



Instagram Profiles Report

for **kootrocks**

Oct 01, 2016 - Oct 31, 2016

The Instagram Profiles Report gives you insight on all social activity across your Instagram accounts using a blend of Instagram metrics and proprietary metrics of our own.

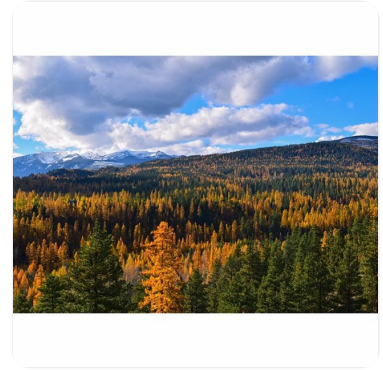
Top Instagram Posts



@kootenayrockies
500 Engagements



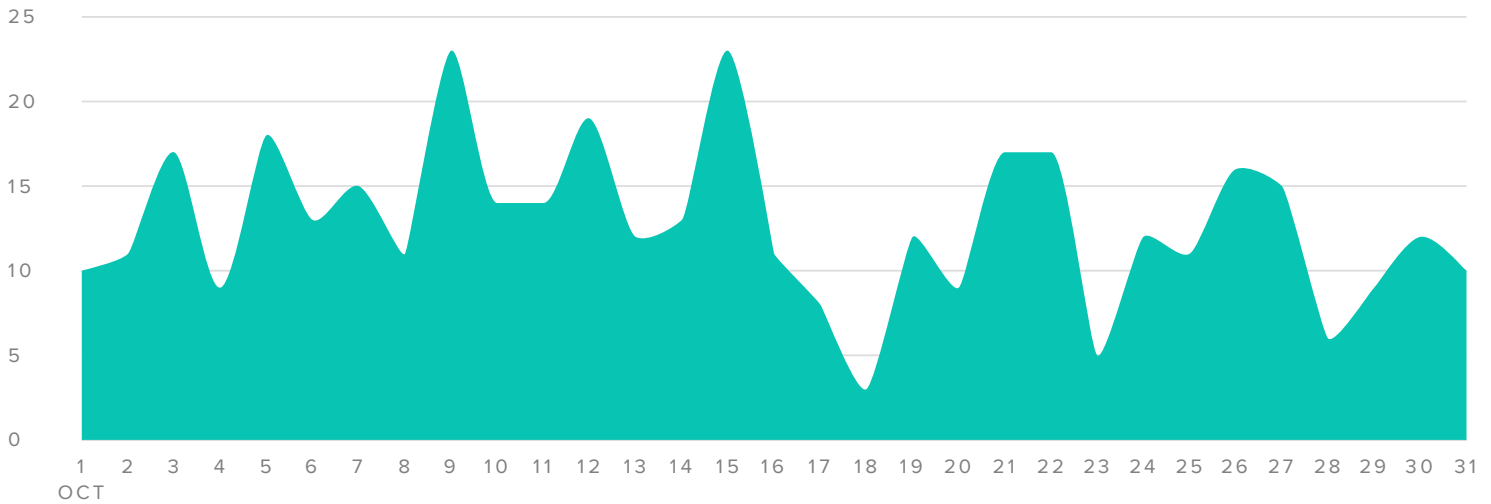
@kootenayrockies
460 Engagements



@kootenayrockies
434 Engagements

Audience Growth

AUDIENCE GROWTH, BY DAY



■ FOLLOWERS GAINED

FOLLOWER METRICS

TOTALS

Total Followers

4,269

Followers Gained

395

People that you Followed

119

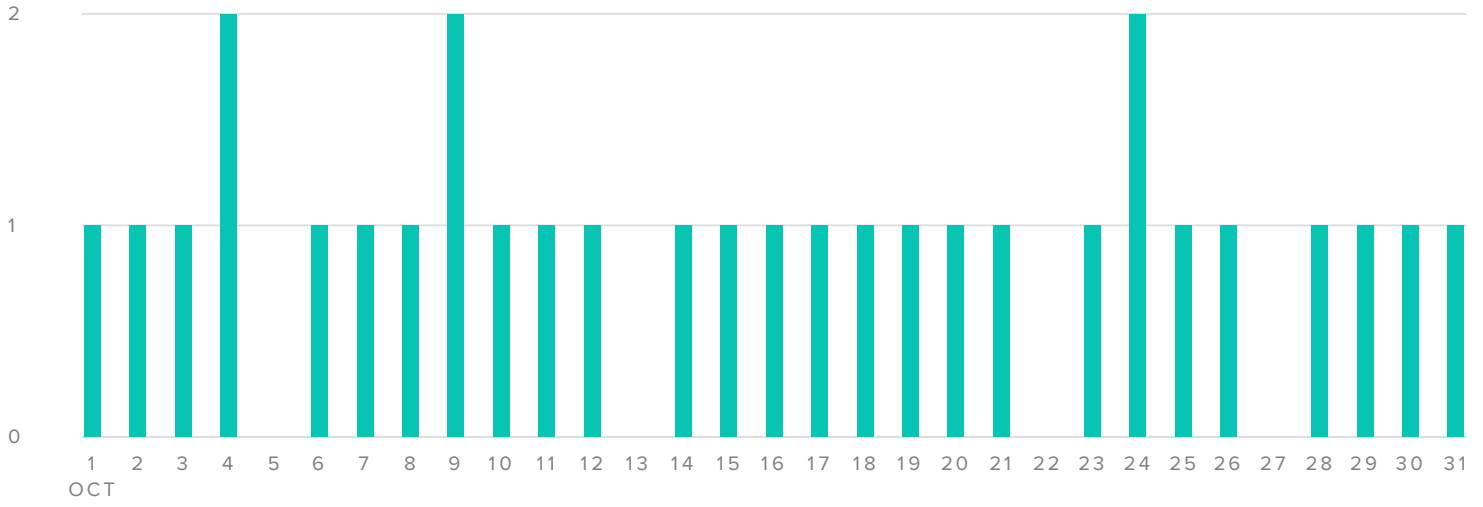
Total followers increased by

▲ **10.2%**

since previous month

Publishing Behavior

MEDIA PER DAY



MEDIA SENT

PUBLISHING METRICS

TOTALS

Photos	30
Videos	–
Total Media	30

The number of media you sent increased by



since previous month

Outbound Hashtag Performance

MOST USED HASHTAGS

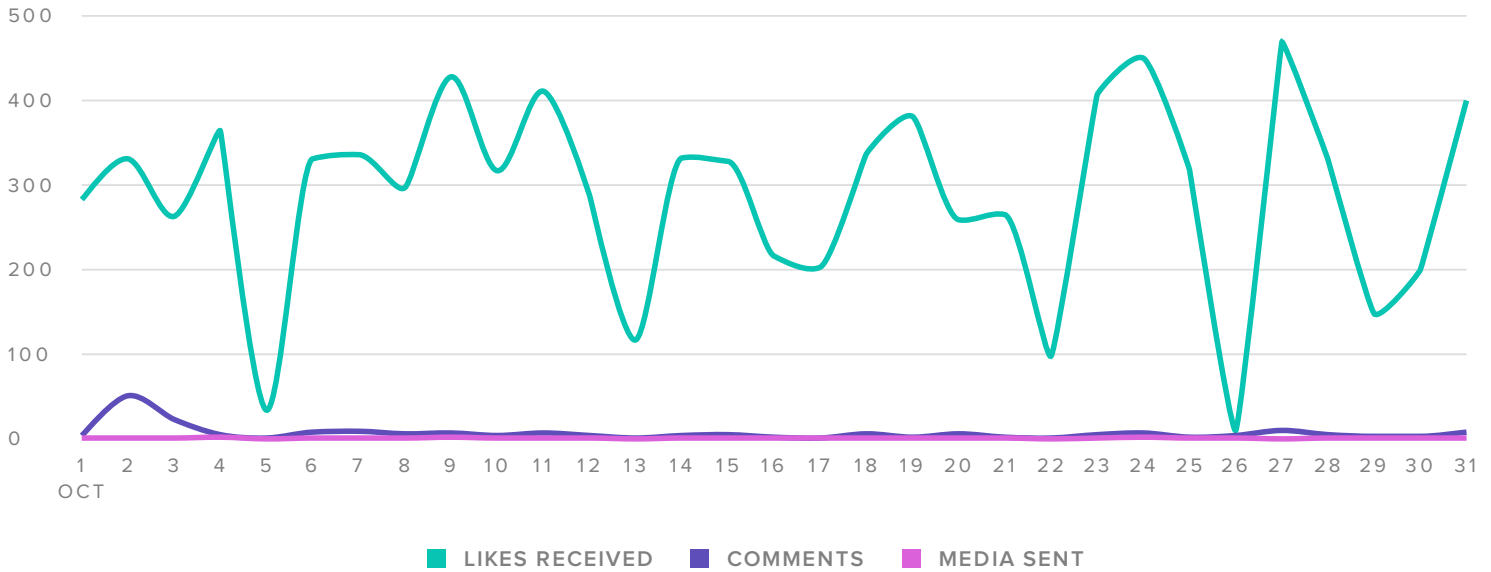
#explorebc	28
#kootrocks	27
#ilovebc	13
#kootenays	12
#instagood	11
#bc	11
#canada	10
#mountains	7
#beautifulbc	6
#hiking	6

MOST ENGAGED HASHTAGS

#kootrocks	5,150
#explorebc	4,710
#kootenays	3,503
#instagood	2,442
#neverstopexploring	2,356
#britishcolumbia	2,211
#ilovebc	2,042
#mountains	2,009
#bc	2,002
#explorecanada	1,883

Audience Engagement

AUDIENCE ENGAGEMENT, BY DAY



ENGAGEMENT METRICS	TOTALS
Likes Received	8,951
Comments Received	206
Total Engagements	9,157
Engagements per Follower	2.1
Engagements per Media	305.2

The number of engagements increased by

▲ 9.7%

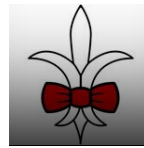
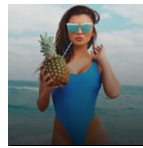
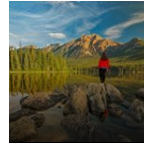
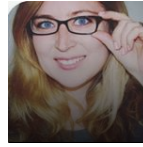
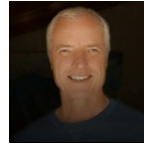
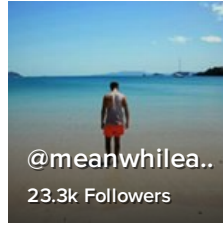
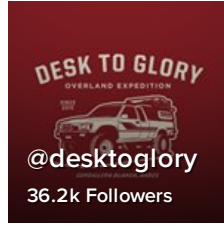
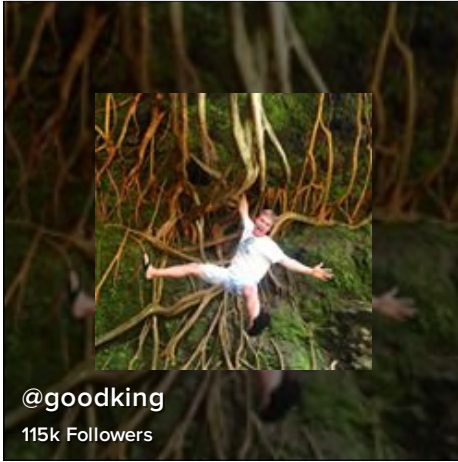
since previous month

The number of engagements per media increased by


▲ 9.7%

since previous month

Top Influencers Engaged



Instagram Stats by Profile

Instagram Profile	Total Followers	Follower Increase	Followers Gained	Media Sent	Comments Sent	Total Engagements	Engagements per Media	Engagements per Follower
 kootrocks	4,269	10.2%	395	30	89	9,157	305.2	2.14