






Instagram Profiles Report for **kootrocks**

May 01, 2017 - May 31, 2017

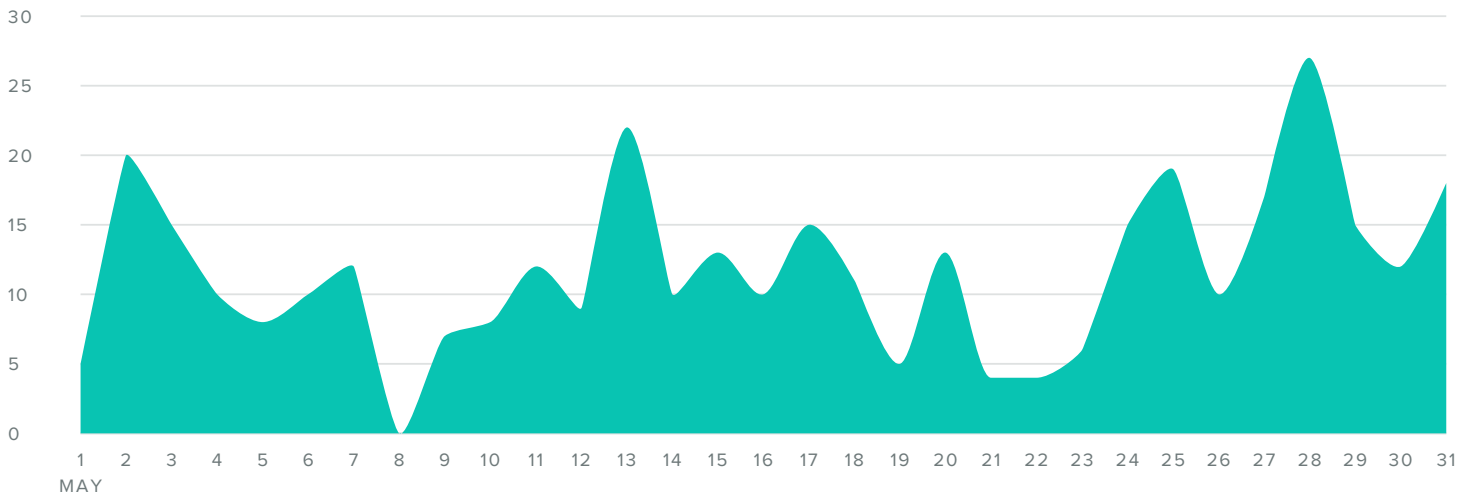
The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

Instagram Activity Overview

 <p>6,804 Total Followers</p>	 <p>6,702 Likes Received</p>	 <p>84 Comments Received</p>
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Audience Growth

AUDIENCE GROWTH, BY DAY



■ FOLLOWERS GAINED

Follower Metrics	Totals
Total Followers	6,804
Followers Gained	360
People that you Followed	86

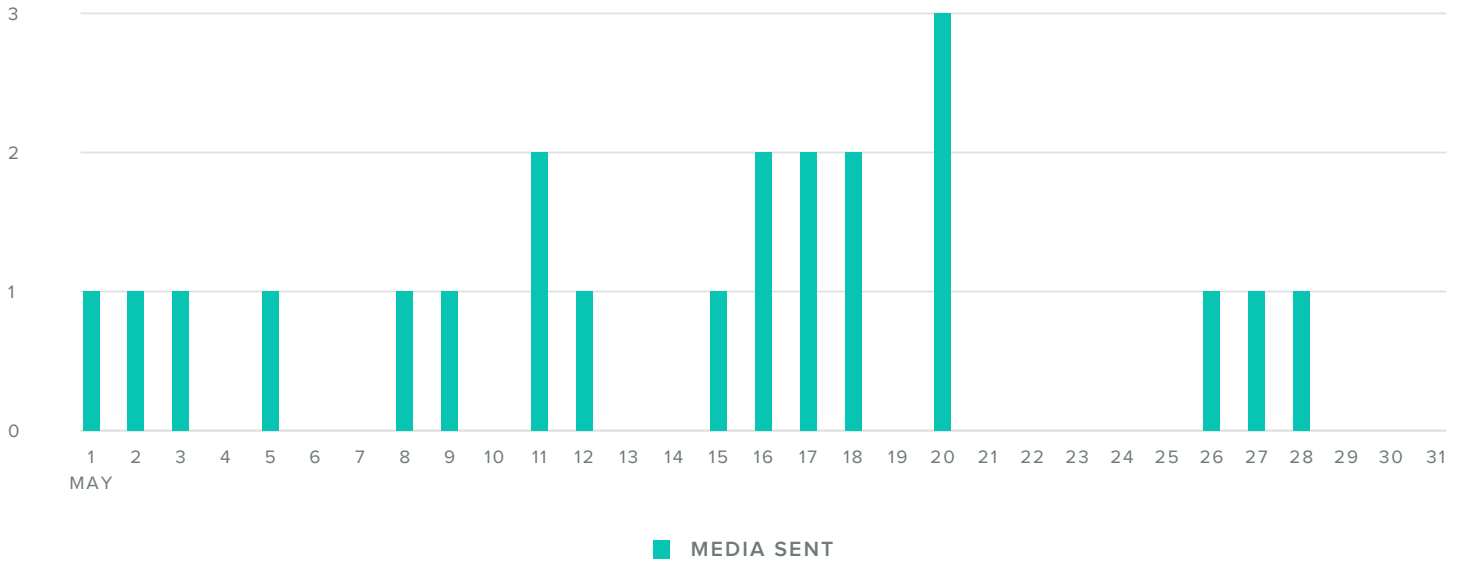
Total followers increased by

▲ **5.6%**

since previous date range

Publishing Behavior

MEDIA PER DAY



Publishing Metrics

Totals

Photos	22
Videos	-
Other	-
Total Media	22

The number of media you sent increased by

▲ **100.0%**

since previous date range

Top Instagram Posts



@kootrocks
452 Engagements



@kootrocks
411 Engagements



@kootrocks
410 Engagements

Outbound Hashtag Performance

MOST USED HASHTAGS

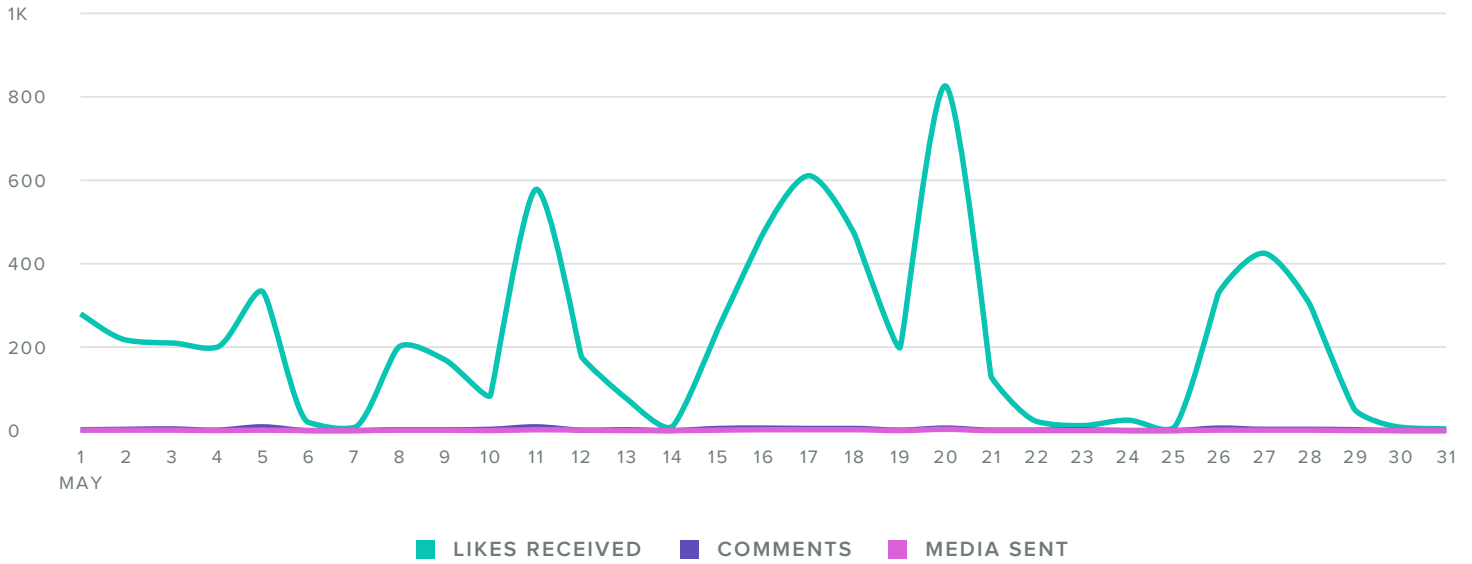
#explorebc	21
#kootrocks	21
#neverstopexploring	20
#mountainplayground	20
#mountainculture	20
#britishcolumbia	20
#roamtheplanet	20
#mountainlife	20
#mykootenays	20
#exploringbc	20

MOST ENGAGED HASHTAGS

#kootrocks	5,113
#britishcolumbia	3,638
#beautifulbc	3,593
#explorebc	2,687
#mykootenays	2,415
#bc	2,326
#kootenays	2,009
#ilovebc	1,949
#exploringbc	1,781
#mountainlife	1,717

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



Engagement Metrics	Totals
Likes Received	6,702
Comments Received	84
Total Engagements	6,786
Engagements per Follower	1.0
Engagements per Media	308.5

The number of engagements increased by

▲ 74.0%

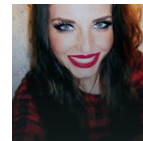
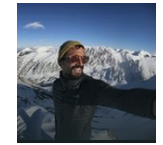
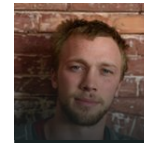
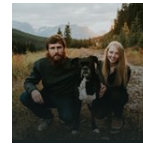
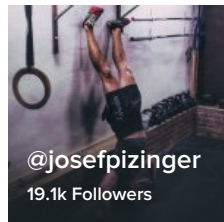
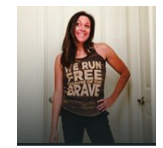
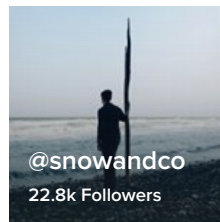
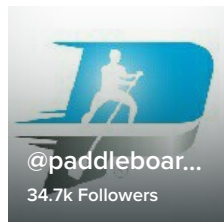
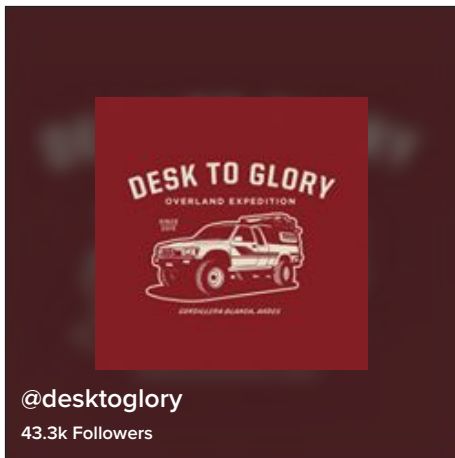
since previous date range

The number of engagements per media decreased by


▼ 13.0%

since previous date range

Top Influencers Engaged



Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 kootrocks	6,804	5.6%	360	22	28	6,786	308.5	1.00