

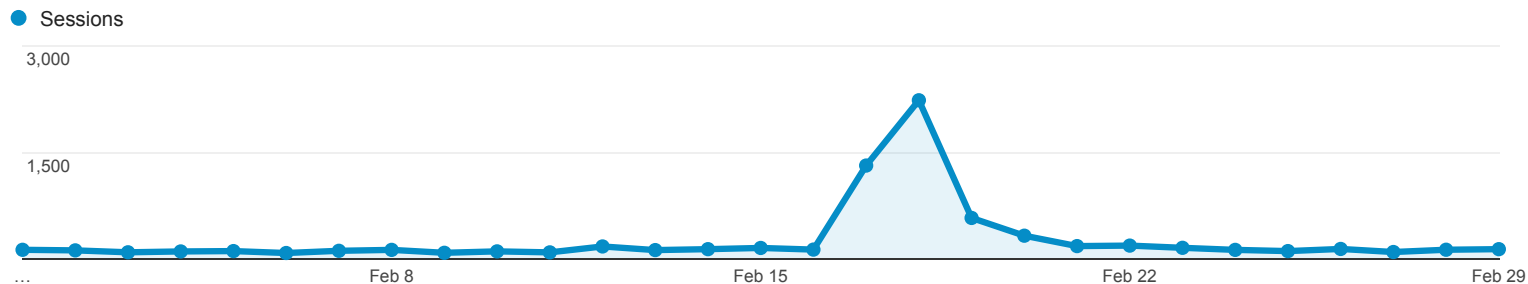
Feb 1, 2016 - Feb 29, 2016

Channels

All Users
100.00% Sessions

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	7,788 % of Total: 100.00% (7,788)	87.84% Avg for View: 87.80% (0.04%)	6,841 % of Total: 100.04% (6,838)	82.55% Avg for View: 82.55% (0.00%)	1.83 Avg for View: 1.83 (0.00%)	00:00:58 Avg for View: 00:00:58 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Social	3,954 (50.77%)	94.06%	3,719 (54.36%)	93.58%	1.17	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Organic Search	1,990 (25.55%)	86.48%	1,721 (25.16%)	77.09%	2.09	00:01:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Direct	1,336 (17.15%)	72.38%	967 (14.14%)	64.30%	3.09	00:01:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Referral	506 (6.50%)	85.57%	433 (6.33%)	66.21%	2.64	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. (Other)	2 (0.03%)	50.00%	1 (0.01%)	50.00%	1.50	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 5 of 5