

Community Tourism Opportunities (CTO) Program- Fiscal Year 2012-2013 Expression of Interest

Community/Cluster of Communities Name:

Lead Tourism Organization:

Date:

Contact Information:

First Name:

Last Name:

Title:

Address:

City:

Postal Code:

Phone:

Mobile:

Email address:

Project 1

Activity Type:

Markets:

Product Type:

Gross Budget (before CTO
Claim Amount):

Estimated date of completion:

CTO Claim Amount (Net):
Based on 50/50 ratio excluding tax

Project description:

Describe project and
how it relates to you tourism
objectives and priorities in
50 words or less

Evaluation method:

Describe how the impact of
your project will be evaluated
in relation to you distribution
(impressions)

Project 2

Activity Type:

Markets:

Product Type:

Gross Budget (before CTO
Claim Amount):

Estimated date of completion:

CTO Claim Amount (Net):

Project description:

Describe project and
how it relates to you tourism
objectives and priorities in
50 words or less

Evaluation method:

Describe how the impact of
your project will be evaluated
in relation to you distribution
(impressions)

Project 3

Activity Type:

Markets:

Product Type:

Gross Budget (before CTO
Claim Amount):

Estimated date of completion:

CTO Claim Amount (Net):

Project description:

Describe project and
how it relates to you tourism
objectives and priorities in
50 words or less

Evaluation method:

Describe how the impact of
your project will be evaluated
in relation to you distribution
(impressions)

Project 4

Activity Type:

Markets:

Product Type:

Gross Budget (before CTO
Claim Amount):

Estimated date of completion:

CTO Claim Amount (Net):

Project description:

Describe project and
how it relates to you tourism
objectives and priorities in
50 words or less

Evaluation method:

Describe how the impact of
your project will be evaluated
in relation to you distribution
(impressions)

Project 5

Activity Type:

Markets:

Product Type:

Gross Budget (before CTO
Claim Amount):

Estimated date of completion:

CTO Claim Amount (Net):

Project description:

Describe project and
how it relates to you tourism
objectives and priorities in
50 words or less

Evaluation method:

Describe how the impact of
your project will be evaluated
in relation to you distribution
(impressions)