

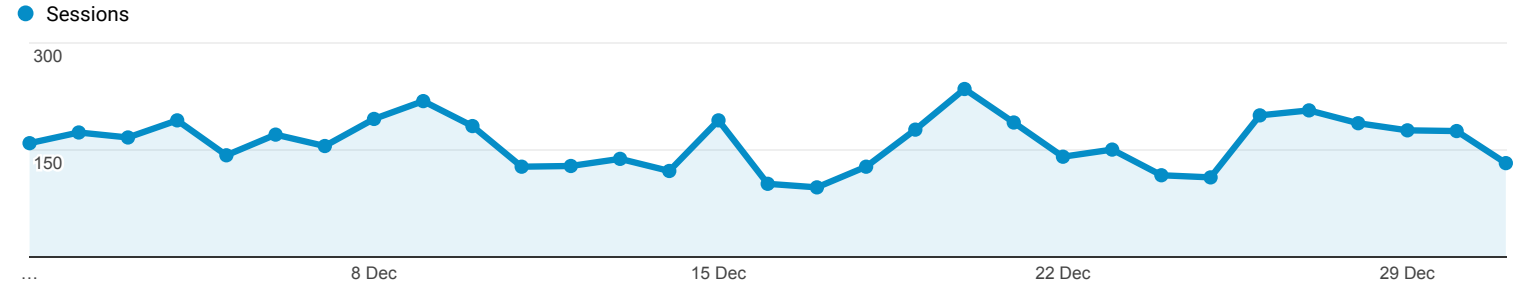
1 Dec 2016 - 31 Dec 2016

Channels

All Users
100.00% Sessions

Explorer

Summary



Default Channel Grouping	Acquisition			Behaviour			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	4,969 % of Total: 100.00% (4,969)	82.33% Avg for View: 82.23% (0.12%)	4,091 % of Total: 100.12% (4,086)	75.19% Avg for View: 75.19% (0.00%)	2.15 Avg for View: 2.15 (0.00%)	00:01:23 Avg for View: 00:01:23 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. Organic Search	2,578 (51.88%)	88.05%	2,270 (55.49%)	76.88%	1.79	00:00:57	0.00%	0 (0.00%)	US\$0.00 (0.00%)
2. Direct	1,002 (20.17%)	74.85%	750 (18.33%)	67.66%	2.23	00:01:29	0.00%	0 (0.00%)	US\$0.00 (0.00%)
3. Social	821 (16.52%)	78.08%	641 (15.67%)	85.75%	1.47	00:01:06	0.00%	0 (0.00%)	US\$0.00 (0.00%)
4. Referral	567 (11.41%)	75.84%	430 (10.51%)	65.43%	4.65	00:03:34	0.00%	0 (0.00%)	US\$0.00 (0.00%)
5. (Other)	1 (0.02%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US\$0.00 (0.00%)

Rows 1 - 5 of 5