

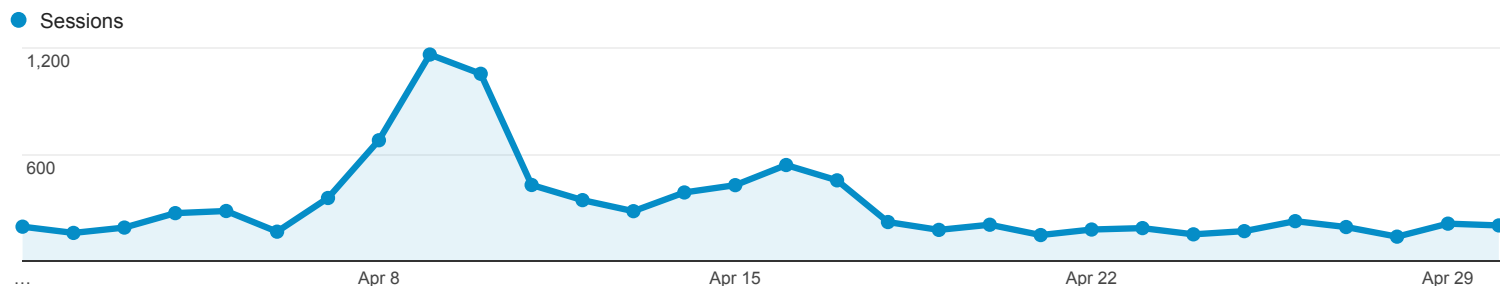
Apr 1, 2016 - Apr 30, 2016

Channels

All Users
100.00% Sessions

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	9,794 % of Total: 100.00% (9,794)	82.89% Avg for View: 82.88% (0.01%)	8,118 % of Total: 100.01% (8,117)	81.74% Avg for View: 81.74% (0.00%)	1.81 Avg for View: 1.81 (0.00%)	00:01:03 Avg for View: 00:01:03 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Social	5,397 (55.11%)	86.59%	4,673 (57.56%)	87.53%	1.32	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Organic Search	2,146 (21.91%)	86.81%	1,863 (22.95%)	80.29%	1.82	00:01:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Direct	1,374 (14.03%)	66.89%	919 (11.32%)	66.89%	2.89	00:01:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Referral	877 (8.95%)	75.60%	663 (8.17%)	72.98%	3.02	00:02:41	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 4 of 4