

COMMUNITY TOURISM OPPORTUNITIES
IMAGE USAGE CONTRACT

1. The Client, _____, will have extended rights to the images. The Client may use the images for all of its marketing and promotions or other uses as the Client so wishes, including print material, web and social media without additional royalty or usage charges whatsoever. Extended rights will also be provided to Kootenay Rockies Tourism and Tourism British Columbia to become part of their respective tourism image banks, to be used for non-commercial purposes. The Client, Kootenay Rockies Tourism and Tourism British Columbia will credit the photographer for each photo used on their marketing/promotional initiatives. Tourism British Columbia existing guidelines will apply for its own use or for third parties' uses of images.

2. The images to the Client by the Photographer will be high-resolution digital TIFF format images. These images will be uploaded to USB sticks or CD/DVDs (2). The cost to provide the digital images will be included in the price.

3. Further, the Photographer does hereby release, indemnify and forever discharge the Client, its employees, directors, officers, contractors, agents, assigns and sub-licensees from and against any and all claims, demands, damages, actions, causes of actions, losses, costs and expenses of any kind and every nature which can or may arise or by reason of this Contract.

4. The Contract shall insure to the benefit of and be binding on the Client and the Photographer and their receptive heirs, legal representatives, successors and assigns.

5. The Client agrees to pay the Photographer the agreed, by all parties, photo shoot expenses \$_____ (plus HST if applicable).

Executed this ____ day of _____, 20____.

PHOTOGRAPHER _____ CLIENT _____

SIGNATURE

SIGNATURE