



Delta Announces Weekly Summer Service

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CRANBROOK, BC – Delta Air Lines will fly to Canadian Rockies International Airport for the summer season in 2009.

The announcement of continued jet air service between Cranbrook and Delta's western hub at Salt Lake City was made today, as the winter service came to an end with the last flight on March 29.

The summer service will begin June 20 with once a week Saturday flights servicing YXC (Canadian Rockies International) until September 5 (Labour Day weekend.)

"Delta has been evaluating all routes within their network since the merger with Northwest Airlines and particularly in light of the economic uncertainty in the U.S.," comments YXC Managing Director, Phillip Elchitz.

"We are delighted that we will be enjoying continued service to YXC for the summer season based on strong results shown during our first winter season, which is now complete. Despite many challenges associated with starting up a new route such as ours, February and March showed strong bookings and solid support from the community."

Chris Dadson, President of Kootenay Rockies Tourism, is also very pleased with the continuation of service and with the results of the first season.

"Our ski season started slowly in the Kootenay Rockies region and that was reflected in our December and January inbound numbers. But, as the season picked up and word continued to spread of our region's new accessibility through Delta service, our load factors grew quickly and demonstrated a solid trend line right to the end of the season."

Kootenay Rockies Tourism staff and their winter resort partners are attending a number of trade marketplaces this spring, beginning with the Mountain Travel Symposium in Keystone, CO this week, to talk with tour operators about the second season of winter service.

The Delta flights from Cranbrook to Salt Lake City connect to hundreds of other cities worldwide. Bookings can now be made online at www.Delta.com or through your local travel agent.

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Information: Laurie Reed
Coordinator, Air Partner Programs
Kootenay Rockies Tourism
Ph 250.427.4838

Phillip Elchitz
Airport Managing Director
Canadian Rockies International Airport
Ph 250.426.7913