



Instagram Profiles Report

for **kootrocks**

Apr 01, 2016 - Apr 30, 2016

The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

Top Instagram Posts



@kootenayrockies
134 Engagements



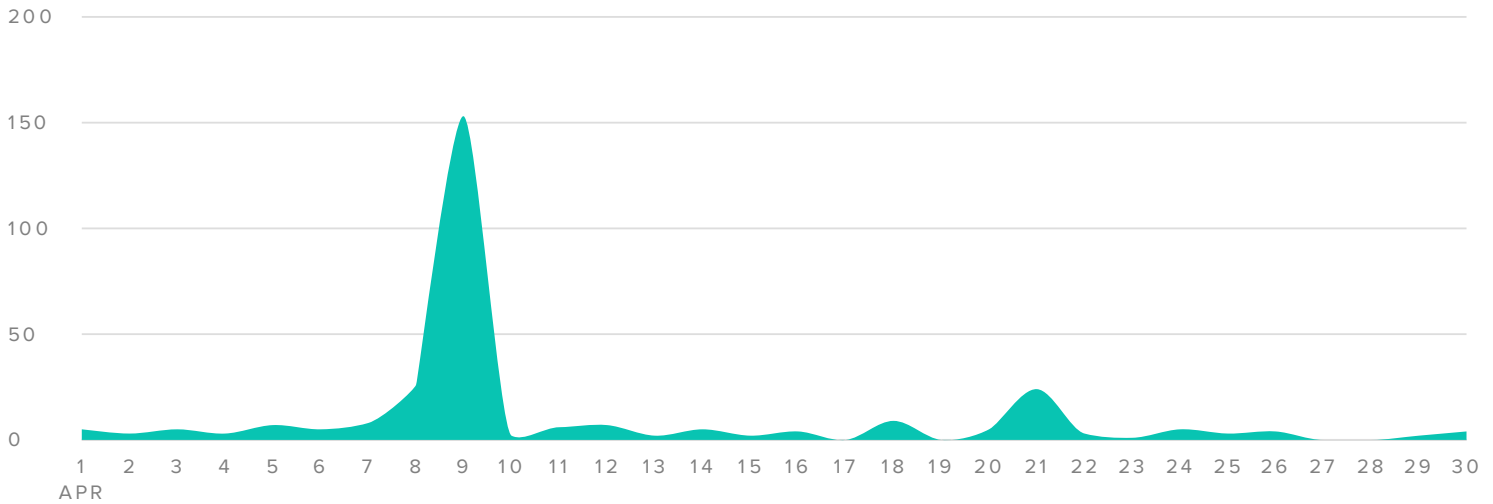
@kootenayrockies
132 Engagements



@kootenayrockies
117 Engagements

Audience Growth

AUDIENCE GROWTH, BY DAY



■ FOLLOWERS GAINED

FOLLOWER METRICS

TOTALS

Total Followers	1,270
Followers Gained	299
People that you Followed	26

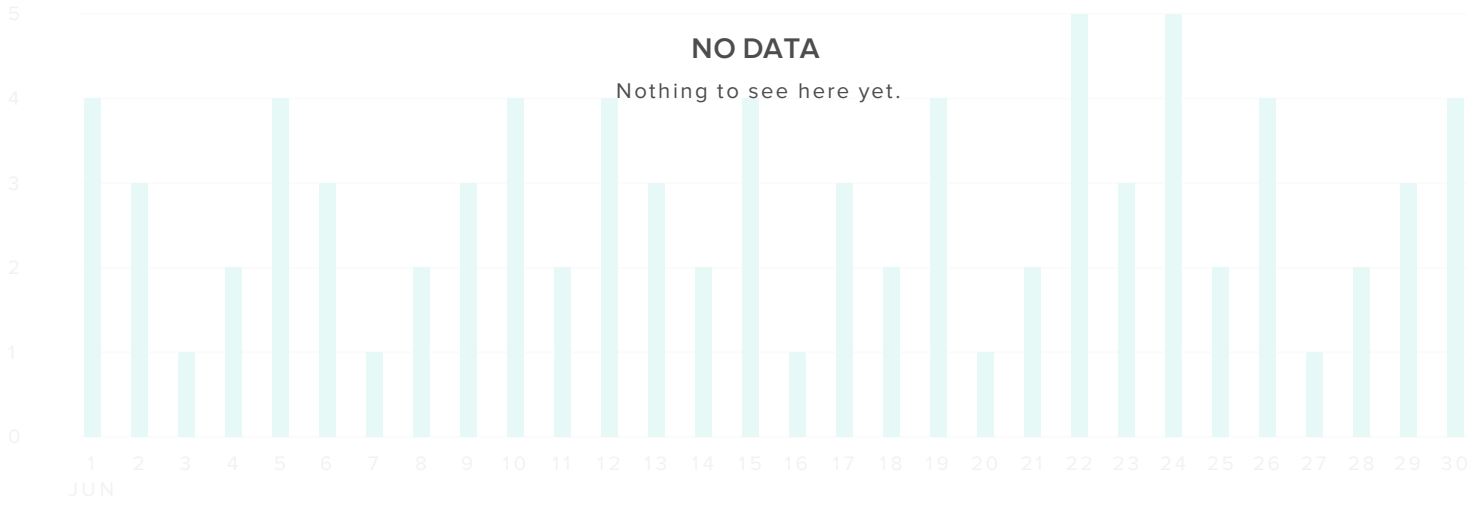
Total followers increased by

▲ 30.8%

since previous date range

Publishing Behavior

MEDIA PER DAY



■ MEDIA SENT

PUBLISHING METRICS

TOTALS

Photos	-
Videos	-
Total Media	-

The number of media you sent increased by



since previous date range

Outbound Hashtag Performance

MOST USED HASHTAGS

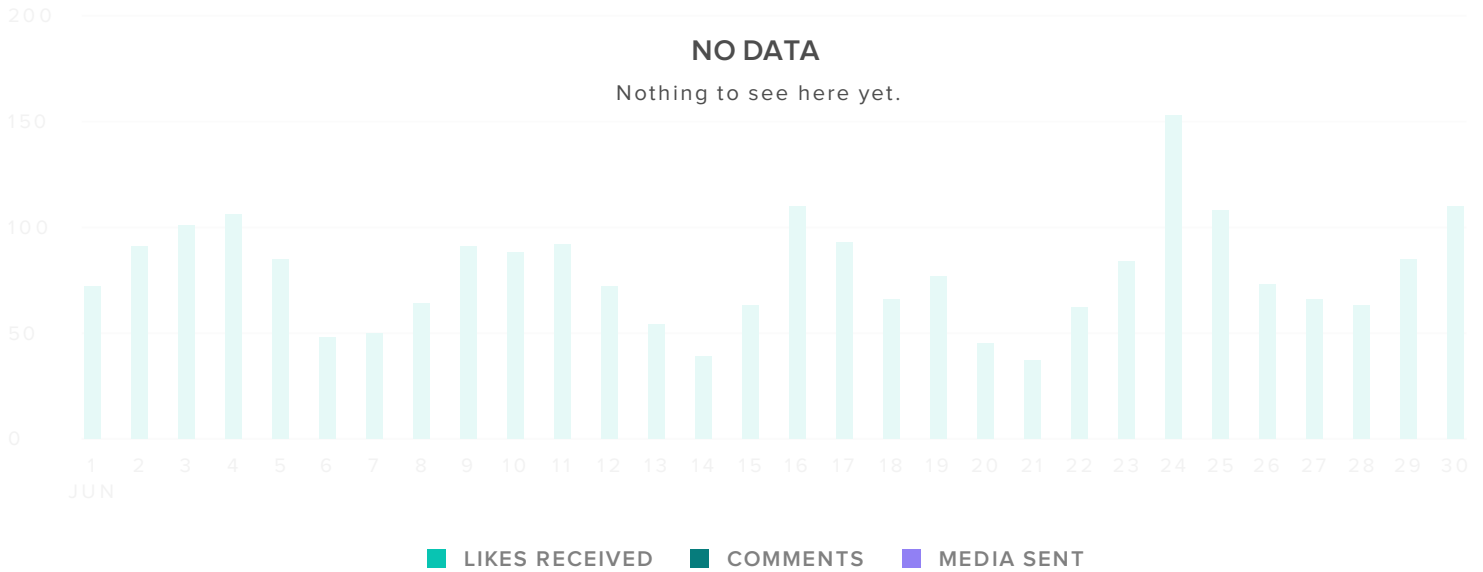
You don't have any data for this report date range



MOST ENGAGED HASHTAGS

You don't have any data for this report date range


Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



ENGAGEMENT METRICS	TOTALS	
Likes Received	-	The number of engagements increased by  since previous date range
Comments Received	-	
Total Engagements	-	
Engagements per Follower	-	The number of engagements per media increased by  since previous date range
Engagements per Media	-	

Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 kootrocks	1,270	30.8%	299	–	–	–	–	–