






Instagram Profiles Report for **kootrocks**

Jan 01, 2017 - Jan 31, 2017

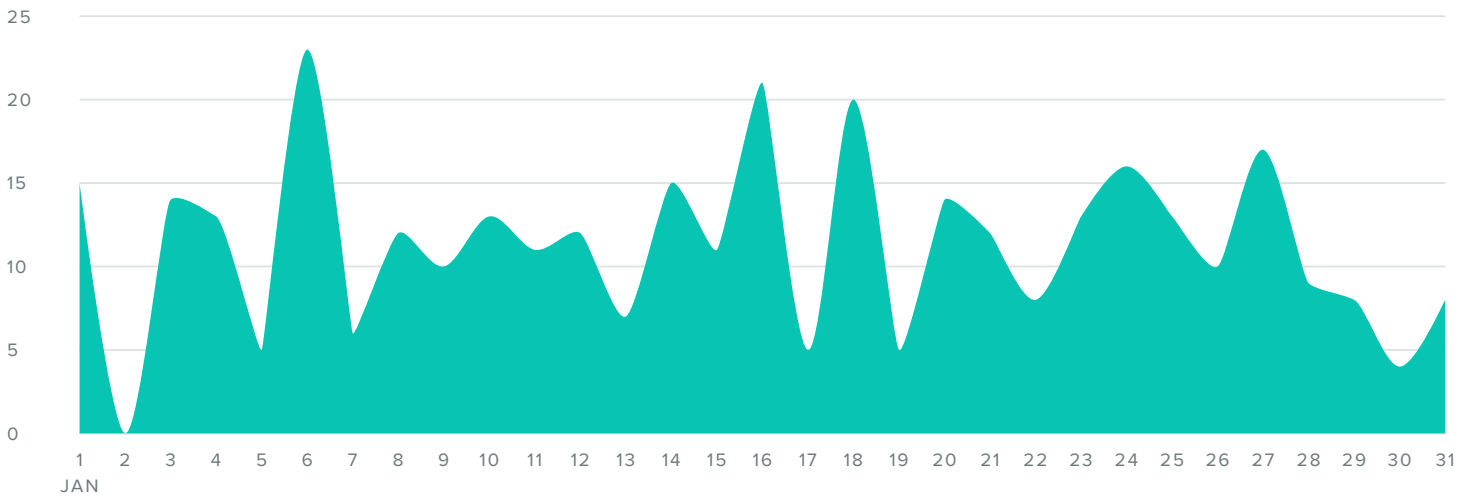
The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

Instagram Activity Overview

 <p>5,481 Total Followers</p>	 <p>11,160 Likes Received</p>	 <p>161 Comments Received</p>
---	---	---

Audience Growth

AUDIENCE GROWTH, BY DAY



■ FOLLOWERS GAINED

FOLLOWER METRICS

TOTALS

Total Followers	5,481
Followers Gained	349
People that you Followed	475

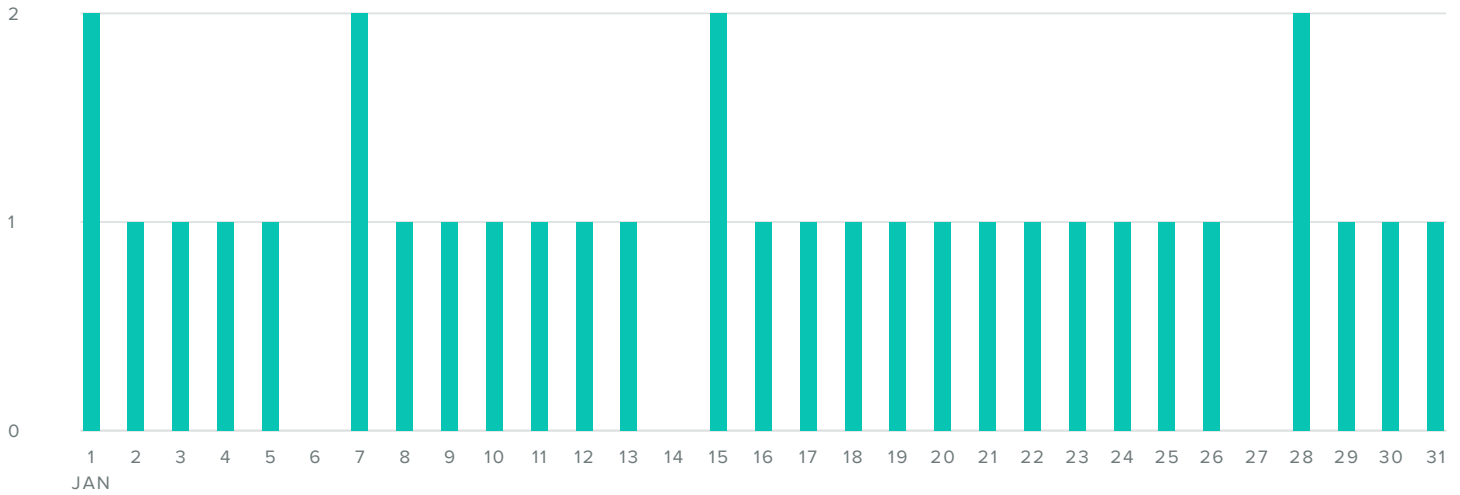
Total followers increased by

▲ **6.8%**

since previous date range

Publishing Behavior

MEDIA PER DAY



■ MEDIA SENT

PUBLISHING METRICS

TOTALS

Photos	32
Videos	-
Total Media	32

The number of media you sent increased by

▲ **3.2%**

since previous date range

Top Instagram Posts



@kootrocks
462 Engagements



@kootrocks
436 Engagements



@kootrocks
418 Engagements

Outbound Hashtag Performance

MOST USED HASHTAGS

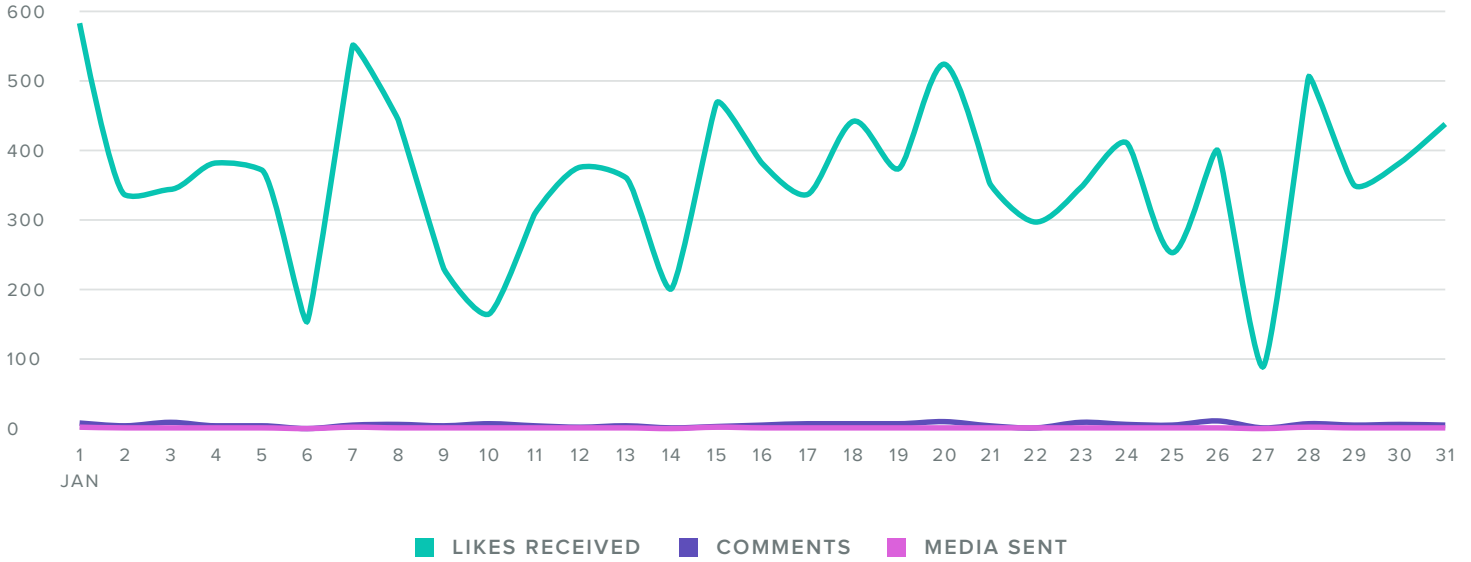
#mountainculture	32
#kootenays	32
#explorebc	32
#ilovebc	32
#kootenayculture	32
#mykootenays	32
#kootrocks	32
#beautifulbc	32
#awesomeearth	32
#explorecanada	32

MOST ENGAGED HASHTAGS

#mountainculture	5,600
#kootrocks	4,961
#kootenays	4,789
#kootenayculture	4,787
#explorecanada	4,763
#awesomeearth	4,541
#mountainlife	4,413
#neverstopexploring	4,196
#mykootenays	4,138
#explorebc	4,062

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



ENGAGEMENT METRICS	TOTALS
Likes Received	11,160
Comments Received	161
Total Engagements	11,321
Engagements per Follower	2.1
Engagements per Media	353.8

The number of engagements increased by

▲ **0.0%**

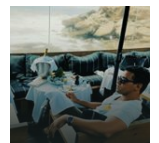
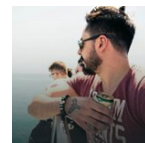
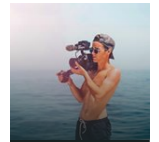
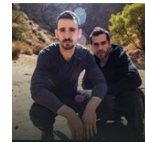
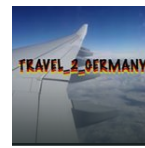
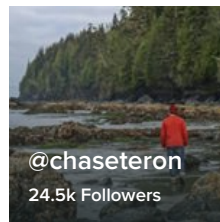
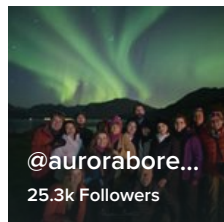
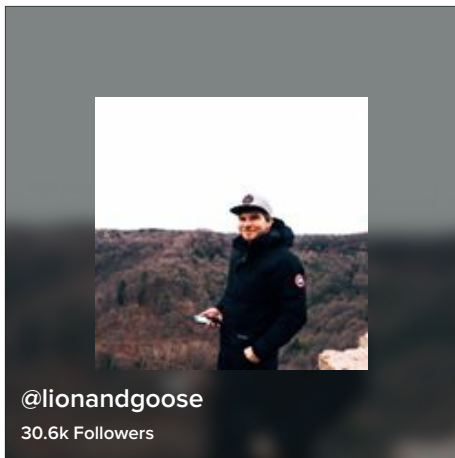
since previous date range

The number of engagements per media decreased by


▼ **3.1%**

since previous date range

Top Influencers Engaged



Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 kootrocks	5,481	6.8%	349	32	39	11,321	353.8	2.07