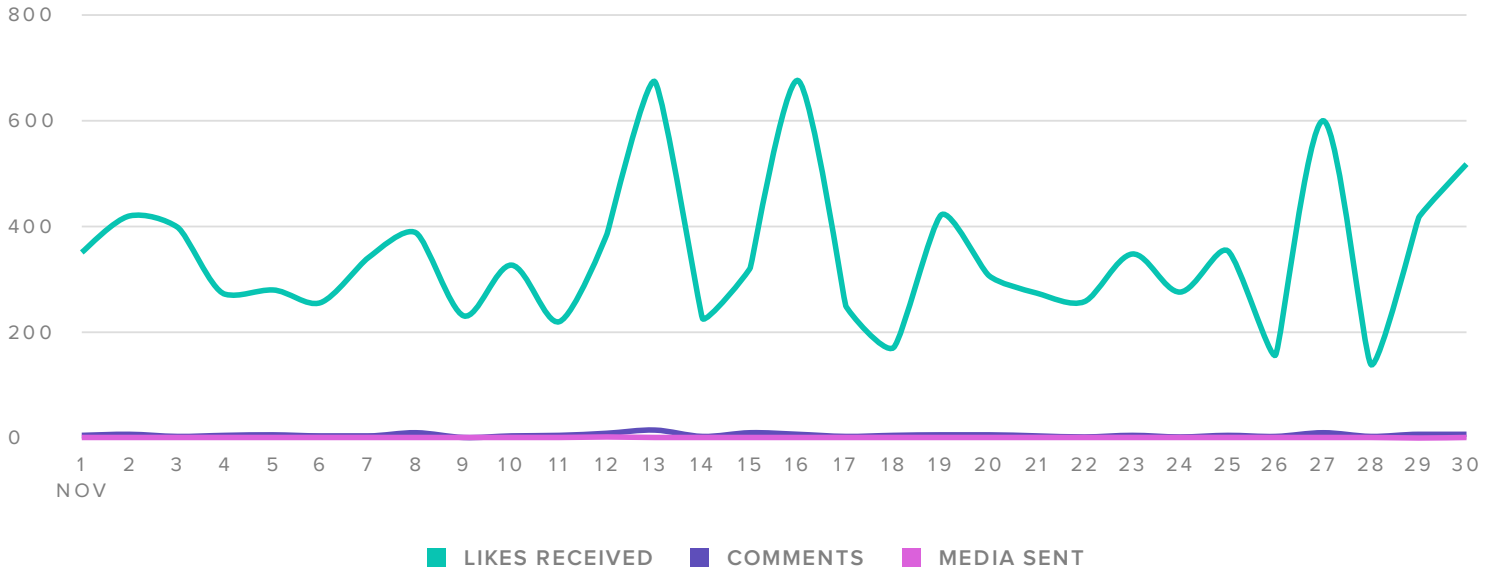
#kootrocks	25
#explorebc	24
#mountainlife	9
#kootenays	9
#kootenayculture	8
#explorecanada	8
#mykootenays	8
#awesomeearth	8
#roamtheplanet	7
#beautifulbc	7

MOST ENGAGED HASHTAGS

#explorebc	4,981
#kootrocks	4,951
#kootenayculture	1,752
#mykootenays	1,717
#roamtheplanet	1,644
#kootenays	1,618
#awesomeearth	1,586
#mountainlife	1,553
#mountainculture	1,323
#beautifulbc	1,293

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



ENGAGEMENT METRICS	TOTALS
Likes Received	10,260
Comments Received	166
Total Engagements	10,426
Engagements per Follower	2.2
Engagements per Media	347.5

The number of engagements increased by

▲ 17.5%

since previous month

The number of engagements per media increased by

▲ 13.6%

since previous month

Top Influencers Engaged



@explorecanada
645k Followers



@pie_aerts
38.5k Followers



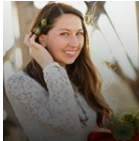
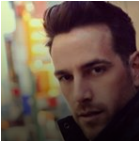
@stanrey7
30.9k Followers





@instasyon
26.5k Followers



Clayborne
@campplaybo..
21.6k Followers



Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 kootrocks	4,713	10.4%	444	30	37	10,426	347.5	2.21